

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Department: Communications and Performing Arts Date: Sept 15, 2017

Title Of Course Or Degree: SPE1000 - Introduction to Communication

Change(s) Initiated: (Please check)

- | | |
|---|--|
| <input type="checkbox"/> Closing of Degree | <input type="checkbox"/> Change in Degree or Certificate Requirements |
| <input type="checkbox"/> Closing of Certificate | <input type="checkbox"/> Change in Degree Requirements (adding concentration) |
| <input type="checkbox"/> New Certificate Proposal | <input type="checkbox"/> Change in Pre/Co-Requisite |
| <input type="checkbox"/> New Degree Proposal | <input type="checkbox"/> Change in Course Designation |
| <input type="checkbox"/> New Course | <input checked="" type="checkbox"/> Change in Course Description |
| <input type="checkbox"/> New 82 Course | <input checked="" type="checkbox"/> Change in Course Title, Numbers Credit and/or Hour |
| <input type="checkbox"/> Deletion of Course | <input type="checkbox"/> Change in Academic Policy |
| | <input type="checkbox"/> Pathways Submission: |
| | <input type="checkbox"/> Life and Physical Science |
| | <input type="checkbox"/> Math and Quantitative Reasoning |
| | <input type="checkbox"/> A. World Cultures and Global Issues |
| | <input type="checkbox"/> B. U.S. Experience in its Diversity |
| | <input type="checkbox"/> C. Creative Expression |
| | <input type="checkbox"/> D. Individual and Society |
| | <input type="checkbox"/> E. Scientific World |

Other (please describe): _____

PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

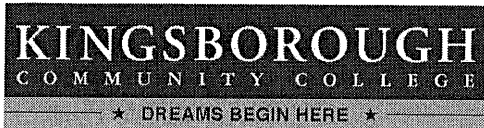
DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date Approved: Sept 8, 2017 Signature, Committee Chairperson: Gordon Young

I have reviewed the attached material/proposal

Signature, Department Chairperson: Gordon Young



TO: Fall 2018 Curriculum Committee

FROM: Department of Communications and Performing Arts

DATE: September 12, 2017

RE: Change in Course Title for **Speech 1000**

The Department of Communications & Performing Arts is proposing a change in Course Title for **Speech 1000**

FROM:

Introduction to Communication

TO:

Survey of Communication

Rationale for Change:

As a result of our Pathways certification, the course has expanded and more recently been modified by new “introductory” topics such as Health Communication. While the course does introduce various topics of communication we affirm that this course is better described as a “survey” which more accurately and honestly reflects the content of the course.



TO: Fall 2018 Curriculum Committee

FROM: Department of Communications and Performing Arts

DATE: September 12, 2017

RE: Change in Course Description for **Speech 1000**

The Department of Communications & Performing Arts is proposing a change in Course Description for **Speech 1000**

FROM:

A survey of communication, history and models, including the listening process, family and gender communication, public communication, mass media, and health, intercultural and nonverbal communication. Communication research and research methods are introduced.

TO:

An introductory survey of the principles, concepts, theories, models, and methods that define the study of communication. Attention is given to the history of the field, verbal and nonverbal communication, communication research, and research methods. Students will examine the field in a variety of contexts, including interpersonal, organizational, public, intercultural, and mediated communication.

Rationale for Change:

The description for this course has been expanded for reasons of clarity. The revised description of includes more up to date names for the areas we study in class (e.g., mediated communication vs. mass media). The revised description also includes more specificity by listing more of the sub areas that the students will study in the course. The course design is not changing but just the description to give students a clearer explanation of the course.