

Enrollment Management Update – February 2025

2/3/2025

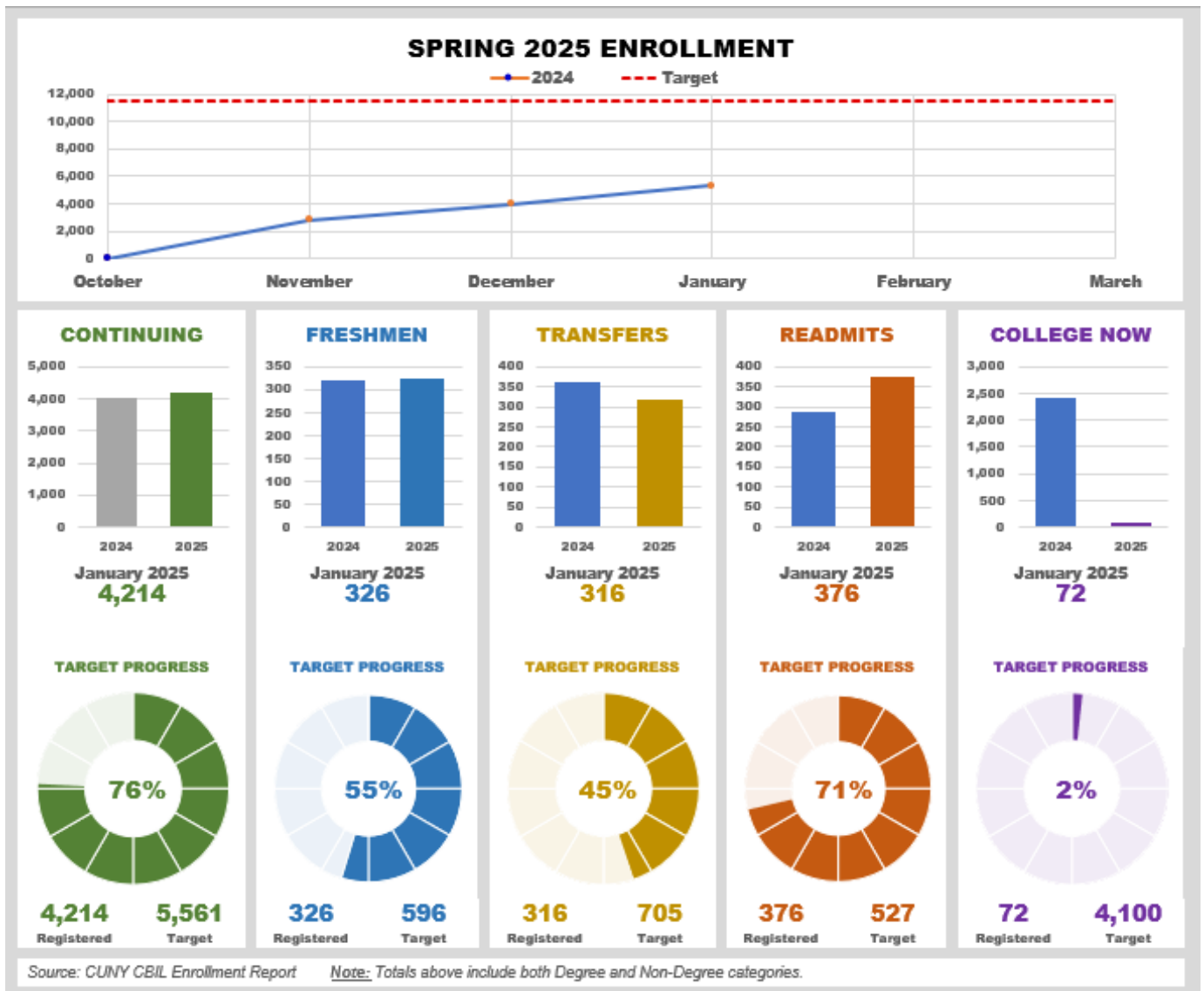
Dear Campus Community,

Please find attached the Enrollment Management Update for **February 2025**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Spring 2025 as of January 31, 2025.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

1/31/2025	SP25 Apps	SP24 Apps	% change	SP25 Admits	SP24 Admits	% change	SP25 Commits	SP24 Commits	% change
FTF	2,554	2,699	-5.4%	1,511	1,507	0.3%	664	760	-12.6%
Transfer	2,360	2,505	-5.9%	1,238	1,200	3.2%	657	739	-11.1%
Total	4,914	5,204	-5.6%	2,749	2,707	1.6%	1,321	1,499	-11.9%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

1/31/2025	Reg Ready, Not Enrolled	Missing MMR	BUR Stop	Missing ESL Accuplacer
FTF	197	161	5	104
Transfer	165	67	27	46
Total	362	228	32	150

Class Sections by Modalities & Percentages- Comparison

Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
SPRING 2024	1218	46.15%	379	13.52%	933	40.33%
SPRING 2025	1287	56.72%	277	12.20%	705	31.07%

Admissions Information Center Events

Spring Admitted Student Information Sessions

Overview: This session will provide an overview of next steps so that students are ready to start their semester at KCC!

Register in advance for this meeting: THURSDAY, FEBRUARY 6th, 2:00 p.m. to 3:00 p.m.

<https://us02web.zoom.us/join/register/tZEIcu2urjorHNDM2BuX36byl3OkUmKTq3Er>

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community to complete and submit their FAFSA or NYS TAP applications.

Dates: Saturdays. **Time:** 10:00 a.m. – 2:00 p.m.

For exact dates, click <https://events.cuny.edu/c/kingsborough-community-college/>

Register here: <https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

Recruitment Events

February Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, February 4, 2025	Campus Tour	In-Person	1:00PM	2:00PM	KCC Campus Tour Individual
Wednesday, February 5, 2025	Campus Tour	In-Person	1:00PM	2:00PM	Admitted Student Campus Tour
Thursday, February 6, 2025	Presentation	Zoom	2:00PM	3:00PM	Admitted Student Info Session
Thursday, February 6, 2025	Campus Tour	In-Person	11:00AM	12:00PM	Group Campus Tour
Wednesday, February 19, 2025	Campus Tour	In-Person	10:00AM	11:00AM	Admitted Student Campus Tour
Thursday, February 20, 2025	Campus Tour	In-Person	1:00PM	2:00PM	Admitted Student Campus Tour
Friday, February 28, 2025	Recruitment Event	In-Person	9:00AM	2:30PM	Health Art Robotic and Technology High School College and Carer Fair

Registrar Important Dates:

Fri. Feb. 2	R2T4 60% Second Session
Tues. Feb. 4	LAST DAY for students to appeal Winter 2025 (Fall 2024 Second Session) "WN" Grades that were assigned in error - Mandatory class participation is required
Fri. Feb. 7	LAST DAY to withdraw online to receive grade of "W" (For 6-week session only)
Tues. Feb. 11	College Council @ 3:00 PM Room U-219
Wed. Feb. 12	College Closed
Mon. Feb. 17	College Closed
Tue. Feb. 18	Classes follow a Monday schedule
Thurs. Feb. 20	LAST MEETING - Day & Evening Classes
Mon. Feb. 24	Grade rosters are available for Faculty
Mon. Feb. 24	FINAL EXAMINATIONS
Thurs. Feb. 27	Grade rosters are Due from Faculty
Thurs. Feb. 27	End of Winter 2025 & Fall 2024 Term
Thurs. Feb. 27	LAST DAY to file e-Permit request

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykgwOIYP-PBxZ-MPfvxe#/registration>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

