

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Department: Communications and Performing Arts Date: 9/12/19

Title Of Course/Degree/Concentration/Certificate: MCB 5200 - Video Editing with Media Composer

Change(s) Initiated: (Please check)

- | | |
|---|---|
| <input type="checkbox"/> Closing of Degree | <input type="checkbox"/> Change in Degree or Certificate |
| <input type="checkbox"/> Closing of Certificate | <input type="checkbox"/> Change in Degree: Adding Concentration |
| <input type="checkbox"/> New Certificate Proposal | <input type="checkbox"/> Change in Degree: Deleting Concentration |
| <input type="checkbox"/> New Degree Proposal | <input type="checkbox"/> Change in Prerequisite, Corequisite, and/or Pre/Co-requisite |
| <input checked="" type="checkbox"/> New Course | <input type="checkbox"/> Change in Course Designation |
| <input type="checkbox"/> New 82 Course (Pilot Course) | <input type="checkbox"/> Change in Course Description |
| <input type="checkbox"/> Deletion of Course(s) | <input type="checkbox"/> Change in Course Title, Number, Credits and/or Hours |
| | <input type="checkbox"/> Change in Academic Policy |
| | <input type="checkbox"/> Pathways Submission: |
| | <input type="checkbox"/> Life and Physical Science |
| | <input type="checkbox"/> Math and Quantitative Reasoning |
| | <input type="checkbox"/> A. World Cultures and Global Issues |
| | <input type="checkbox"/> B. U.S. Experience in its Diversity |
| | <input type="checkbox"/> C. Creative Expression |
| | <input type="checkbox"/> D. Individual and Society |
| | <input type="checkbox"/> E. Scientific World |
- Change in Program Learning Outcomes
- Other (please describe): _____

PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date Approved: 9/12/19 Signature, Committee Chairperson: Jordan Alley - Jimmy

If submitted Curriculum Action affects another Department, signature of the affected Department(s) is required:

Date Approved: _____ Signature, Department Chairperson: _____

Date Approved: _____ Signature, Department Chairperson: _____

I have reviewed the attached material/proposal

Signature, Department Chairperson: Jordan Alley - Jimmy

Kingsborough Community College

The City University of New York

New Course Proposal Form

1. Department, Course Number, and Title (Speak with Academic Scheduling for assignment of a new course number):

Department of Communications and Performing Arts

MCB 5200 - Video Editing with Media Composer

2. Does this course meet a General Education/CUNY Common Core Pathways Category?

- Life and Physical Science
- Math and Quantitative Reasoning
- A. World Cultures and Global Issues
- B. U.S. Experience in its Diversity
- C. Creative Expression
- D. Individual and Society
- E. Scientific World

If **YES**, complete and submit with this proposal a CUNY Common Core Pathways Submission Form.

No, it is a course with a Career and Technical Education (CTE) emphasis

3. Describe how this course transfers (required for A.S. Degree course). If A.A.S. Degree course and does not transfer, justify role of course, e.g. describe other learning objectives met.

This elective course is designed to prepare students to take the Avid Certified User (ACU) examination. Avid aligned certification courses help students attain and demonstrate the skills and credentials they need to increase their value, competency, and efficiency in the highly competitive media industry. The inclusion of this elective course will more accurately reflect the needs of both transfer and direct-to-work students. The course will transfer into film/media programs with Avid certification initiatives and as an elective course to CUNY/SUNY.

4. College Catalog description of course:

This course is designed to get students up-and-running on the industry standard software used to edit movies, documentaries, and television shows by developing an understanding of the editing craft, the aesthetic, technical, and organizational skills required to take a project from start to finish. This course prepares students to take the Avid Certified User (ACU) examination.

5. Credits and Hours Based on *College Credits Assigned for Instructional Hours** (Please check **ONE** appropriate box below based on credits):

1-credit:	<input type="checkbox"/> 1 hour lecture
	<input type="checkbox"/> 2 hours lab/field/gym

2-credits:	<input type="checkbox"/> 2 hours lecture
	<input checked="" type="checkbox"/> 1 hour lecture, 2 hours lab/field
	<input type="checkbox"/> 4 hours lab/field

3-credits:	<input type="checkbox"/> 3 hours lecture
	<input type="checkbox"/> 2 hours lecture, 2 hours lab/field
	<input type="checkbox"/> 1 hour lecture, 4 hours lab/field
	<input type="checkbox"/> 6 hours lab/field

4-credits:	<input type="checkbox"/> 4 hours lecture
	<input type="checkbox"/> 3 hours lecture, 2 hours lab/field
	<input type="checkbox"/> 2 hours lecture, 4 hours lab/field
	<input type="checkbox"/> 1 hour lecture, 6 hours lab/field
	<input type="checkbox"/> 8 hours lab/field

More than 4-credits:	<input type="checkbox"/> Number of credits: _____ (explain mix lecture/lab below)
	_____ Lecture _____ Lab
Explanation:	_____

***Hours are hours per week in a typical 12-week semester**

6. Number of Equated Credits in Item #5 N/A (For Developmental Courses ONLY)
7. Course Prerequisites, Corequisites, and Selected Populations (If NONE, please indicate "NONE" for each):
- A. Prerequisite(s): MCB 4900 – Introduction to Media Production and Editing
 - B. Corequisite(s): NONE
 - C. Pre-/Co-requisite(s): NONE
 - D. Open ONLY to selected Students (specify population): Open to all students

8. Brief rationale to justify proposed course, include:
- A. Enrollment Summary if previously offered as an 82XX-Pilot Course (include Complete 4-digit 82 course number): N/A
 - B. Projected Enrollment: 36 students
 - C. Suggested Class Limits: 18 students
 - D. Frequency course is likely to be offered: This elective course will be scheduled in the Fall and Spring semesters
 - E. Role of course in Department's Curriculum and College's Mission:

The Department of Communications and Performing Arts has housed the Media program for over 30 years. First, as an AAS degree and now as an AS degree. Its goals are to both equip students for possible transfer to 4-year programs and to train them for immediate entry into the media and entertainment industry and its allied fields.

9. List course(s), if any, to be withdrawn when course is adopted (Note: this is NOT the same as deleting a course):

No courses are to be withdrawn when these changes are made.

10. If course is an internship, independent Study, or the like, provide an explanation as to how the student will earn the credits awarded. The credits awarded should be consistent with the student efforts required in a traditional classroom setting. N/A

11. Proposed textbook(s) and/or other required instructional materials(s):

Media Composer Fundamentals I, ISBN 13: 978-1-943446-71-1, Avid Technology, Inc. 2018/19

Media Composer Fundamentals II, ISBN 978-1-943446-73-5, Avid Technology, Inc. 2018/19

The textbook set is part of the Avid Learning Series and the official course books aligned with MCI0I - Media Composer Fundamentals I and MCI 10 - Media Composer Fundamentals II.

12. Is the course REQUIRED for a Major, Concentration, or Certificate?

If **YES**, – Submit a separate Curriculum Transmittal Cover Page indicating a “Change in Degree or Certificate” as well as a Proposal that MUST include a rationale for inclusion of the course within the curriculum and the following additional information:

- A. “Current” Degree with all proposed deletions (strikeouts) and additions (bolded) clearly indicated.
- B. “Proposed” Degree, which displays the degree as it will appear in the *College Catalog*

For a copy of the most up-to-date degree/certificate requirements contact Amanda Kalin, ext. 4611, Amanda.Kalin@kbcc.cuny.edu

The Following NYSED Guidelines must be adhered to for ALL Degree Programs:

45 credits of Liberal Arts Course work for an Associate of Arts Degree (A.A.)

30 credits of Liberal Arts Course work for an Associate of Science Degree (A.S.)

20 credits of Liberal Arts Course work for an Applied Associate of Science (A.A.S.)

Included as an option under Program Electives within the A.S. in Media Arts

13. Explain what students will know and be able to do upon completion of course:

Upon successful completion of this course students will be able to:

- 1. Understanding the relationship between media, project files, and media storage location.
- 2. Demonstrate the abilities to create the project file; bring in the source video and audio files.
- 3. Edit and organize sequences.
- 4. Add titles, music, and effects.
- 5. Export the finished sequence.

14. Methods of Teaching – e.g. lectures, laboratories, and other assignments for students, including any of the following: demonstrations, group work, website or email interactions and/or assignments, practice in application skills, etc.:

12 hours per semester are assigned as "lecture" hours and 24 hours per semester are assigned as "lab" hours. Lectures cover main concepts, terms, and demonstrations, while Labs are instructor led student hands-on applications of reading and lecture material(s).

15. Assignments to students:

- Readings from text(s)
- Problem statements and analysis Preparation of video editing projects
- Editing of projects including titling, music, and effects Projects prepared on target media

16. Describe method of evaluating learning specified in #14 – include percentage breakdown for grading. If a Developmental Course, include how the next level course is determined as well as Next Level Placement.

- Attendance: 25% (classroom participation is critical to successful completion of course)
- Quizzes: 20% (these are all framed on technical terms needed for software proficiency)
- Hands-On Projects: 25% (preparation and execution of editing tasks)
- Final Exam: 30%

17. Topical Course Outline for the 12-week semester. This should be specific regarding topics covered, learning activities and assignments:

Week 01

1. Launch Media Composer
 - a. Identify and understand the functions of the primary Media Composer tools and windows

Week 02

1. Import link to Media
2. Create project Bins, as needed
3. Organize Clips by moving them from one Bin to another
4. Create a Sequence and add or remove Tracks, as needed

Week 03

1. Add Clips to the Sequence using Splice and Overwrite, or equivalent SmartTool functions
2. Remove Sequence material using Lift and Extract, or equivalent SmartTool functions
3. Use Trim mode and SmartTool Trim tools to change the length of Sequence clips

Week 04

1. Adjust the audio level (Clip Gain) of Clips in the Sequence
2. Add basic effects to Sequence Clips
 - a. Add transition effects to the Sequence
 - b. Create and add static Titles
3. Use Automatic Color Correction to improve the appearance of video Clips

Week 05

4. Export the finished Sequence as a high-quality video file or for uploading to the cloud
5. Adjust basic settings relating to the Media Creation and Media files
 - a. Delete unwanted Media files and all media at the completion of the edit process

Week 06

1. Create custom Project sizes, including larger than HD (2K, 4K, etc.)
 - a. Understand the operational implications of working in larger than HD Projects
2. Link to Media files and copy, consolidate or transcode the Media, as needed
3. Synchronize video and audio (post sync) from separate sources.

Week 07

1. Organize Project Bins using common industry conventions
2. Quickly assemble a scene using Storyboard editing, plus Top, Tail, and Extend
 - a. Use various search tools to locate a desired Clip

3. Create multiple versions of a Sequence to track the creative process

Week 08

1. Utilize Media Composer's Trim tools to dynamically adjust the pacing of a scene

Week 09

1. Adjust Clip Gain and utilize Pan and Volume Automation to create an integrated audio mix

Week 10

1. Create Pan-and-Zoom style "camera" moves over still images or video
2. Solve common image problems with effects to stabilize the image, blur faces and logos, and erase unwanted jump-cuts
3. Create Freeze-Frames, slow-motion, and TimeWarp effects

Week 11

1. Use multilayer effects to create split-screens and superimposed images
2. Composite video elements using the SpectraMatte effect to create a chromakey
 - a. Intelligently render effects Sequences to improve playback performance
 - b. Selectively delete unwanted Render files to keep Media drives clutter-free

Week 12

1. Understand how to correctly backup Project files and Associated Media Files
 - a. Restore lost work using Avid's Autosave feature
 - b. Relink Media Files
2. Resolve common technical issues, including "Media Offline"
 - a. Identify and adjust common settings to increase efficiency and avoid complications
3. Output the finished program according to common broadcast delivery standards
4. Be ready to take the Final Exam and associated Certification Exam*

*Certification Exam (Part I) for Media Composer IO I may be taken as the Midterm for the course.

*Certification Exam (Part 2) for Media Composer 110 may be taken as the Final for the course

18. Selected Bibliography and Source materials:

Hollyn, N. (2013). *The Film Editing Room Handbook: How to Tame the Chaos of the Editing Room*. Peachpit Press.

Coffie, K. (2017). *The Avid Assistant Editor's Handbook*. CreateSpace Independent Publishing.

Dancyger, K. (2018). *The Technique of Film and Video Editing: History, Theory, and Practice*. Routledge

Kauffman, S. (2017). *Avid Editing*. Routledge

Hullfish, S. (2014). *Avid Uncut: Workflows, Tips, and Techniques from Hollywood Pros*. Routledge.

Dmytryk, E. (1984). *On Film Editing: An Introduction to the Art of Film Construction*. Focal Press.

Murch, W. (2001). *In the Blink of an Eye: A perspective on Film Editing*. Silman- James Press

Kracauer, S.(1979). *Theory of film*. New York: Oxford University Press.