

# Enrollment Management Update – July 2022

7/6/2022

Dear Campus Community,

Please find attached the Enrollment Management Update for July 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

## **TEMPORARY RELOCATION**

**Due to work on the water main under the V building, the Enrollment Management offices will be temporarily relocated to U215 through July 28<sup>th</sup>. We expect to be back in our regular space by August 1<sup>st</sup>. Students needing to see someone from Admissions can be directed to U215.**

## **Enrollment:**

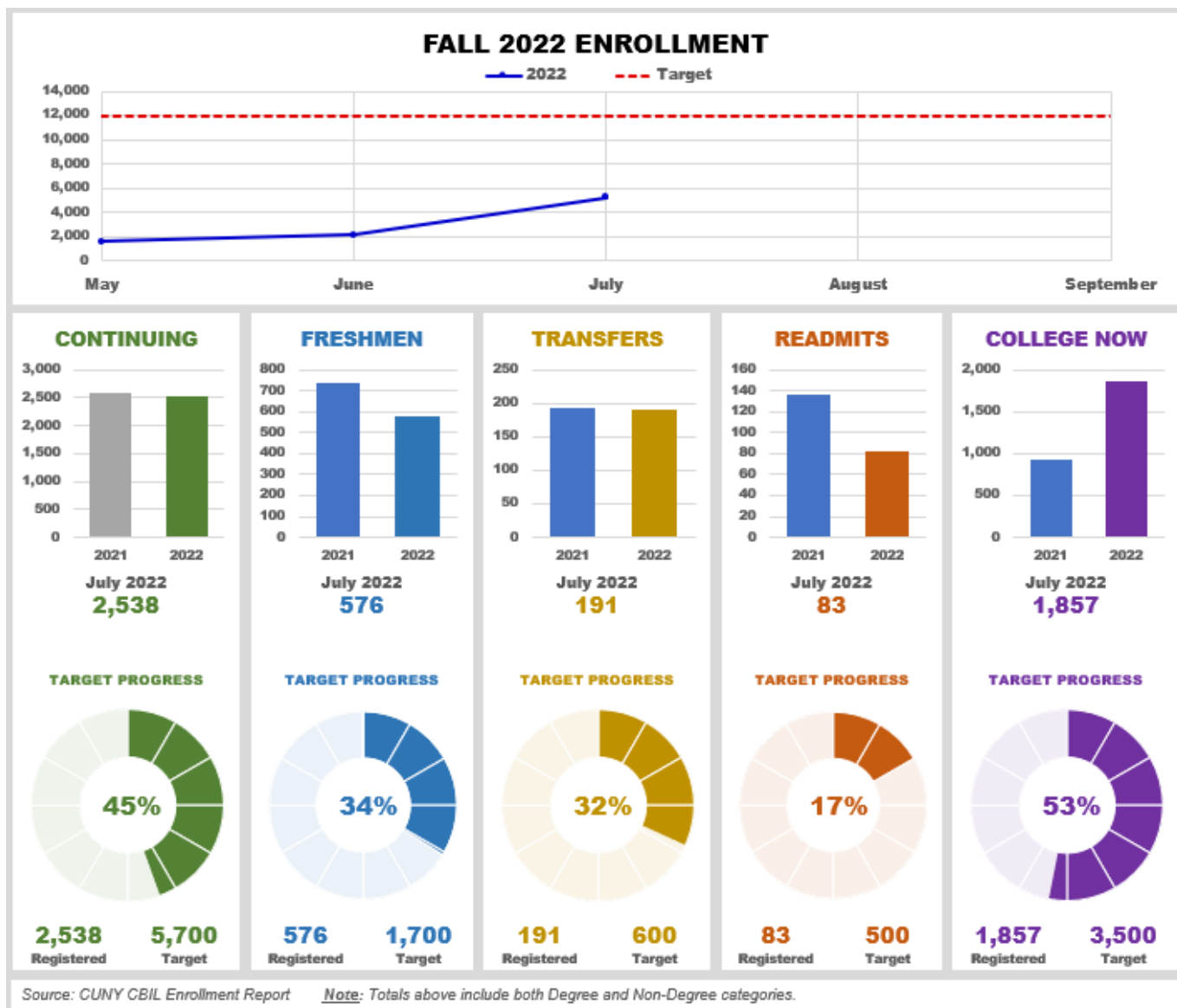
Below are the **Summer** enrollment numbers as of July 7, 2022.

*College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.*

Institution	Summer 2021 (end of Summer)	Summer 2022 (7-6-22)	Session
KCC01	5037	4061	2
KCC01	18	88	3W1
KCC01	14	10	3W2
TOTAL	5069	4159	

Below are the **Fall** enrollment numbers as of July 1, 2022.

*College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.*



- **Recruitment Life**

- Recruitment Life volunteers are faculty, staff, current students, or alumni who have partnered with the Office of Admissions to aid with the outreach and recruitment of prospective students. If you are interested in volunteering for this initiative, please contact Wendy Zepeda at [Wendy.Zepeda@kbcc.cuny.edu](mailto:Wendy.Zepeda@kbcc.cuny.edu). Weekly emails are sent to the volunteers to sign up for recruitment opportunities either in person or online.

- **CUNY Explorers** – will be launching its summer program. Visit Guides will be available to offer virtual sessions, on-campus tours, and off-campus site visits.

- **June Events –**
  - 4 Recruitment Events (2 In-person/2 Virtual)
  - 4 Virtual Information Session
  - 2 In-person Campus Tours
- **July Events –**

DATE	TYPE	Modality	START	END	DETAILS
Thursday, July 7, 2022	KCC Info Session	Zoom	3:00PM	4:00PM	AIC Info Session
Wednesday, July 12, 2022	KCC Info Session	Zoom	12:00PM	1:00PM	AIC Info Session
Thursday, July 14, 2022	KCC Info Session	Zoom	4:00PM	5:00PM	AIC Info Session
Thursday, July 21, 2022	KCC Info Session	Zoom	12:00PM	1:00PM	AIC Info Session
Tuesday, July 26, 2022	Recruitment Event	In-Person	11:00AM	2:00PM	Fort Totten High School-Bayside, Queens
Tuesday, July 26, 2022	KCC Info Session	Zoom	1:30PM	2:30PM	AIC Info Session
Wednesday, July 27, 2022	Presentation	Zoom	12:00PM	2:00 PM	K- 16 Initiative
Thursday, July 28, 2022	KCC Info Session	Zoom	3:00PM	4:00PM	AIC Info Session
Friday, July 29, 2022	Recruitment Event	In-Person	11:30AM	2:00PM	FDNY

- **Village Events**

**FINANCIAL AID NIGHT: TUESDAY, JULY 5, 5-7pm:**

*Overview:* Experts from Kingsborough’s Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

<https://us02web.zoom.us/meeting/register/tZwucemhpzwrG938d55dpniGNjIXnpWozjoU>

**DIRECT ADMISSION INFO. SESSION: TUESDAY, JULY 12, 4-6pm:**

*Overview:* This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

[https://us02web.zoom.us/meeting/register/tZAKdu6urTgtHNc2VWB70pg1\\_Xc3kBUKMLbp](https://us02web.zoom.us/meeting/register/tZAKdu6urTgtHNc2VWB70pg1_Xc3kBUKMLbp)

**WEDNESDAYS WITH WAYNE, JOHN JAY NEW START INFO. SESSION: WEDNESDAY, JULY 13, 2-4pm:**

*Overview:* Please join Dr. Wayne Harewood, our Executive Director of Enrollment Management, as he hosts a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.

[https://us02web.zoom.us/meeting/register/tZModu2sqj8rHND2yNUm50UpyJsVslEvlmR?\\_xzm\\_rtaid=y4aGASR1Toak8nRbCZxfbA.1657041245583.2f4c1d6492afdf35dedc5fa30877dd1d&\\_xzm\\_rhtaid=721](https://us02web.zoom.us/meeting/register/tZModu2sqj8rHND2yNUm50UpyJsVslEvlmR?_xzm_rtaid=y4aGASR1Toak8nRbCZxfbA.1657041245583.2f4c1d6492afdf35dedc5fa30877dd1d&_xzm_rhtaid=721)

**WEDNESDAYS WITH WAYNE, NEW START INFO. SESSION: WEDNESDAY, JULY 20, 3-5pm:**

*Overview:* Please join Dr. Wayne Harewood, our Executive Director of Enrollment Management, as he hosts a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.

<https://us02web.zoom.us/meeting/register/tZ0ocOyorDgiGNUF5XAcozCWez-SV61Ki0EW>

**DIRECT ADMISSION INFO. SESSION: TUESDAY, JULY 26, 4-6pm:**

*Overview:* This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

[https://us02web.zoom.us/meeting/register/tZYlfuygrTMjHTsTT4QHOACssVevb3rnY\\_4](https://us02web.zoom.us/meeting/register/tZYlfuygrTMjHTsTT4QHOACssVevb3rnY_4)

**Registrar Important Dates**

Fri. July 1	100% Tuition obligation for course drops
Fri. July 1	WN Grades assigned
Fri. July 1	<u>Course Withdrawal - Grade of "W" is assigned to students who officially drop a class (For 6-week session only)</u>
Mon. July 4	COLLEGE CLOSED
Wed. July 6	Classes follow a Monday schedule
Thurs. July 14	LAST DAY to file application for August 2022 Degrees
Fri. July 22	R2T4 60% Session B

**Virtual Front Desks:**

<b>Admissions Information Center (AIC)</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiilPy3q">https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiilPy3q</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
<b>Financial Aid</b>	M-F 10-4pm	<a href="https://bit.ly/KCCFACOUNTER">https://bit.ly/KCCFACOUNTER</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
<b>International Student Affairs (ISA)</b>	M-TH 10-4pm	<a href="https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiilPy3q">https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiilPy3q</a>
<b>One Stop Center</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
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<b>Registrar's Office</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0">https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>

- **Enrollment Virtual Front Desks Traffic**

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

