

Enrollment Management Update – May 2022

5/4/2022

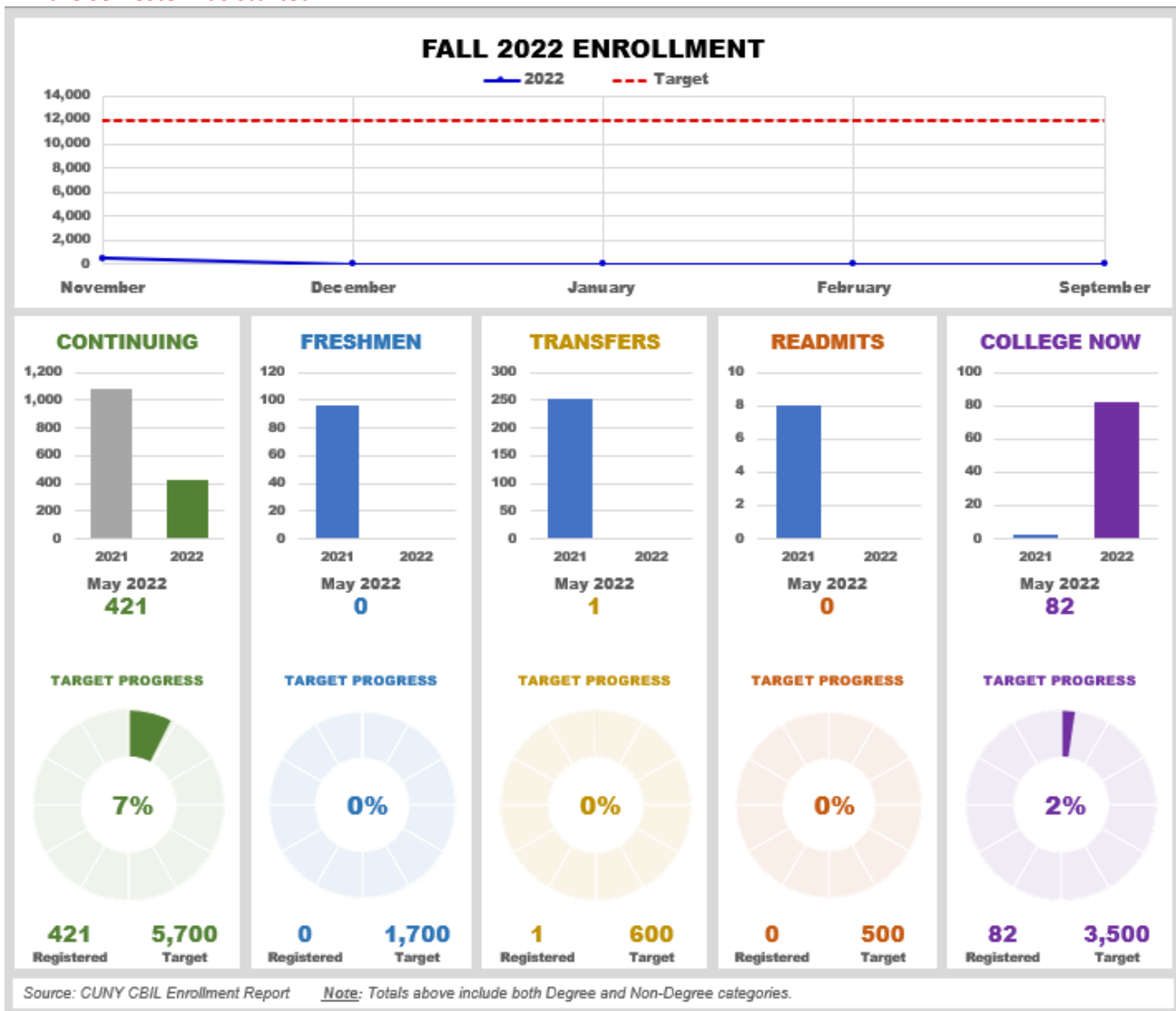
Dear Campus Community,

Please find attached the Enrollment Management Update for May 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of May 3, 2022.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



- **Fall 2022**

- Registration Dates
 - April 25th Fall 2022 Registration opened
 - May 2nd – 6th Express Registration Week for Continuing Students
 - May 9th Registration for New Students opens (Freshmen, Transfers and Readmits)

- **Recruitment Life Events**

- Recruitment Life volunteers are faculty, staff, current students or alumni who have partnered with the Office of Admissions to aid with the outreach and recruitment of prospective students. If you are interested in volunteering for this initiative, please contact Wendy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu. Weekly emails are sent to the volunteers to sign up for recruitment opportunities either in person or online.
- **April -**
 - 29 Recruitment Events (9 Virtual/20 In-person)
 - Launched our series of Admitted Student Information Sessions - 3 Virtual Sessions (2 General / 1 Nursing Specific)
 - Reinstated our In-person Campus Tours - 8 Tours (6 Groups / 2 Individual sessions)

- **April Recruitment Life & Collaborator Shout Outs:**

- Mary Ortiz - Biological Sciences
- Ivana Espinet - Education
- Brian Katz - English
- Samantha Marino-Bookert - CUNY Start
- Mary Shannon - Nursing
- Benjamin Stewart - STEM Academy
- Samantha Sierra - STEM Academy
- **May -** we have 28 events scheduled (17 in-person/11 virtual) and 12 on-campus tours scheduled

- **Village Events**

- **FINANCIAL AID NIGHT: TUESDAY, MAY 3, 5:00 TO 7:00 p.m.**

Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all of your questions concerning financial aid.

Register in advance for this meeting:
<https://us02web.zoom.us/meeting/register/tZ0rd-2ggjSpHtDbyQJ1w3xRgG3lvxLEYyi9>
- **DIRECT ADMISSION INFO. SESSION: TUESDAY, MAY 10, 4:00 TO 6:00 p.m.**

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting:

https://us02web.zoom.us/meeting/register/tZYrduytrT8tHNbPMarmy_xbDmw-UhXoBzno

- **DIRECT ADMISSION INFO. SESSION: TUESDAY, MAY 24, 4:00 TO 6:00 p.m.**
Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting:

https://us02web.zoom.us/meeting/register/tZ0sf-6qqjlqG9fp4-sLCMclRiz1XPOV4_X6

Registrar Important Dates

Wed. May 4	LAST DAY for changing of "INC" for Fall 2021 and/or Winter 2022 classes.
Thurs. May 5	"INC" grades not completed for Fall 2021 and/or Winter 2022 classes will be changed to "FIN" grades.
Mon. May 9	R2T4 60% Session A
Tue. May 24	College Council
Wed. May 25	LAST DAY to apply for a Summer 2022 ePermit to attend another CUNY college
Mon. May 30	College Closed - No classes scheduled
Tue. May 31	R2T4 60% Spring Term

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

