

Enrollment Management Update – October 2022

10/2/2022

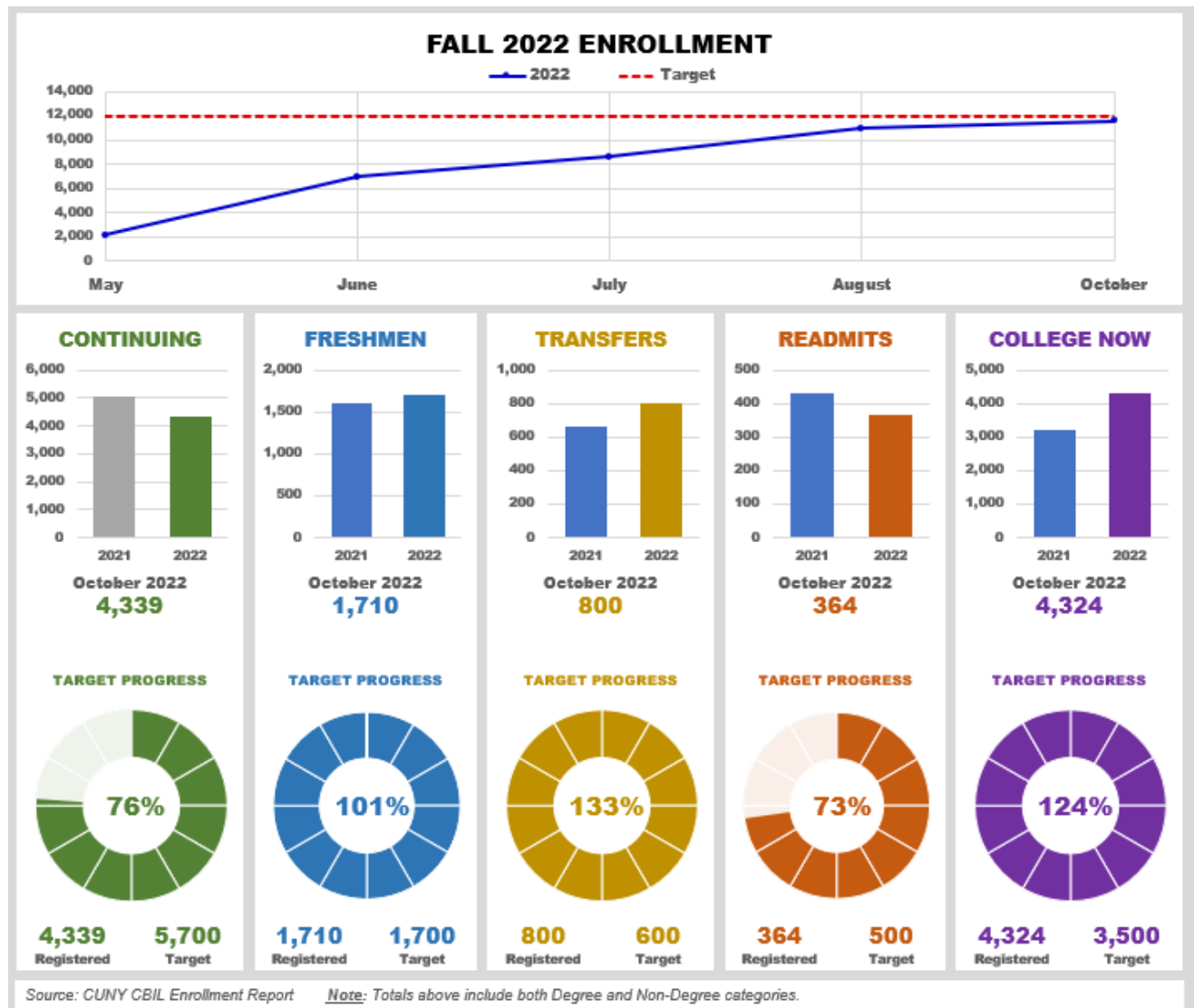
Dear Campus Community,

Please find attached the Enrollment Management Update for October 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the **Fall** enrollment numbers as of October 2, 2022.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Source: CUNY CBIL Enrollment Report

- **Registration Activities**

- **Regular VRP's** – these are our regular registration sessions, previously known as “in person registration” prior to COVID. These sessions are held via zoom.
 - Dropped off indicates students who either could not connect their audio to speak to us or disconnected the call after checking in.
 - Saw, indicates the number of students who were able to connect successfully.
 - Sept. 6th – 13th, we saw 1218 unduplicated students and registered 981 (80.54%).

REGULAR VRPs				
DATE	DROPPED OFF	SAW	TOTAL	% SAW
Tuesday, 9/6	137	284	421	67.46%
Wednesday, 9/7	146	291	437	66.59%
Thursday, 9/8	180	311	491	63.34%
Friday, 9/9	96	207	303	68.32%
Monday, 9/12	22	193	215	89.77%
Tuesday, 9/13	11	137	148	92.57%
TOTAL	592	1,423	2,015	

UNIQUE STUDENTS	REGISTERED	% REGISTERED
1,218	981	80.54%

- **Recruitment**

- **October Events –**

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Sunday, October 2, 2022	Recruitment Event	In-Person	1:00PM	4:00PM	Big Apple College Fair
Wednesday, October 5, 2022	Recruitment Event	Zoom	4:30PM	5:30PM	CUNY Meet & Greet
Wednesday, October 5, 2022	KCC Info Session	Zoom	5:00PM	6:00PM	AIC Info Session
Friday, October 7, 2022	Recruitment Event	In-Person	10:00AM	3:00PM	Cypress Hill Pathway Fair@ Franklin Lane High School
Tuesday, October 11, 2022	KCC Info Session	Zoom	3:00PM	4:00PM	AIC Info Session
Tuesday, October 11, 2022	Recruitment Event	In-Person	4:30PM	7:00PM	Cambria Heights Academy
Wednesday, October 12, 2022		In-Person	9:00AM	2:00PM	St. Raymond's High School
Wednesday, October 12, 2022	Recruitment Event	In-Person	8:15AM	11:30AM	Chelsea CTE High School College Fair
Wednesday, October 12, 2022	Recruitment Event	Zoom	5:00PM	7:45PM	St. Francis Prep Virtual College Fair
Wednesday, October 12, 2022	Presentation	Zoom	1:00PM	2:00PM	Brooklyn College Adults Learning Program
Wednesday, October 12, 2022	Recruitment Event	In-Person	9:00AM	12:45PM	Thomas Jefferson High School College
Thursday, October 13, 2022	Recruitment Event	In-Person	8:30AM	12:30PM	Fort Hamilton High School

Thursday, October 13, 2022	Recruitment Event	In-Person	4:00PM	6:00PM	William Cullen Bryant's College Fair
Thursday, October 13, 2022	Recruitment Event	In-Person	8:30AM	12:30PM	Fort Hamilton High School
Friday, October 14, 2022	Recruitment Event	In-Person	8:00AM	2:00PM	CUNY Counselors Conference (Queens College)
Monday, October 17, 2022	Recruitment Event	In-Person			College Fair @New Visions Humanities IV
Wednesday, October 19, 2022	Recruitment Event	In-Person	4:30PM	7:00PM	Queens Technical High School College Fair
Wednesday, October 19, 2022	Recruitment Event	In-Person	6:00PM	7:30PM	St. Edmund Prep College Fair
Wednesday, October 19, 2022	Recruitment Event	In-Person	10:00AM	12:00PM	James Madison High School Mini College Fair
Wednesday, October 19, 2022	Recruitment Event	In-Person	4:00PM	7:00PM	South Brooklyn Community College
Wednesday, October 19, 2022	Recruitment Event	In-Person	9:40AM	12:15PM	Franklin D Roosevelt High School College Fair
Thursday, October 20, 2022	Recruitment Event	In-Person	10:30AM	12:30PM	McKee Tech HS Visit
Thursday, October 20, 2022	Recruitment Event	In-Person	11:00AM	2:00 PM	Voyages Preparatory High School
Thursday, October 20, 2022	Campus Tour	In-Person	10:30 AM	12:0PM	Brooklyn College Adults Learning Program
Thursday, October 20, 2022	KCC Info Session	Zoom	4:00PM	5:00PM	AIC Info Session
Friday, October 21, 2022	Recruitment Event	In-Person	9:30AM	3:00PM	UFT College and Career
Friday, October 21, 2022	Recruitment Event	In-Person	8:00 AM	2:00PM	CUNY Counselors Conference at John Jay
Saturday, October 22, 2022	Recruitment Event	In-Person	9:00AM	1:00PM	Spring Creek Community School at Academy for Young Writer
Monday, October 24, 2022	Recruitment Event	In-Person	10:00AM	1:00PM	National Hispanic College Fairs, Inc Brooklyn/Queens @ St. John University
Tuesday, October 25, 2022	Recruitment Event	In-Person	10:00AM	1:00PM	National Hispanic College Fairs, Inc Manhattan/Bronx @ College of Mount Saint Vincent
Tuesday, October 25, 2022	Recruitment Event	In-Person	9:00AM	12:00PM	Kingsborough Early College Fair
Wednesday, October 26, 2022	KCC Info Session	Zoom	2:00PM	3:00PM	AIC Info Session
Wednesday, October 26, 2022	Recruitment Event	In-Person	10:00AM	1:00PM	East Side Community High School in the Village
Wednesday, October 26, 2022	Recruitment Event	In-Person	9:00AM	1:00PM	AL-Madinah High School
Wednesday, October 26, 2022	Recruitment Event	In-Person	10:00AM	2:00PM	3rd Annual College Fair for the Coast Guard @Fort Wadsworth
Thursday, October 27, 2022	Recruitment Event	In-Person	12:00PM	3:00PM	Brooklyn Collegiate Preparatory High School
Thursday, October 27, 2022	Campus Tour	In-Person	10:30AM	12:00PM	New Dorp High School
Thursday, October 27, 2022	Campus Tour	In-Person	10:30AM	1:00PM	James Madison High School
Friday, October 28, 2022	Recruitment Event	In-Person	8:00AM	2:00PM	CUNY Counselors Conference at Lehman College

Registrar Important Dates

Tues.-Wed. Oct. 4-5	No classes scheduled
Sun. Oct. 9	WA Grades Assigned – Immunization non-compliance
Sun. Oct. 9	LAST DAY for students to appeal "WN" grades that were assigned in error/Mandatory class participation is required.
Mon. Oct. 10	College Closed - No classes scheduled

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrciBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrciBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

