

Enrollment Management Update – May 2021

5/7/2021

Dear Campus Community,

Please find attached the Enrollment Management Update for May 2021. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the targets and enrollment numbers as of May 7, 2021.

Registration began on April 12th for continuing students and April 26th for new freshmen and transfers.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.

Degree	Target	Fall 2021		Target Progress
		Last Year 5/8/2020	This Year 5/7/2021	
Continuing	5,300	1,382	1,291	24%
Freshmen	1,500	22	181	12%
Transfers	700	8	55	8%
Readmits	700	3	27	4%
College Now	4,536	0	1	0%
Total	12,736	1,415	1,555	12%

- **Open Houses/Information Sessions**

- The Admissions Information Center (AIC) has several events scheduled:
 - May 11th – CLIP Information Session
 - May 11th – CAMBA Information Session
 - June 15th – Open House
 - August 3rd – Open House

- **Financial Aid**

- The Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA) appropriated funds to Kingsborough for students. Funds to over 5000 students were disbursed this week. Students who have signed up for direct deposit should be receiving

the funds by this Friday. For all the other students, a check will be mailed out by this week. Any remaining funds will be given out to students who file their FAFSA late.

- **Department/Program Collaboration**

- Enrollment Management has partnering with the Academic departments to create a Welcome to the Department Letter. These letters will focus on providing specific program information as well as inviting students to program specific information sessions. We want to thank those who have already submitted their department letters (see below) and encourage others to submit theirs as well.

- Allied Health
- Art
- Biology
- Community Health
- Communication and Performing Arts
- Criminal Justice
- Exercise Science
- Graphic Design & Illustration
- History, Philosophy & Political Science
- Journalism
- Physical Education, Recreation and Recreation Therapy
- Substance Abuse Counseling

- **Communications**

- Registration Campaign – Enrollment Management and Academic Affairs has partnered with Communications on two campaigns to encourage students to register for Fall 2021.
- Register Before Finals – Raffle



Register Before Finals

Register for the Fall 2021 Session before **May 27** and you'll be automatically entered into the Registration Raffle! One lucky student will win a \$50 Amazon Gift Card, and 25 other students will win KCC Swag.

Visit www.kbcc.cuny.edu/fall to register.

Raffle

*Enter!
to Win*

KINGSBOROUGH
COMMUNITY COLLEGE
— DREAMS BEGIN HERE —

The graphic is a teal rectangular box with a thin black border. At the top, the text 'Register Before Finals' is written in a large, red, cursive font. Below this, on the left side, is a block of white text with a red date 'May 27' and a red link 'www.kbcc.cuny.edu/fall'. On the right side, the word 'Raffle' is written in a white, cursive font above a red circular graphic containing the text 'Enter! to Win' in white, cursive font. At the bottom center, the Kingsborough Community College logo is displayed in white text on a red rectangular background, with the tagline 'DREAMS BEGIN HERE' below it.

- Register Before Summer – Raffle



- **Personnel**

- The Director of Admissions position announcement has closed and the review process is underway.
- Mr. Gavin Ireland has taken on the role of Director of Recruitment and International Student Services. In this role, he is responsible for recruitment and outreach to all prospective and entering students.
- Ms. Sandra McKay has joined Enrollment Management as the CUNY Explorers Coordinator. The program was developed to ensure that every 6th-8th grade student is exposed to a college-going culture and has the opportunity to visit a college campus at least once. The driving message is that every student **CAN** go to college, every student can **afford** college, and students and their families can take steps **NOW** to become college-ready. <https://www.kbcc.cuny.edu/cunyexplorers/>
- Ms. Pauline Cassino from the Registrar's Office was awarded Employee of the Month for March 2021.
- We would like to congratulate all the Enrollment Management staff who were awarded Years of Service Awards
 - **20 Years**
 - Tina Caiati
 - Claudius Christopher
 - **15 Years**
 - Javier Morgades
 - Matthew Papier

- **10 Years**
 - Patricia Aldron
 - Annery Caceres
 - Valentina Morgan
 - Laurine Tine

- **Registrar**

- The deadline for June 2021 graduation application was April 30th. To date we have:
 - 427 graduates for August 2020
 - 653 graduates for January 2021
 - 1191 applicants for June 2021
 - Commencement is Wednesday, June 17th and we are expecting over 2000 graduates!

- **Registrar Important Dates**

Mon. May 3	LAST DAY for removal of "INC" for Fall 2020 and/or Winter 2021 sessions
Tue. May 4	"INC" grades not completed for Fall 2020 and/or Winter 2021 sessions will be changed to "FIN" grades
Mon. May 10	R2T4 60% Date - The 60% date is the point of the term where a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term
Fri. May 14	LAST DAY to file application for the ATI-TEAS Exam with the Nursing Department
Tue. May 25	College Council
Wed. May 26	LAST DAY to apply for a Summer 2021 ePermit to attend another CUNY college
Mon. May 31	COLLEGE CLOSED

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiiPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiiPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykwoIYp-PBxZ-MPfvxe%C2%A0%C2%A0

• **Enrollment Virtual Front Desks Traffic**

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic in April.

