

Enrollment Management Update – June 2022

6/4/2022

Dear Campus Community,

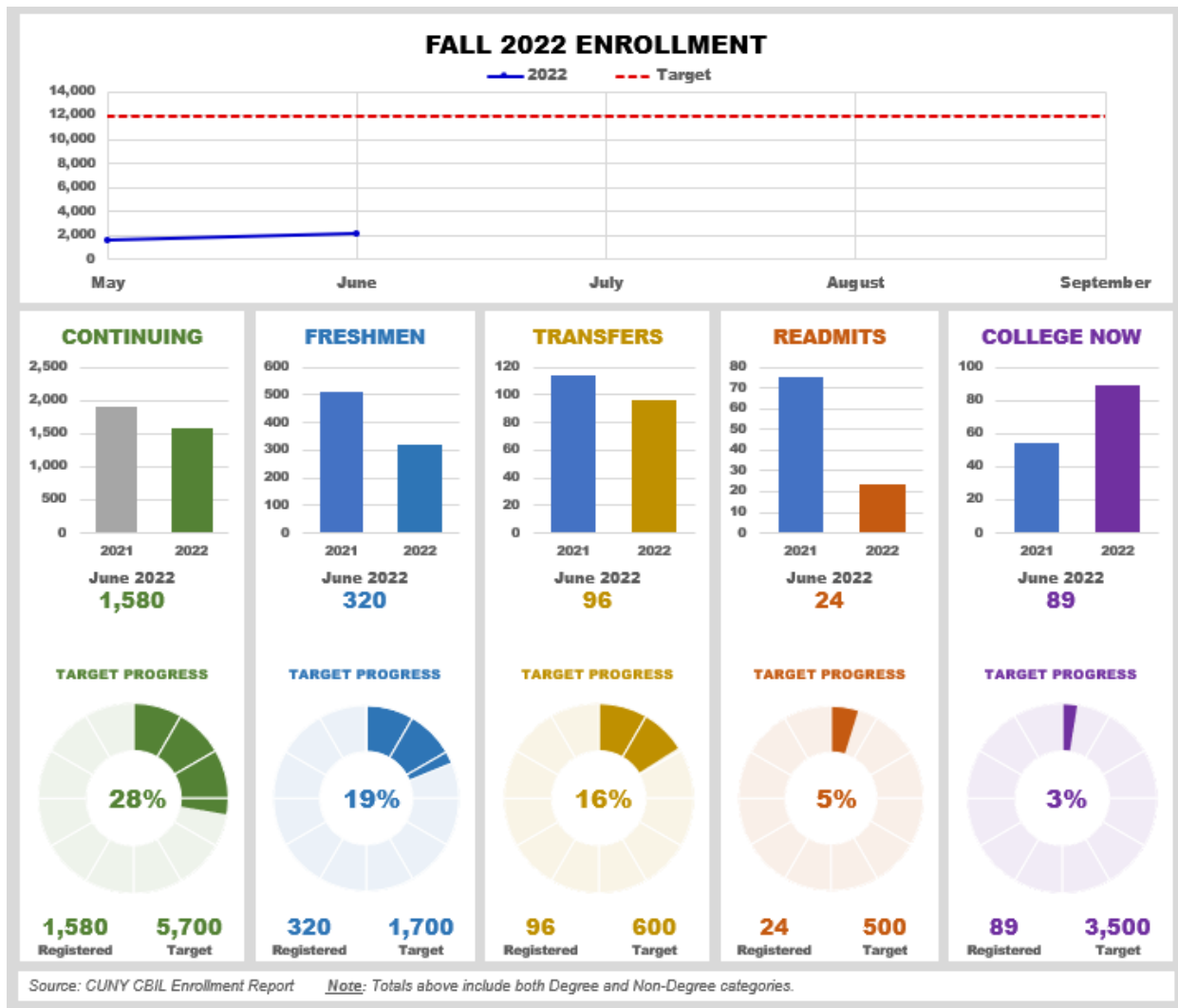
Please find attached the Enrollment Management Update for June 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of June 4, 2022.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.

Institution	Summer 2021 (end of Summer)	Summer 2022 (6-4-22)	Session
KCC01	5037	3779	2
KCC01	18	85	3W1
KCC01	14	12	3W2
	5069	3876	



- **Testing**

- CUNY will move away from ESL Diagnostic (ESLD) for the Spring 2023 incoming class, and begin using College Board's Accuplacer/WritePlacer to place ESL students. The exam will be piloted in late August/early September. Faculty are still establishing cut scores.
- We will begin testing in early November for the Spring 2023 class.
- The new ESL test will have 5 components, including an audio/listening section, and an essay section, students will receive one composite score.

- **Recruitment Life**

- Recruitment Life volunteers are faculty, staff, current students or alumni who have partnered with the Office of Admissions to aid with the outreach and recruitment of prospective students. If you are interested in volunteering for this initiative, please contact Wendy Zepeda at Wendy.Zepeda@kbcc.cuny.edu. Weekly emails are sent to the volunteers to sign up for recruitment opportunities either in person or online.

- **May Events-**
 - Guidance Counselors Visit
 - Admitted Students and Family Day
 - 25 Recruitment Events (17 In-person/8 Virtual)
 - 6 Virtual Information Session (3 for Admitted Student, 3 for Prospective Students)
 - 11 In-person Campus Tours
- **May Recruitment Life & Collaborator Shout Outs:**
 - Brian Katz – English
 - Loretta Taras – Center for e-Learning
 - Rebecca Marrero - STEM Advisor
 - Benjamin Stewart - STEM Academy
 - Samantha Sierra - STEM Academy
- **June – we have 12 events scheduled (6 in-person/6 virtual)**

- **Village Events**

- **Financial Aid Night**

Tuesday, June 7th, 5pm-7pm

Overview: Experts from Kingsborough’s Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZAqce6pgTwuGtAZn224mzsyqjnybfGrasBi>

- **Wednesdays with Wayne, New Start Info session**

Wednesday, June 8th 12:00pm-2:00pm

Overview: Please join Dr. Wayne Harewood, our Executive Director of Enrollment Management, as he hosts a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZlvduqvqz8jEtWzfDjPfyE1BYxXafwUs0W>

- **Direct Admission Info session**

Tuesday, June 14th 4pm-6pm

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZEqdOypqDkpE9RwK1C75BnKKu7nKw7iTXRI>

Wednesdays with Wayne, New Start Info session

Wednesday, June 22nd, 3pm-5pm

Overview: Please join Dr. Wayne Harewood, our Executive Director of Enrollment Management, as he hosts a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZUvcOmhrTorHtJa1HSMgEmXCj0V2Z1na-vC>

Direct Admission Info session

Tuesday, June 28th 4pm-6pm

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZMldeCrqzoiH9dmGKwyYlyqRI-DYap00OPb>

Registrar Important Dates

Wed. June 1	Period closes to file the application for Clinical Nursing.
Tue. June 7	Last Day of Class
Tue. June 7	Last day to drop a course with a grade of W - Grade of "W" is assigned to students who officially drop a class
Wed. Jun. 8	Grade Rosters are available for faculty
Wed. Jun. 8	Reading Day/Final Examinations
Thurs. June 9	FINAL EXAMINATIONS - Thursday Day & Evening Classes
Fri. June 10	FINAL EXAMINATIONS - Friday Day & Evening Classes
Sat. June 11	FINAL EXAMINATIONS - Saturday Classes
Sun. June 12	FINAL EXAMINATIONS - Sunday Classes
Mon. June 13	FINAL EXAMINATIONS - Monday Day & Evening Classes
Tues. June 14	FINAL EXAMINATIONS - Tuesday Day & Evening Classes
Wed. June 15	FINAL EXAMINATIONS - Wednesday Day & Evening Classes
Thurs. June 16	Commencement
Fri. June 17	Final Grade Submission Deadline
Mon. June 20	College Closed – No classes scheduled
Tue. June 21	LAST DAY for 100% Tuition Refund
Tue. June 21	LAST DAY to file Permit request
Wed. June 22	Summer 2022 CLASSES BEGIN - DAY & EVENING
Fri. June 24	LAST DAY to change a section or add a class for Summer 2022
Sat. June 25	Verification of Enrollment Rosters available to Faculty
Sat. June 25	COURSE WITHDRAWAL DROP period opens - Grade of "WD" is assigned to students who officially drop a class.
Sun. June 26	LAST DAY for 50% Tuition Refund

Mon. June 27	PERIOD OPENS to file applications for August 2022 Degrees
Thurs. June 30	LAST DAY for 25% Tuition Refund
Thurs. June 30	Census date – Session B
Thurs. June 30	Verification of Enrollment Rosters due from Faculty
Thurs. June 30	Spring Session 1
Thurs. June 30	(June Degree Conferral Date)

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0
		-
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykgwOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0

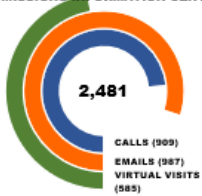
- **Enrollment Virtual Front Desks Traffic**

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

ENROLLMENT MANAGEMENT VIRTUAL VISITS May 2022



ADMISSIONS INFORMATION CENTER



INTERNATIONAL STUDENT AFFAIRS



FINANCIAL AID



REGISTRAR



VILLAGE



■ CALLS ■ EMAILS ■ VIRTUAL VISITS

