

Enrollment Management Update – April 2025

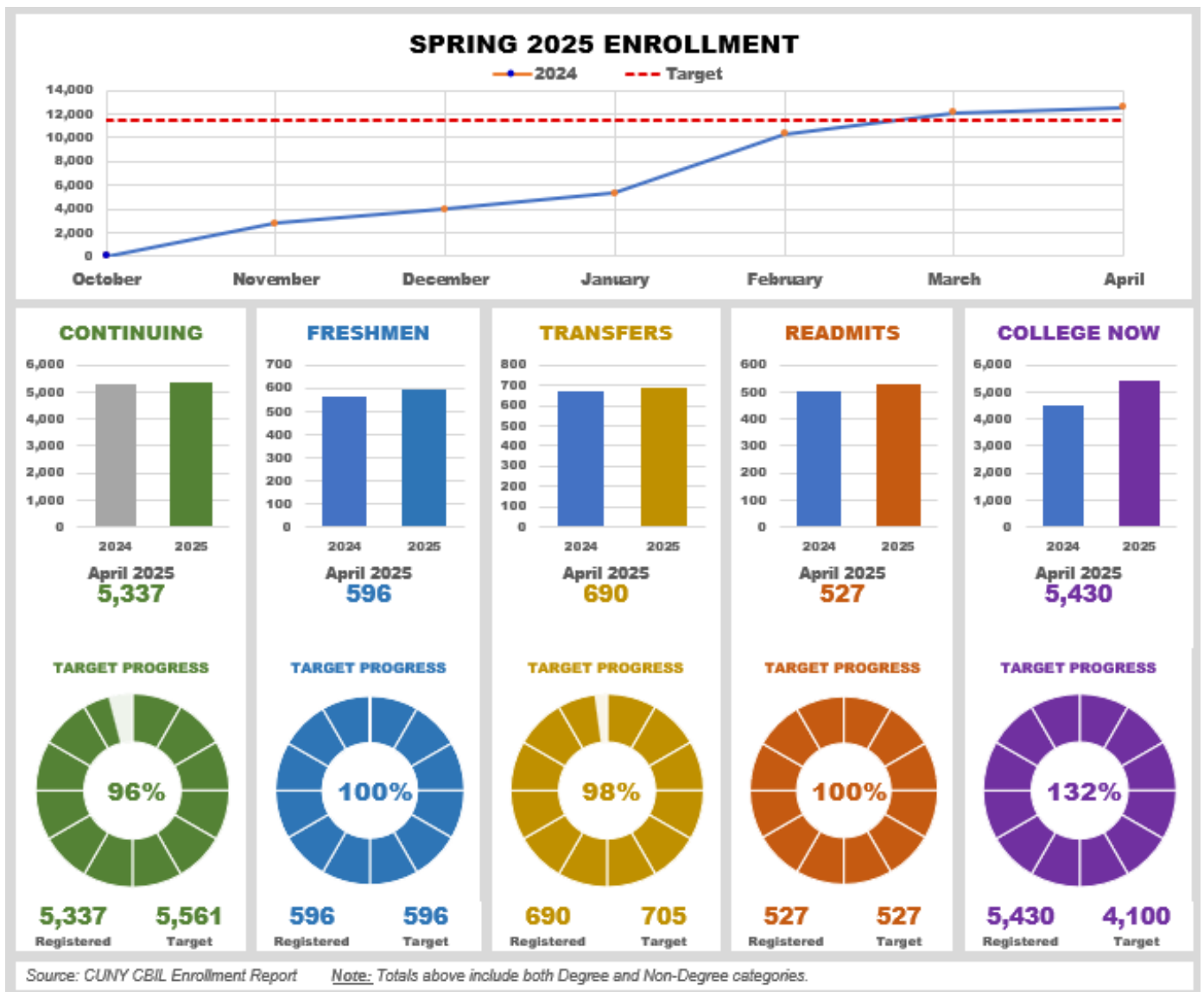
4/11/2025

Dear Campus Community,

Please find attached the Enrollment Management Update for **April 2025**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the **final FORM A** numbers for Spring 2025 as of April 11, 2025.



Summer 2025 & Fall 2025 Registration Dates:

Summer 2025 registration opened on Monday, April 7, 2025

Fall 2025 registration opens on Monday, May 12, 2025

Fall 2025 Enrollment Targets

Fall 2025	TARGET
Continuing	4,600
Freshmen	1,650
Transfers	950
Readmits	600
TOTAL	7,800
CN	4,200
TOTAL w/CN	12,000

Fall 2025 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

4/11/2025	F25 Apps	F24 Apps	% change	F25 Admits	F24 Admits	% change	F25 Commits	F24 Commits	% change
FTF	12,921	12,402	4.2%	10,017	10,343	-3.2%	971	851	14.1%
Transfer	1,584	1,629	-2.8%	517	657	-21.30%	182	212	-14.2%
Total	14,505	14,031	3.4%	10,534	11,000	-4.2%	1,153	1,063	8.5%

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community to complete and submit their FAFSA or NYS TAP applications.

Dates: Saturdays. **Time:** 10:00 a.m. – 2:00 p.m.

For exact dates, click <https://events.cuny.edu/c/kingsborough-community-college/>

Register here: <https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

FRESHMEN DIRECT ADMISSION INFORMATION SESSIONS:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: THURSDAY, APRIL 17th, 3:00 p.m. to 5:00 p.m.

<https://us02web.zoom.us/meeting/register/0IZgyvu7QOu611iKoM6K-A>

NEW START INFORMATION SESSION:

Overview: Please attend a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.

Register in advance for this meeting: THURSDAY, APRIL 12th, 3:00 p.m. to 4:00 p.m.

<https://us02web.zoom.us/join/2034KqT6Tv-D6T-0FIYgrA#/registration>

Recruitment Events

April Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, April 1, 2025	Recruitment Event	In-Person	8:00 AM	2:00 PM	Brooklyn-Queens National Hispanic Fair @KBCC
Tuesday, April 1, 2025	Recruitment Event	In-Person	8:00 AM	2:45 PM	New Visions Spring 2025 College Fair
Wednesday, April 2, 2025	Recruitment Event	In-Person	9:00 AM	1:00 PM	Philip Randolph Campus High School
Wednesday, April 2, 2025	Recruitment Event	In-Person	10:00 AM	2:15 PM	Queens Satellite High School College & Career Resource Fair
Thursday, April 3, 2025	Recruitment Event	In-Person	6:00 PM	8:00 PM	High School for Innovation and Advertising and Media
Thursday, April 3, 2025	Campus Tour	In-Person	11:00 AM	12:00 PM	Professional Pathway High School
Friday, April 4, 2025	Recruitment Event	In-Person	10:00 AM	2:00 PM	Tilden High School (It Takes a Village Academy)
Friday, April 4, 2025	KCC Info Session	Zoom	2:00 PM	3:00 PM	KCC info session
Friday, April 4, 2025	KCC Info Session	Zoom	12:00 PM	1:00 PM	Spanish Info session
Monday, April 7, 2025	Meeting	In-Person	2:00 PM	3:00 PM	ISA Check IN- Coffee & Donut Hour
Monday, April 7, 2025	Recruitment Event	In-Person	11:30 AM	4:00 PM	Beach Channel Campus College and Career Fair
Tuesday, April 8, 2025	Recruitment Event	In-Person	8:30 AM	12:00 PM	ENY Family Academy in Brooklyn College and Career Fair
Tuesday, April 8, 2025	Campus Tour	In-Person	12:00 PM	1:00 PM	KCC Individual Campus Tour
Tuesday, April 8, 2025	Recruitment Event	In-Person	9:00 AM	1:00 PM	Maxwell High School College and Career Fair
Tuesday, April 8, 2025	Recruitment Event	In-Person	8:30 AM	3:00 PM	George Washington Educational Campus
Wednesday, April 9, 2025	Campus Tour	In-Person	12:00 PM	1:00 PM	Spanish Campus Tour
Wednesday, April 9, 2025	Recruitment Event	In-Person	8:30 AM	12:30 PM	Saint Savior High school
Wednesday, April 9, 2025	Recruitment Event	In-Person	5:30 PM	7:00 PM	FDR YABC High School College Fair
Wednesday, April 9, 2025	Recruitment Event	In-Person	8:00 AM	12:30 PM	Career Day and Spring College Fair @ Nazareth High School
Thursday, April 10, 2025	Recruitment Event	In-Person	9:00 AM	12:00 PM	John Adams High School
Thursday, April 10, 2025	Campus Tour	In-Person	10:00 AM	11:00 AM	Lehman YABC High School Bronx
Friday, April 11, 2025	KCC Info Session	Zoom	11:00 AM	12:00 PM	KCC Info Session
Saturday, April 12, 2025	KCC Info Session	Zoom	10:00 AM	3:00 PM	Admitted Students event
Monday, April 14, 2025	Campus Tour	In-Person	1:00 PM	3:00 PM	Admitted Students Campus Tour
Tuesday, April 15, 2025	Presentation	Zoom	12:00 PM	1:00 PM	Understanding the Accuplacer ESL Exam

Tuesday, April 15, 2025	KCC Info Session	Zoom	11:00 AM	12:00 PM	Admitted Student Info Session
Tuesday, April 15, 2025	Campus Tour	In-Person	12:00 PM	1:00 PM	KCC Individual Campus Tour
Wednesday, April 16, 2025	KCC Info Session	Zoom	2:00 PM	3:00 PM	Admitted Student Info Session
Wednesday, April 16, 2025	Recruitment Event	In-Person	11:30 AM	2:00 PM	FDNY Foundation College Fair
Wednesday, April 16, 2025	Campus Tour	In-Person	1:00 PM	3:00 PM	Admitted Students Day
Thursday, April 17, 2025	Campus Tour	In-Person	12:00 PM	1:00 PM	Spanish Campus Tour
Thursday, April 17, 2025	Recruitment Event	In-Person	2:00 PM	4:00 PM	Friends Of the Children New York College Fair Harlem Clubhouse
Friday, April 18, 2025	KCC Info Session	Zoom	12:00 PM	1:00 PM	KCC info session
Friday, April 18, 2025	KCC Info Session	Zoom	12:00 PM	1:00 PM	Spanish Info session
Tuesday, April 22, 2025	Recruitment Event	In-Person	8:00 AM	2:00 PM	College Fair & Divine 9 Day
Tuesday, April 22, 2025	Recruitment Event	In-Person	8:00 AM	1:30 PM	Institute for Health Professions at Cambria Heights
Tuesday, April 22, 2025	Campus Tour	In-Person	12:00 PM	1:00 PM	KCC Individual Campus Tour
Tuesday, April 22, 2025	Presentation	In-Person	11:45 AM	12:45 PM	Edward R Murrow High School
Wednesday, April 23, 2025	Recruitment Event	In-Person	9:30 AM	3:00 PM	Mosholu Montefiore Community Center College Fair
Wednesday, April 23, 2025	Recruitment Event	In-Person	11:30 AM	2:00 PM	College Fair @ Urban Dove Charter School Brooklyn
Thursday, April 24, 2025	Campus Tour	In-Person	10:00 AM	12:00 PM	Coney Island Prep High School
Thursday, April 24, 2025	Campus Tour	In-Person	10:00 AM	12:00 PM	Thomas Jefferson High School Cyress Hill
Thursday, April 24, 2025	Recruitment Event	In-Person	10:00AM	2:00 PM	Richmond Hill High School
Friday, April 25, 2025	Presentation	Zoom	4:00 PM	5:00 PM	Understanding the Accuplacer ESL Exam
Friday, April 25, 2025	Recruitment Event	In-Person	9:30 AM	1:30 PM	Erasmus Campus College Fair
Saturday, April 26, 2025	KCC Info Session	Zoom	10:00 AM	3:00 PM	Admitted Students event
Tuesday, April 29, 2025	KCC Info Session	Zoom	2:00 PM	3:00 PM	Admitted Student Info Session
Tuesday, April 29, 2025	Recruitment Event	In-Person	8:00AM	1:30 PM	5th Annual College Fair & Divine 9 Day
Wednesday, April 30, 2025	Recruitment Event	In-Person	9:00 AM	12:30 PM	Chelsea CTE High School Spring College Fair
Wednesday, April 30, 2025	Recruitment Event	In-Person	9:00 AM	1:00 PM	Fredrick Douglas High School
Wednesday, April 30, 2025	Recruitment Event	In-Person	9:30 AM	11:30 AM	New Dawn Charter High School College & Trade School Fair
Wednesday, April 30, 2025	Recruitment Event	In-Person	6:00 PM	8:00 PM	Forest Hills High School

Registrar Important Dates:

Fri. Apr. 4	CLASSES FOLLOW A MONDAY SCHEDULE
Fri. Apr. 4	WA Grades Assigned - MMR/Immunization non-compliance
Mon. Apr. 7	Open enrollment begins for Spring 2025 Second session (summer 2025). Continuing students only.
Mon. Apr. 7	LAST DAY for students to appeal Spring 2025 "WN" grades that were assigned in error. Mandatory class participation is required.
Sat.-Sun. Apr. 12-20	NO CLASSES SCHEDULED - SPRING RECESS
Tues. Apr. 29	College Council @ 3:00 PM Room U-219

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykwoIYP-PBxZ-MPfvxe#/registration>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

