

Susan Kingsborough

Graphic Designer

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EDUCATION

Kingsborough Community College, Brooklyn, NY | 06/2026

Associate of Science in Graphic Design and Illustration (UX Design)

EXPERIENCE

Freelance Graphic Designer, Brooklyn, NY | 05/2024 – Present

Freelancer

- Create logos, social media ads, and marketing materials
- Deliver projects on time and within budget
- Led rebranding project for ABC Client, designing cohesive visual elements across social media platforms, increasing brand recognition and a 20% boost in customer engagement.
- Designed web interfaces for DEF Client, increasing client engagement by 25%.

Chage Thinking, Brooklyn, NY | 01/2024 – 06/2024

Graphic Design Intern

- Designed marketing materials for campaigns and events
- Produced layouts for brochures and posters
- Organized and maintained design asset libraries
- Worked on team projects to create trade show displays and promotional materials

EXTRACURRICULAR ACTIVITIES

- Animation Club, Member, 2024-Present
- Directions 2024: Annual Student Art Exhibition, Kingsborough Art Museum

PROJECTS

Portfolio Website

- Developed and designed a responsive personal portfolio using Figma

Event Branding

- Created promotional posters and flyers for a college-hosted event

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- UI/UX Tools (Figma, Adobe XD, Sketch)
- Branding, Typography, and Layout Design
- Video Editing (Premiere Pro, After Effects)
- Basic HTML and CSS