

Enrollment Management Update – March 2025

2/28/2025

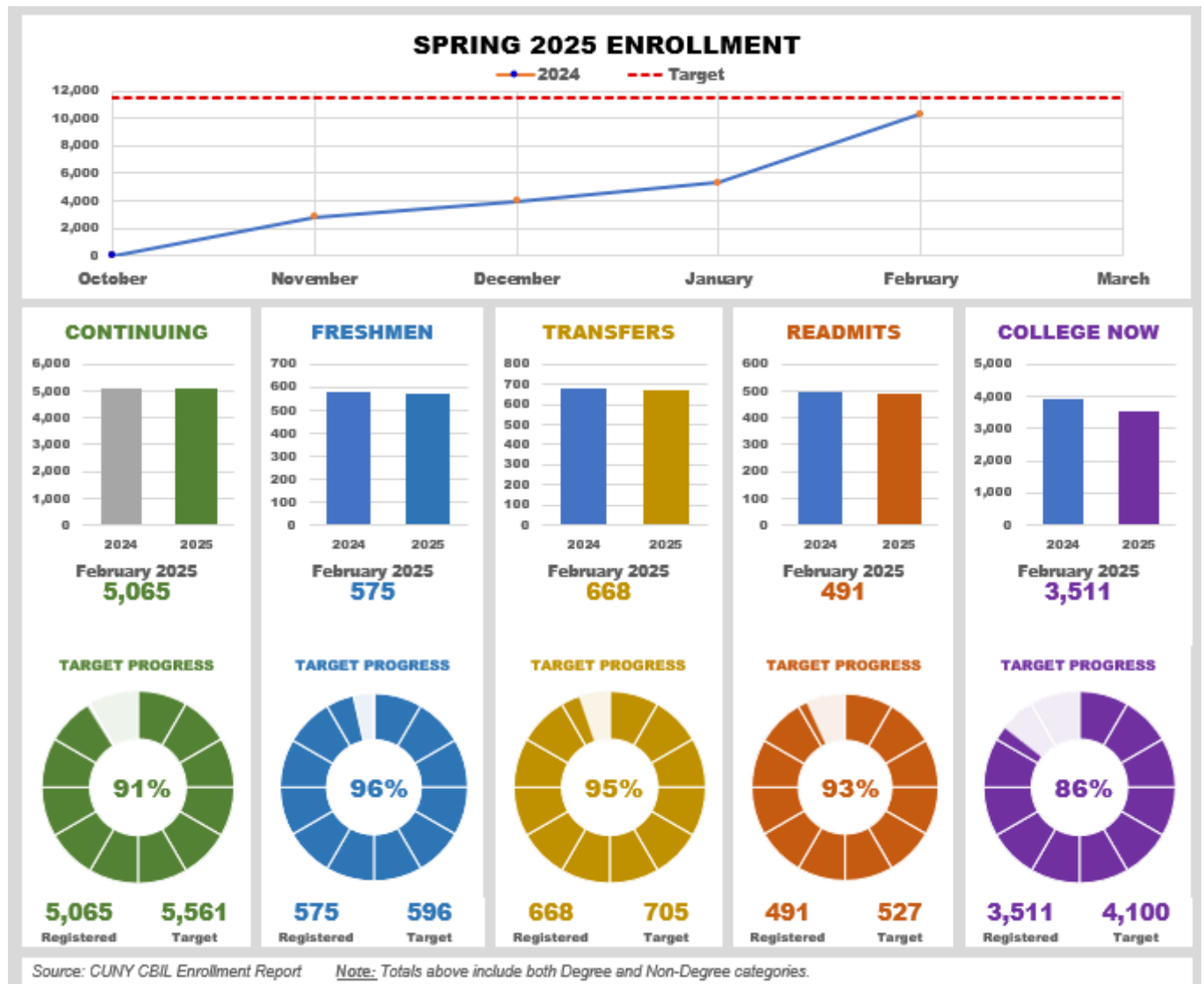
Dear Campus Community,

Please find attached the Enrollment Management Update for **March 2025**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Spring 2025 as of February 28, 2025.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

| 2/28/2025 | SP25 Apps | SP24 Apps | % change | SP25 Admits | SP24 Admits | % change | SP25 Commits | SP24 Commits | % change |
|-----------------|-----------|-----------|----------|-------------|-------------|----------|--------------|--------------|----------|
| FTF | 2,967 | 3,003 | -1.2% | 1,696 | 1,657 | 2.4% | 669 | 922 | -5.7% |
| Transfer | 2,666 | 2,708 | -1.6% | 1,479 | 1,357 | 9.0% | 906 | 905 | 0.1% |
| Total | 5,633 | 5,711 | -1.4% | 3,175 | 3,014 | 5.3% | 1,775 | 1,827 | -2.8% |

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

| 2/28/2025 | Reg Ready, Not Enrolled | Missing MMR | BUR Stop | Missing ESL Accuplacer |
|-----------------|-------------------------|-------------|----------|------------------------|
| FTF | 255 | 192 | 7 | 94 |
| Transfer | 230 | 87 | 24 | 34 |
| Total | 485 | 279 | 31 | 128 |

Class Sections by Modalities & Percentages- Comparison

Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

| Term | In Person | In Person % | Hybrid | Hybrid % | Online | Online % |
|--------------------|-----------|-------------|--------|----------|--------|----------|
| SPRING 2024 | 1218 | 46.15% | 379 | 13.52% | 933 | 40.33% |
| SPRING 2025 | 1246 | 54.43% | 295 | 12.88% | 748 | 32.67% |

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community to complete and submit their FAFSA or NYS TAP applications.

Dates: Saturdays. **Time:** 10:00 a.m. – 2:00 p.m.

For exact dates, click <https://events.cuny.edu/c/kingsborough-community-college/>

Register here: <https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

Recruitment Events

March Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wendy.Zepeda@kbcc.cuny.edu

| Date of Event (MM/DD/YY) | Event Type | Modality | Start Time | End Time | Name of Organization |
|---------------------------|-------------------|-----------|------------|----------|--|
| Tuesday, March 11, 2025 | Campus Tour | In-Person | 12:00pm | 1:00pm | Individual Campus Tour |
| Wednesday, March 12, 2025 | Recruitment Event | In-Person | 5:00pm | 8:00pm | Brooklyn Stem Center at the Navy Yard |
| Wednesday, March 12, 2025 | Campus Tour | In-Person | 1:00pm | 2:00pm | Admitted Student Campus Tour |
| Wednesday, March 12, 2025 | Campus Tour | In-Person | 10:00am | 11:00am | Group Campus Tour |
| Thursday, March 13, 2025 | Meeting | Zoom | 1:00pm | 2:00pm | UCOR Meeting |
| Tuesday, March 18, 2025 | Campus Tour | In-Person | 12:00pm | 1:00pm | Individual Campus tour |
| Wednesday, March 19, 2025 | Campus Tour | In-Person | 10:00am | 11:00am | Group Campus tour |
| Friday, March 21, 2025 | KCC Info Session | Zoom | 2:00pm | 3:00pm | KCC Info Session |
| Friday, March 21, 2025 | Recruitment Event | In-Person | 9:00am | 2:30pm | 32nd Latino College Expo & Leadership Summit |
| Saturday, March 22, 2025 | KCC Info Session | In-Person | 12:00pm | 1:00pm | KCC Info Session |
| Tuesday, March 25, 2025 | Campus Tour | In-Person | 12:00pm | 1:00pm | Individual Campus Tour |
| Wednesday, March 26, 2025 | Campus Tour | In-Person | 12:00pm | 1:00pm | Individual Campus Tour |
| Friday, March 28, 2025 | KCC Info Session | Zoom | 2:00pm | 3:00pm | KCC Info Session |

Registrar Important Dates:

| | |
|---------------|--|
| Tues. Mar. 4 | LAST DAY to drop for 100% Tuition Refund |
| Wed. Mar. 5 | Start of Spring 2025-Regular Academic Session |
| Wed. Mar. 5 | CLASSES BEGIN - DAY & EVENING |
| Wed. Mar. 5 | PERIOD OPENS to file application for June 2025 Degree |
| Mon. Mar. 10 | LAST DAY to drop for 75% Tuition Refund |
| Tues. Mar. 11 | LAST DAY to add or change a course using Schedule Builder on CUNYfirst. |
| Tues. Mar. 11 | Financial Aid Certification Enrollment Status Date |
| Wed. Mar. 12 | Verification of Enrollment Rosters available to faculty |
| Wed. Mar. 12 | Course Withdrawal Drop period opens. "WD" Grades are assigned to students who drop the course and that have attended/participated at least one time. "WD" grades will be changed to "WN" grades for students who are reported on the VOE roster as NEVER attended/participated in the class. |
| Sun. Mar. 16 | LAST DAY to drop for 50% Tuition Refund |
| Tues. Mar. 18 | College Council @ 3:00 PM Room U-219 |
| Fri. Mar. 21 | LAST DAY to drop for 25% Tuition Refund |
| Fri. Mar. 21 | LAST DAY to Change a Plan (Major) to be effective Spring 2025 |
| Fri. Mar. 21 | Census date - Form-A cutoff date |
| Fri. Mar. 21 | LAST DAY to drop classes with a "WD" grade. Mandatory class participation is required to avoid a "WN" grade after assignment of "WD" grade. |
| Fri. Mar. 21 | Verification of Enrollment Rosters Due from faculty |
| Sat. Mar. 22 | "WN" grades are assigned on the Verification of Enrollment Rosters. |
| Sat. Mar. 22 | "W" grade is assigned to students who officially drop a course. Mandatory class participation is required to avoid a "WN" grade after the assignment of a "W" grade. |
| Sat. Mar. 22 | PERIOD OPENS to file applications for Change of Plan (Major) - effective Fall 2025 |
| Mon. Mar. 31 | NO CLASSES SCHEDULED |

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykwoIYP-PBxZ-MPfvxe#/registration>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

