

# Campus Update Workforce Development, Continuing Education & Strategic Partnerships

December 2021

Dear Campus Community,

We want to highlight some updates regarding our work within the division.

## Grants and Awards

The Division completed a *Community Health Worker Apprenticeship* training program funded by the NYC Small Business Services (SBS) and the Department of Health and Mental Hygiene for 47 students. Classes were taught by KCC Continuing Education instructors, Dr. Sasha Harry and Ronald Sanchez, MPH. Students received supportive services and job placement assistance through SBS. **Total grant award: \$117,000.**

Received a grant from the **deLaski Family Foundation** to support the college's microcredentialing initiatives as part of a larger award from the Education Design Lab's Community College Growth Engine Fund (CCGEF) program. The award will pay for the cost of digital badging through Credly and scholarships for students who are enrolled in the CCGEF microcredential program. **Total grant award: \$10,000.**

Submitted two (2) grants for the **CUNY Green Jobs Grant Program:**

*Proposal 1:* In collaboration with LaGuardia Community College and the New York City College of Technology, we submitted a proposal to hire an Offshore Wind Industry Liaison who will convene local offshore wind (OSW) stakeholders to advise OSW program development at CUNY. This advisory board will develop Bridge to Offshore Wind, an interactive and engaging seminar to introduce local residents to the incoming OSW industry, including on-ramps to jobs and career pathways. **Total grant amount: \$349,469.**

*Proposal 2:* Submitted a proposal for capital funding that will increase the college's capacity to serve local residents who want to be trained for the offshore wind industry. The funding request includes renovations to the T3 building to improve the physical infrastructure, upgrade classroom technology and support increased enrollment. Funds will also go towards upgrading and maintaining the R/V CUNY 1, the college's 65' hybrid electric-diesel catamaran, so it can train residents to work on Crew Transfer Vessels, an integral maritime-related job in the OSW industry. **Total grant amount: \$2,900,000.**

## Center for Career Development & Experiential Learning

The Center for Career Development & Experiential Learning has available spring internship opportunities for students to apply. Please encourage students to visit Career Wave (<https://kbcc-csm.symphlicity.com/students>).

We also want to make you aware of a great program for first generation college students, America Needs You (ANY). ***America Needs You*** is a career development and mentoring program where students participate in bi-weekly career workshops that allow Fellows to develop relationships with over 200 highly accomplished Mentor-Coaches and engage with community and business leaders. The three primary components of the curriculum are: *Life Planning, Career Development, and Community Leadership Projects*. Students who participate in this program will receive a \$2,000 stipend. Applications are open now and the deadline to apply is April 15, 2022.

The virtual front desk will continue to be available Monday-Friday from 10:00am-12:00pm and Monday & Tuesday from 2:00pm-4:00pm here: <https://zoom.us/my/kcccareer>. Staff are also available in Room C-102 for students who want to visit us in person.

### **Program Updates**

The long awaited ***Business of Music*** class kicked off on November 15. Hovain Hylton, Hip Hop Manager and President of the Cinematic Music Group spoke with guests from the music industry on a weekly basis, including Jonny Snipes, founder and CEO of Cinematic Music Group, Rob Markman, hip-hop journalist and Director of Artist Relations at Genius, and Chris Herche, Cinematic's Chief Marketing Officer. There is still time to sign up. Call (718)368-5050 and ask for VSE 90.

***Job Corps Scholars*** continues to help students enroll in and complete training in healthcare, technology and professional services. Three (3) students enrolled in college, one (1) student started their own business, four (4) students entered employment: one (1) student is a new Pharmacy Technician at Walgreens Pharmacy; one (1) student in a Data Analytics Apprenticeship at Google; one (1) student is a Lab Tech at Johnson and Johnson and another student became an EMT at Seniorcare EMS. Currently recruiting 18-24 year old applicants with HS Diploma/GED/HSE. [Apply now](#) for Winter and Spring 2022. Space is limited.

The ***UX Microcredential*** is recruiting for Winter 2022. This free 8-week intensive course provides students with Human Centered Design and Visual Design courses, project based learning, case studies for a digital portfolio and networking opportunities. [Apply now](#) - space is limited.

***DesignWorks*** is recruiting for Winter 2022. This 6-month User Experience Design program provides students with Human Centered Design, Visual Design, Coding for Designers, Entrepreneurship and Capstone courses, employment readiness support, paid internship opportunities and project based learning. [Apply now](#) - space is limited. From our first cohort, six (6) students found work immediately after completion of the DesignWorks UX Training Program. One (1) alum was hired as a UX/UI Designer at a startup crypto wallet company. Another was hired as a Jr Product Designer at FCB Health. Two (2) found contract work - Visual/Brand Designer (3-month) at Smart Design and Jr Product Designer at Dot Dash (6-month). Yet another alum started his own agency and hired a classmate! Some alumni are expected to embark on new career adventures shortly after completion of their internships.

**CUNY Fatherhood Academy** is recruiting for College and Career Prep (Winter 2022) and HSE/GED (Spring 2022). Students must be 18-30 year old fathers or expectant fathers. A College and Career Prep (CCP) alumni was recently accepted into a business networking organization and an HSE alumni Rodrigo Rojas is entering his final semester in college where he is pursuing an accounting degree.

**Comp TIA** is recruiting for winter 2022. This free program kicks off in January. Students will be prepared to take the A+ exam, and receive employment readiness services, paid internship opportunities and job placement assistance. [Apply now](#) - space is limited.

Join us for workshops about addressing race and racism, the mental health of the medically fragile, and addressing and preventing violence in the family and community. Sign up for Winter 2022 Continuing Education courses. ***Social workers and mental health counselors*** licensed in NYS will earn credits upon successful completion of the workshops. Learn more about [upcoming courses](#) here, sign up for our [interest list](#) and call (718) 368-5050 to register now.

### **Community Farm and Garden**

We had a flowering cherry tree planted by Buildings and Grounds at the front of the farm which will provide some shade for the children's area as well as beautify the space. An additional six (6) cherry trees were planted outside the garden along the T2 building as part of the NYPA tree program to reduce cooling costs. We plan on planting around the space in the future.

The volunteer days will continue in December from 10:00am-1:00pm. For more information, please email Shannon Caravello at [CFG.KCC@kbcc.cuny.edu](mailto:CFG.KCC@kbcc.cuny.edu).

### **Personnel Accomplishment**

**Christine Zagari-LoPorto** presented at the Continuing Education Association of New York (CEANY) 2021 Annual Conference. She presented with Ada Rosales, from Bounce Marketing on "***Future InSight - Career Pathways Model for Non-credit to Credit programming for the adult learner.***" They discussed how the site was created in response to one fundamental question: "How do we better align credit and noncredit programs to better respond to student needs and demands for career pathways at KCC?"

**Jessica Cinelli** and **Alissa Levine** presented at the conference as well. Their presentation "***Win-Win: Engaging Employers and Meeting Workforce Needs***" walked attendees through the development and on-going facilitation of the Division's Tech Advisory Board. Jessica and Alissa introduced attendees to the T-Profile, an interactive tool that brings employers, instructors and workforce administrators together to discuss the needs of employers and the development of academic and training programs.

**Dr. Simone Rodriguez** served on the CEANY Programming Committee and provided support to CUNY and SUNY colleagues and other continuing education and workforce development professionals from across the state. Kingsborough was well represented.

## Winter 2022 Course Offerings and Open House

The Winter classes will begin on January 10, 2022, see registration and course/program offerings: <https://www.kbcc.cuny.edu/ce/courses.html>

We are excited to **offer new courses/programs in healthcare, technology, health, and more:**

Patient Care Technician with Externship, -Dental Assistant with Externship, -Medical Administrative Assistant with Electronic Health Records, - Medical Scribe, - Certified Healthcare Documentation Specialist, -Hemodialysis Technician, -Physical Therapy Aide, -Physical Therapy Office Professional, -Healthcare IT, -Health IT Security Manager, -Legal Nurse Consultant, -Medical Professional Legal Consultant, -Child Care Administration, -Executive Assistant, -Medical Office Manager, -Telehealth Coordinator, -Personal Trainer, -Nutrition and Personal Trainer, and -Mental Health Technician. More new classes to come in Spring and Summer 2022.

We hosted two successful open house events on November 30 that highlighted the course and program offerings with over 100 prospective registrants in the day and evening sessions. Register for the **upcoming open house** here: December 20 at 12

noon: [https://zoom.us/webinar/register/WN\\_N8Qtx4J6TSKBpZNb9XUQmg](https://zoom.us/webinar/register/WN_N8Qtx4J6TSKBpZNb9XUQmg)

or December 20 at

6:00pm: [https://zoom.us/webinar/register/WN\\_w5WtLD3cQK2UZL0N4ZEqcg](https://zoom.us/webinar/register/WN_w5WtLD3cQK2UZL0N4ZEqcg)

Be sure to attend the open house and receive an exclusive code to get the \$25 registration fee waived.

*Zoom Virtual Front Desk* (<https://zoom.us/j/2151731780> (**Monday–Friday, 10:00am–12:00pm** and **1:00-3:00pm**); *Phone:* 718-368-5050, or *Email:* [conted@kbcc.cuny.edu](mailto:conted@kbcc.cuny.edu). For more details regarding course offerings, please click here: <https://www.kbcc.cuny.edu/ce/courses.html>.

Should you have any questions, kindly feel free to contact me. Please continue to stay healthy and safe.

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Kingsborough Community College, CUNY  
Vice President, Workforce Development, Continuing Education & Strategic Partnerships

**Interested in learning more about the division? [Click here!](#)**