

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM DATA TRANSMITTAL SHEET

DEPARTMENT Communications & Performing Arts

DATE March 20, 2015

Title of Course or Degree Change: MCB 4100, 4800, 4900, 5100

Change(s) Initiated: (Please check)

- | | |
|---|---|
| <input type="checkbox"/> Letter of Intent | <input type="checkbox"/> Proposal |
| <input type="checkbox"/> Closing of Degree Program | <input type="checkbox"/> Proposal (Letter of Intent sent previously) |
| <input type="checkbox"/> New Course* | <input type="checkbox"/> Change in Degree Requirements |
| <input type="checkbox"/> New 82 Course | <input type="checkbox"/> Change in Degree Requirements (adding concentration) |
| <input type="checkbox"/> New Certificate Program | <input type="checkbox"/> Change in Discipline Code |
| <input type="checkbox"/> Change in Pre/Co-Requisite | <input checked="" type="checkbox"/> Change in Description |
| <input type="checkbox"/> Deletion of Course | <input type="checkbox"/> Change in Course Titles, Numbers, Credits &/or Hours |
| <input type="checkbox"/> Other (please describe): _____ | |

PLEASE ATTACH PERTINENT MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

I. DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date approved 3/8/15 Signature, Committee Chairperson: _____

Signature, Department Chairperson: Gloria Nicosia

II. PROVOST ACTION

Provost to act within 30 days of receipt and forward to Collegewide Curriculum Committee exercising one of the following options:

- A. Approved B. Returned to department with comments

Recommendations (if any): _____

Signature, Provost: _____ Date: _____

III. CURRICULUM SUB-COMMITTEE RECOMMENDATIONS (*FOR NEW COURSES ONLY):

- A. Approved B. Tabled (no action to be taken by Curriculum Committee)

Recommendations (if any): _____

Signature, Sub-Committee Chair: _____ Date: _____

IV. COLLEGE-WIDE CURRICULUM COMMITTEE ACTION

Committee to act within 30 days of receipt, exercising one of the following options:

- A. Approved (forwarded to Steering Committee)
B. Tabled (Department notified)
C. Not Approved (Department notified)

Signature, Chairperson of Curriculum Committee _____ Date: _____

Proposed: Change in course catalog descriptions for the following courses.

Rationale: In the Fall of 2014 we revised the titles of these courses to better reflect current terminology. We are doing the same with the course descriptions. The revised versions provide a better description of student learning objectives.

MCB 4100 Television Studio Production

FROM:

Analysis of the experience of television viewing through a survey of its individual components and their logic. Television planning and coordination; set and lighting design; camera placement; lenses and angles; video control.

TO:

Students are introduced to the television studio environment and the production process for multi-camera studio productions. They learn the principles and techniques of pre-production and production for the TV studio, the functions of studio television and audio equipment, and practice how to use them skillfully. Students also analyze assigned television programs for comparisons with learned techniques, and direct and work crew positions for short multi-camera segments.

MCB 4800 Advanced Television Studio Production

FROM:

Exploration of video production for use in television, cable, computer, CD and DVD formats. Television planning and coordination will be examined through group production of subject-oriented programming.

TO:

This course emphasizes an advanced approach to studio-based multi-camera TV productions with innovative use of the video switcher and visual effects, and development of set, lighting and audio design. Students analyze programs on cable and broadcast TV, and produce, direct and host their own programs as a production team.

MCB 4900 Media Production and Editing

FROM:

Video production from remote (not studio) locations with digital video cameras. Nonlinear digital editing workstations are used to transform the digital video collected into a finished piece of work.

TO:

Introduces remote, not studio, single camera production and editing. Students learn the principles of remote camera operation and post-production editing with an emphasis on electronic news gathering/electronic field production. Students prepare their own news media packages.

MCB 5100 Advanced Media Production and Editing

FROM:

Exploration of the capabilities of digital video cameras and nonlinear editors as they apply to television news broadcast and web streaming. Students work in groups to write, produce, shoot and edit two types of new-style reports with one an on camera reporter and a second with voice over narration.

TO:

Advanced remote, not studio, single and multiple camera production and editing. Students build on introductory techniques and concepts and apply them to this course which emphasizes the television news magazine format. Students prepare their own advanced single and multiple camera news magazine media packages.