

Enrollment Management Update – October 2020

10/5/2020

Dear Campus Community,

Every month the Office of Enrollment Management will provide an update on activities in our area. Please feel free to reach out if you have any questions or need more information.

Enrollment:

Our Fall 2020 Enrollment figures are listed below. We exceeded our continuing and readmit targets, while struggling with our freshmen, transfer and College Now numbers. Our freshmen numbers were difficult since anecdotally, students chose to take a gap year during the pandemic. Additionally, our transfer population struggled since senior colleges did not dismiss students this year. Finally, our College Now numbers struggled because the DOE was late in deciding whether students would be allowed back in schools.

Fall 2020		
	TARGET	As of 10/2/20
Continuing	5500	6039
Freshmen	2400	2067
Transfers	1500	619
Readmits	500	701
TOTAL	9900	9426
CN	4200	2760
TOTAL w/CN	14100	12186

As we look ahead towards the Spring 2021 semester, our enrollment projections are listed below. Enrollment for Winter, Spring and Summer 2021 will begin on November 9th for continuing students and Nov. 23rd for our new students.

Spring 2021	
	TARGET
Continuing	6800
Freshmen	700
Transfers	500
Readmits	500
TOTAL	8500

Admissions Information Center

Spring 2021 recruitment season has already begun and AIC has been involved in the following activities:

- Reaching out to all students who filed applications in Fall 2020 but did not enroll for classes, this includes, degree, non-degree and readmit students.
- Reaching out to all students who filed early applications for Spring 2021.
- Collaborating with Continuing Education and Workforce Development (CEWD) and Veterans for new student pipelines.

Financial Aid

- FAFSA applications are available for 2021-2022 as of October 1, 2020.
- Faculty have been submitting the Verification of Enrollment (VOE) rosters to indicate if students have not been attending, students not attending receive a WN grade. Note that students with WN grades do not receive financial aid and are removed from accessing Blackboard.
- Beginning the week of 10/13, the 2nd portion of the PELL award will be disbursed to students.
- There will be no on-campus federal work study for the Fall 20 semester.

One Stop Center

- The Direct Admit process for Spring 2021 is now open. We are currently accepting applications. To date, we have helped 47 students apply for Spring 2021 and 31 have been admitted so far. Completed applicants are accepted within 24 hours.
- The reactivation and non-degree applications are now online.

Registrar

Important Dates

- Tuesday, Oct. 6 College Council @ 3pm
<https://zoom.us/j/94844381941?pwd=TU5NVEV5enQxU25HTUtrR3JCeVJwdz09>
- Monday, Oct. 12 College Closed – Columbus Day
- Thursday, Oct. 15 LAST DAY to file application for January 2021 Degrees –
Note: Late applications may not appear in commencement publications

Testing

- 97 students were tested for ATB for Fall 2020. The office is now reviewing student applications for Spring 2021 who may need to test for ATB.
- Over 300 students submitted English as a Second Language Diagnostic essays to be assessed for proper placement.
- Students will be reviewed on a weekly basis to ensure the accuracy of math placement.

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://us02web.zoom.us/j/84201253517?pwd=WnorQ1N4NDFoR3RLRIRUMS9aT0tzQT09#success
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykgwOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0