

# Enrollment Management Update – February 2022

## 2/2/2022

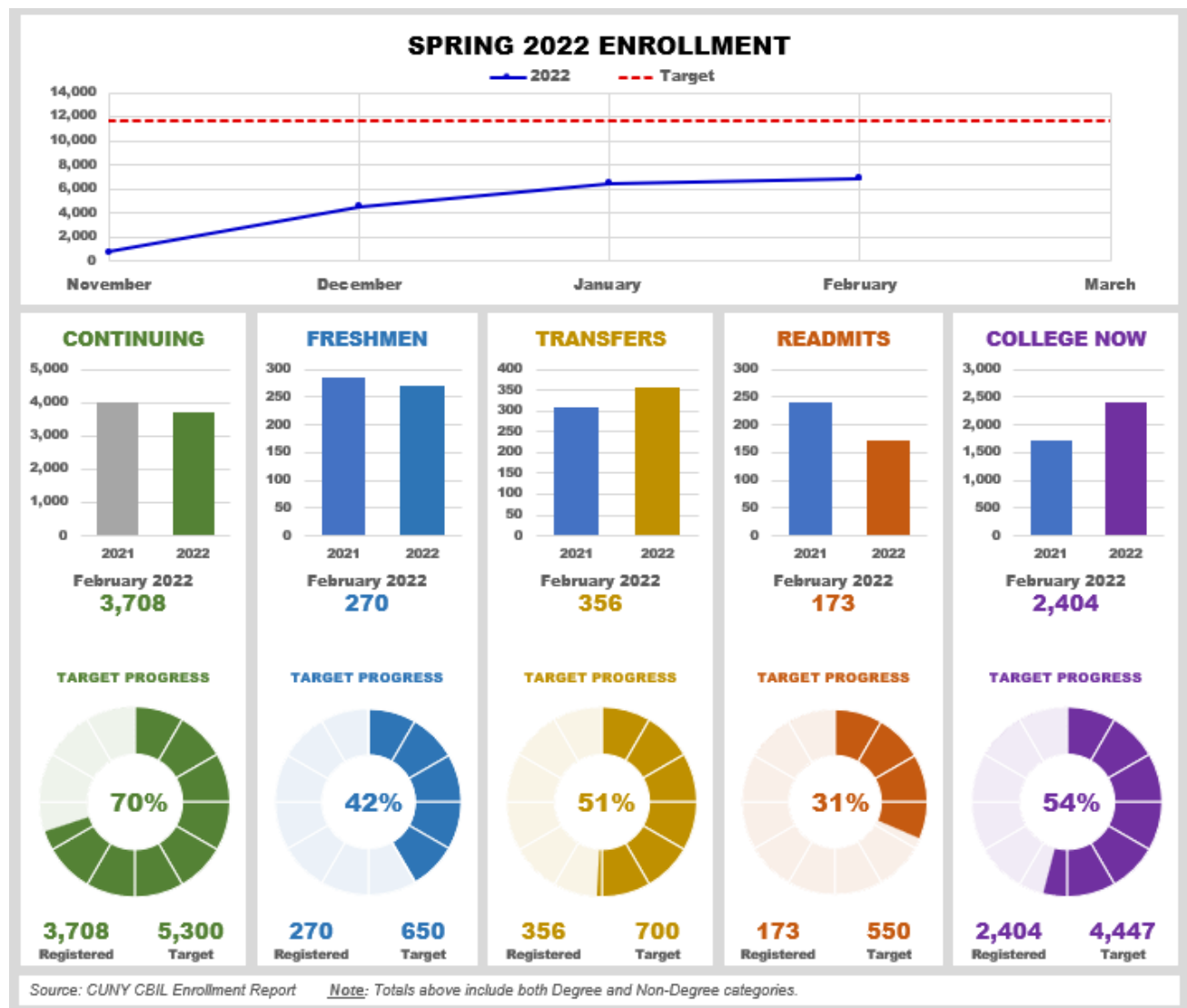
Dear Campus Community,

Please find attached the Enrollment Management Update for February 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

### Enrollment:

Below are the enrollment numbers as of February 2, 2022.

*College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.*



- **Spring 2022 Applications**

- Admissions will continue to accept applications for Spring 2022 through Friday, February 18, 2022.
- Students who apply and plan to take in person classes must have their vaccination information uploaded by Saturday, February 26, 2022. Students who fail to upload their information will be dropped from any in-person or hybrid courses.

Last date to upload your vaccination information before being dropped:

Spring 2022	Saturday, February 26, 2022
Summer 2022	Friday, June 10, 2022

- **Virtual Registration Process (VRP)**

- New and Continuing students will receive a registration link to join VRP to meet with an advisor and register for classes if they have not already done so. VRP will be open on Thursday, February 24 through late registration on Tuesday, March 8<sup>th</sup>.  
Mondays, Thursdays, Fridays      9am-5pm  
Tuesday and Wednesdays      9:30am-7pm

- **Enrollment Chats**

- EM and Academic Affairs will co-host two Enrollment Chat sessions. We will discuss our targets, current enrollment, strategic enrollment initiatives and take questions/comments from the college community. Sessions and zoom links are listed below:

February 10th at 2pm

<https://zoom.us/j/97206408785?pwd=aGdxNG5XQ0F2TGIKck5MbVVLTDawdz09>

or

February 22nd at 2pm

<https://zoom.us/j/99560249223?pwd=OTV5ZFJWk21rVHJ0YVhKeGFsQ1FyQT09>

- **Outreach, Outreach, Outreach!**

- EM has partnered with Communications and Marketing on a series of postcards, social media ads and webpage updates. Below are samples of some of the postcards being sent to targeted populations.

**Register Now – Sent to continuing students who have not yet registered for Spring 2022**

**IF "I CAN'T WAIT TO GET BACK TO CLASS" WAS A PERSON**

Spring 2022 Classes Begin March 5.

**Register Now**

KINGSBOROUGH COMMUNITY COLLEGE CUNY *Where You Belong*



Office of Enrollment Management  
2001 Oriental Boulevard, V-100  
Brooklyn NY 11235

Is this you? Wanting to get back to class but not sure how? Well, whether you have been away from Kingsborough for one semester or a few, you can get back to class for the Spring 2022 semester! We're offering in person, online and hybrid classes to help you fulfill your dreams and reach your goals. You still have time to register! Visit <https://www.kbcc.cuny.edu/> session for more information or to speak to an advisor, go to <https://www.kbcc.cuny.edu/AdvisementAcademies>

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Brooklyn, N.Y.  
Permit No. 9972

**Apply Now – Sent to students who visited NICHE and expressed an interested in attending KCC**

**IF "I CAN'T WAIT TO GET BACK TO CLASS" WAS A PERSON**

Spring 2022 Classes Begin March 5.

**Apply Now**

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2001 Oriental Boulevard, V-100  
Brooklyn NY 11235

Is this you? Ready to get to class but not sure how? Well, whether you are just starting your college journey or have been away from college for a while, you can get back to class for the Spring 2022 semester! We're offering in person, online and hybrid classes to help you fulfill your dreams and reach your goals. You still have time to apply! Visit <https://www.kbcc.cuny.edu/admission/howtoapply.html> for more information or contact our Admissions Information Center at [info@kbcc.cuny.edu](mailto:info@kbcc.cuny.edu).

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**15 to Finish – sent to all current students registered for under 15 credits**

**15 TO FINISH**

**Graduate on time.  
Save money.  
Earn sooner.**

Complete 15 credits towards your major each semester and graduate in 2 years.

Meet with your advisor to map out your 2-year plan.

CUNY THE CITY UNIVERSITY OF NEW YORK

To earn your associate's degree, you need to successfully complete 60 credits in your major. That entails completing at least 15 credits every semester (or 30 each year).



Student Success Programs  
Office of the Provost  
2001 Oriental Boulevard  
Brooklyn, NY 11235

**WHY TAKE 15?**

- Extra semesters cost you more in tuition.
- It also means less money you could have earned in the workforce.
- Students who take 15+ credits tend to have higher GPAs, and are more likely to graduate.
- If you receive Pell and/or TAP: You'll have more grant money available to apply towards the higher tuition at your senior college.
- EXTRA INCENTIVE: If you qualify for the Excelsior Scholarship, completing the required 30 credits in your major each year could mean earning your associate's and bachelor's degrees at CUNY and/or SUNY **tuition free!**

Meet with your advisor to map out your 2-year plan.

Non-profit org.  
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Permit No. 9972

**Readmit Now – Sent to students who have stopped out for 2 semesters or more**

**FINISH WHAT YOU STARTED.**  
Spring 2022 Classes Begin March 5.  
[Readmit Now](#)

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Where You Belong

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Office of Enrollment Management  
2001 Oriental Boulevard, V-100  
Brooklyn NY 11235

Whether you have been away from Kingsborough for a few semesters or a few years, we are thrilled to welcome you back, and will help you finish what you started so you reach your educational goals. As a readmitted student, you're bound to have tons of questions as you transition back to KCC. Visit [www.kbcc.cuny.edu/registrar/readmission.html](http://www.kbcc.cuny.edu/registrar/readmission.html) for next steps on your readmit process or contact our Admissions Information Center at [info@kbcc.cuny.edu](mailto:info@kbcc.cuny.edu).

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**LatinX – Sent to NYCHA residents in English and Spanish to encourage applying**

**A COLLEGE EDUCATION YOUR FAMILY WILL BE PROUD OF.**  
Spring 2022 Classes Begin March 5.  
[Apply Now](#)

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Where You Belong

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2001 Oriental Boulevard, V-100  
Brooklyn NY 11235

Fulfill your dreams and reach your goals with a college education you and your family will be proud of. Whether you're the first in your family to go to college or an ESL learner, Kingsborough is here!

*Cumplis tus sueños con una educación que usted y su familia estarán orgullosos. Si es el primero en su familia en ir a la universidad o un estudiante de ESL, Kingsborough, está aquí.*

Your dreams begin here. Visit [www.kbcc.cuny.edu/SuenosEmpezanAqui](http://www.kbcc.cuny.edu/SuenosEmpezanAqui) for more information or contact our Admissions Information Center at [info@kbcc.cuny.edu](mailto:info@kbcc.cuny.edu).

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**Registrar Important Dates**

Wed. Feb. 2	<b>Financial Aid R2T4 60%</b> (Session II) The 60% date is the point of the session when a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term
Fri. Feb. 11	<b>COLLEGE CLOSED - No Classes Scheduled</b>
Mon. Feb. 14	Classes Follow Tuesday Schedule
	<b>LAST MEETING</b> - Day & Evening Classes
	<b>LAST DAY</b> - to Appeal Final Grades from Spring 2021 and/or Summer 2021
Tue. Feb.15	<b>FINAL EXAMINATIONS</b> - Day & Evening Classes
	Grade rosters are available for faculty
Fri. Feb. 18	Grade rosters are due from faculty
Mon. Feb. 21	<b>College Closed - No classes scheduled</b>
Wed. Feb. 23	<b>END of Winter 2022 Session &amp; Fall 2021 Term</b>
Thur. Feb. 24	<b>LAST DAY</b> for Change of Status for Spring 2022 (Non-Degree to Degree)

## Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q">https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
Financial Aid	M-F 10-4pm	<a href="https://bit.ly/KCCFACOUNTER">https://bit.ly/KCCFACOUNTER</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
International Student Affairs (ISA)	M-TH 10-4pm	<a href="https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q">https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q</a>
One Stop Center	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
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Registrar's Office	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0">https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>

- **Enrollment Virtual Front Desks Traffic**

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

