

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM DATA TRANSMITTAL SHEET

DEPARTMENT Business

DATE 2/15/2015

Title of Course or Degree Change: A.S. Degree in Business Administration

Change(s) Initiated: (Please check)

- | | |
|---|---|
| <input type="checkbox"/> Letter of Intent | <input type="checkbox"/> Proposal |
| <input type="checkbox"/> Closing of Degree Program | <input type="checkbox"/> Proposal (Letter of Intent sent previously) |
| <input type="checkbox"/> New Course* | <input checked="" type="checkbox"/> Change in Degree Requirements |
| <input type="checkbox"/> New 82 Course | <input type="checkbox"/> Change in Degree Requirements (adding concentration) |
| <input type="checkbox"/> New Certificate Program | <input type="checkbox"/> Change in Discipline Code |
| <input type="checkbox"/> Change in Pre/Co-Requisite | <input type="checkbox"/> Change in Description |
| <input type="checkbox"/> Deletion of Course | <input type="checkbox"/> Change in Course Titles, Numbers, Credits &/or Hours |
| <input type="checkbox"/> Other (please describe): _____ | |

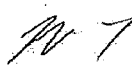
PLEASE ATTACH PERTINENT MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

I. DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date approved 2/15/2015

Signature, Committee Chairperson: 

Signature, Department Chairperson: 

II. PROVOST ACTION

Provost to act within 30 days of receipt and forward to College-wide Curriculum Committee exercising one of the following options:

- A. Approved B. Returned to department with comments

Recommendations (if any): _____

Signature, Provost: _____

Date: _____

III. CURRICULUM SUB-COMMITTEE RECOMMENDATIONS (*FOR NEW COURSES ONLY):

- A. Approved B. Tabled (no action to be taken by Curriculum Committee)

Recommendations (if any): _____

Signature, Sub-Committee Chair: _____

Date: _____

IV. COLLEGE-WIDE CURRICULUM COMMITTEE ACTION

Committee to act within 30 days of receipt, exercising one of the following options:

- A. Approved (forwarded to Steering Committee)
B. Tabled (Department notified)
C. Not Approved (Department notified)

Signature, Chairperson of Curriculum Committee _____

Date: _____



MEMORANDUM

TO: Provost and Vice President Stuart Suss
FROM: Prof. Jeffrey Lax, Chair
RE: Curriculum Proposal to adjust ECO in Business Administration & Accounting
DATE: February 17, 2015

Please consider the following proposal to be added to the agenda for the Spring Curriculum Committee as a CHANGE IN DEGREE REQUIREMENTS.

1. The current department requirement of ECO 1400 (Money and Banking) in both the AS in BUSINESS ADMINISTRATION and the AS in ACCOUNTING degrees be replaced with ECO 1200 (Macroeconomics), and
2. In addition, the "Highly recommended" notation for ECO 1200 (Macroeconomics) in the appropriate (Group D) flexible core group be replaced with ECO 1300 (Microeconomics).

Rationale:

In Fall 2014, the department converted two of its AAS degrees to AS—specifically BUSINESS ADMINISTRATION and ACCOUNTING. During this conversion, ECO 1400 was retained as a department requirement (as it is not a liberal arts course) whereas ECO 1200 (which is liberal arts) was approved as a Pathways Group A course and marked as "highly recommended." Unfortunately, this has resulted in a significant number of students not taking ECO 1200 (an essential course for business and accounting majors) nor ECO 1300 (Microeconomics) which still remains an elective course in the department although available in Pathways.

Given that the combination of ECO 1200 and 1300 more closely matches the degree requirements of four-year colleges both within CUNY and elsewhere, and that ECO 1200 must remain an essential component of our two degrees, the department has decided to adjust the two degrees to switch these courses as follows: Make ECO 1200 a department requirement to eliminate confusion, and highly recommend ECO 1300 as a Pathways group option. (Remove ECO 1400 from the degree but keep it as an elective offering.)

(See the CURRENT and PROPOSED degrees for the AS in BA and the AS in ACC attached.)

CURRENT**A.S. in BUSINESS ADMINISTRATION*****Total credits: 60**COLLEGE REQUIREMENTS**CREDITS**

Successful completion of CUNY Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.

One (1) Writing Intensive course in any discipline from any category below is required. Participation in a Learning Community that includes ENG 1200 or 2400 also satisfies this requirement.

Two (2) Civic Engagement experiences satisfied by CE-Certified or CE-Component courses or approved outside activity. See the KCC catalog *General Education: Civic Engagement* section.

CUNY COREREQUIRED CORE:

ENG 1200	3
ENG 2400	3
Mathematical and Quantitative Reasoning	3
Life and Physical Sciences	3

FLEXIBLE CORE:

One course from each Group A – E plus an additional course from any Group. No more than two courses in the same discipline. Courses that satisfy each Group are listed in the Programs and Course Requirements 18 section of this catalog. Look on this list for courses also required for the major.

- A. World Cultures & Global Issues [~~ECO 1200 (Macroeconomics) is highly recommended for this group~~]
- B. U.S. Experience In Its Diversity
- C. Creative Expression
- D. Individual & Society [**ECO 1300—Microeconomics—is highly recommended for this group**]
- E. Scientific World

DEPARTMENT REQUIREMENTS

Fundamentals of Accounting I and II (ACC 1100-1200)	8
Organizational Behavior and Management (BA 3100)	3
Introduction to Computer Concepts (BA 6000)	3
Money and Banking (ECO 1400)	3
Macroeconomics (ECO 1200)	3
Fundamentals of Business (BA 1100)	3
Business Communications (BA 3300)	3
Business Law (BA 1200)	3
Principles of Marketing (BA 1400)	3

ELECTIVES: 1 credits sufficient to meet required total of 60 credits.

PROPOSED**A.S. in BUSINESS ADMINISTRATION*****Total credits: 60****COLLEGE REQUIREMENTS****CREDITS**

Successful completion of CUNY Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.

One (1) Writing Intensive course in any discipline from any category below is required. Participation in a Learning Community that includes ENG 1200 or 2400 also satisfies this requirement.

Two (2) Civic Engagement experiences satisfied by CE-Certified or CE-Component courses or approved outside activity. See the KCC catalog *General Education: Civic Engagement* section.

CUNY CORE**REQUIRED CORE:**

ENG 1200	3
ENG 2400	3
Mathematical and Quantitative Reasoning	3
Life and Physical Sciences	3

FLEXIBLE CORE:

One course from each Group A – E plus an additional course from any Group. No more than two courses in the same discipline. Courses that satisfy each Group are listed in the Programs and Course Requirements 18 section of this catalog. Look on this list for courses also required for the major.

A. World Cultures & Global Issues

B. U.S. Experience In Its Diversity

C. Creative Expression

D. Individual & Society [ECO 1300—Microeconomics—is highly recommended for this group]

E. Scientific World

DEPARTMENT REQUIREMENTS

Fundamentals of Accounting I and II (ACC 1100-1200)	8
Macroeconomics (ECO 1200)	3
Fundamentals of Business (BA 1100)	3
Business Law (BA 1200)	3
Principles of Marketing (BA 1400)	3
Organizational Behavior and Management (BA 3100)	3
Business Communications (BA 3300)	3
Introduction to Computer Concepts (BA 6000)	3

ELECTIVES: 1 credit sufficient to meet required total of 60 credits.