

Enrollment Management Update – December 2021

12/5/2021

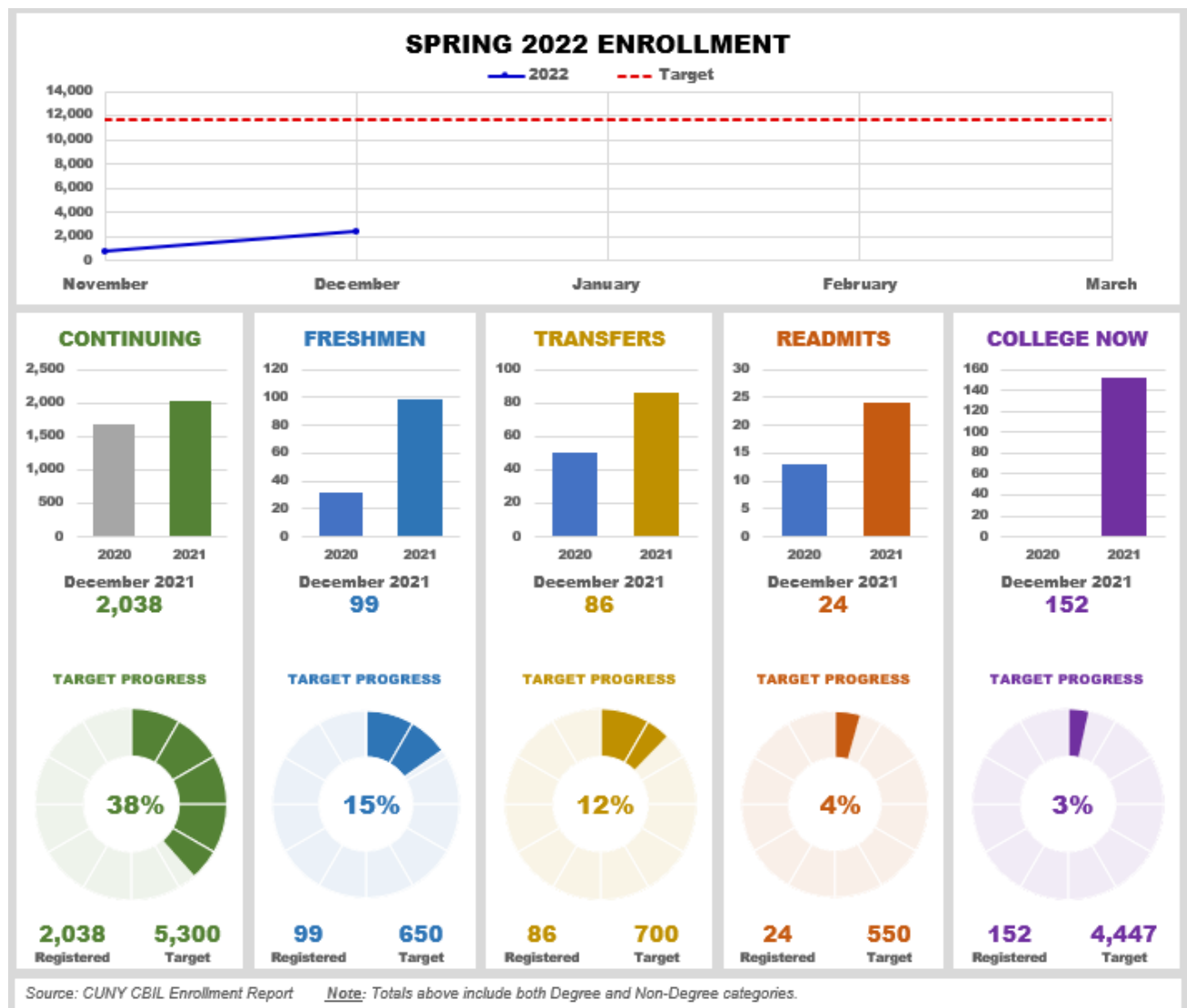
Dear Campus Community,

Please find attached the Enrollment Management Update for December 2021. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of December 3, 2021.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



- **Personnel Matters**
 - Wendy Zepeda formerly Director of the CUNYStart and Math Start program has joined Enrollment Management as the Associate Director for Recruitment as of December 1st.
- **Winter, Spring and Summer 2022 Registration**
 - New freshmen and transfer registration began November 29th.
 - EM staff have launched a calling campaign to reach out to students who have:
 - Started an application, but have not completed it
 - Completed an application but have not yet accepted the offer to attend
 - Accepted the offer, but have not yet registered for classes
 - Students who are unvaccinated and registered for in-person or hybrid courses will be dropped from those classes. Students have been notified on a weekly basis since Nov. 29th of the following dates:

Last date to upload your vaccination information before being dropped:

Winter 2022	Monday, December 20, 2021
Spring 2022	Wednesday, February 23, 2022
Summer 2022	Friday, June 11, 2022

- **Enrollment Recovery Initiatives**
 - **Recruitment Life**
 - We received an overwhelming response to our call for volunteers. Volunteers will join our recruiters at virtual and in person events to discuss their programs or their experiences at KCC. At present our roster has 21 active individuals who will be paired up with recruiters depending on interest and availability.
 - **GED to KCC**
 - EM has partnered with Continuing Education to reach out students who have passed the TASC exam and encourage them to apply to our degree programs. Students are invited to dedicated dates/times where staff from our One Stop can assist with completing their application.
 - **New Start Chats**
 - EM now offers Wednesdays with Wayne, which provides an opportunity for our New Start students and partners to discuss any challenges they are having or offer information on transitioning to KCC.
 - **Justice Involved Students**
 - EM has partnered with Detention Centers and other facilities to reach out to young adults who may be detained by the courts to assist them in starting their college career. We offer information session on how students can complete their degrees completely online through our FLEX program.
 - **15 to Finish**
 - EM is partnering with Academic Affairs and Communications and Marketing to encourage students to take 15 credits to finish in 2 years. Registrar has launched its “*Encouragement Screen*” which appears when a student has registered for 12 credits and has a 2.0 GPA. The CUNYFirst popup screen encourages students to

register for up to 18 credits at no additional cost to expedite their time to graduation.

Registrar Important Dates

Wed. Dec. 8	LAST MEETING - Weekday Day & Evening Classes
Wed. Dec. 8	LAST DAY to withdraw online to receive grade of "W"
Wed. Dec. 8	Financial Aid R2T4 60% (Fall Term) The 60% date is the point of the term when a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term.
Thurs. Dec. 9	Reading Day/Testing Day
Thurs. Dec. 9	Grade Rosters are available for faculty
Fri. Dec. 10	Final Examination Friday Classes
Sat. Dec. 11	Final Examination -Saturday Classes
Sun. Dec. 12	Final Examination - Sunday Classes
Mon. Dec 13	Final Examination - Monday Classes
Tues. Dec. 14	Final Examination - Tuesday Classes
Wed. Dec. 15	Final Examination - Wednesday Classes
Thur. Dec. 16	Final Examination - Thursday Classes
Sun. Dec. 19	Grade Rosters are due from faculty
Mon. Dec. 20	LAST DAY for faculty to file an appeal to change FIN grade for Spring 2021/Summer 2021
Mon.- Sun. Dec. 20- Jan. 2	NO CLASSES - WINTER RECESS
Mon.- Sun. Dec. 20- Jan. 2	NOTE: COLLEGE CLOSED - Fri. Dec. 24, Sat. Dec. 25, Sun. Dec. 26, Mon. Dec. 27, Fri. Dec. 31, Sat. Jan. 1, Sun. Jan. 2

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

