

Enrollment Management Update – November 2024

11/1/2024

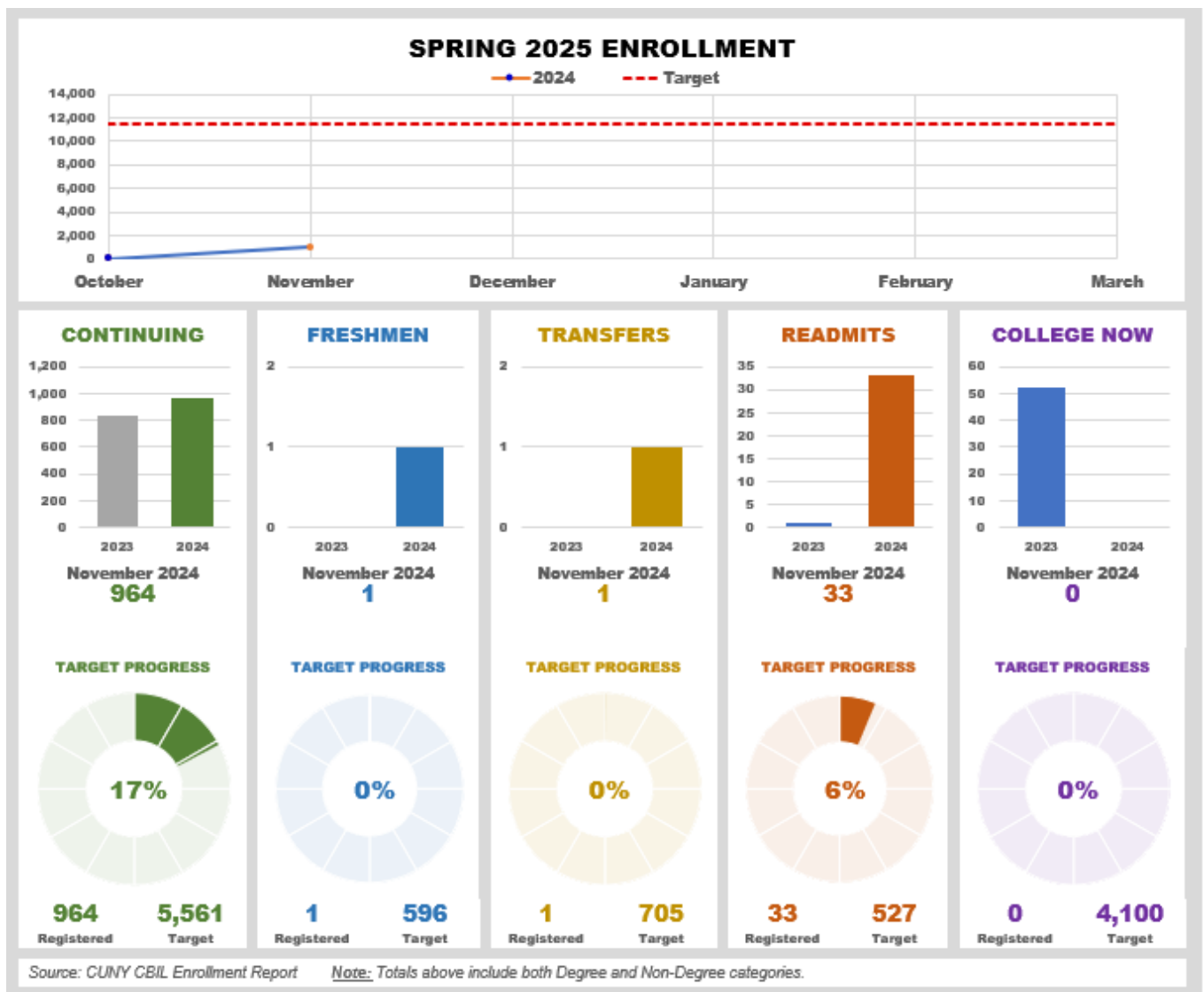
Dear Campus Community,

Please find attached the Enrollment Management Update for **November 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Spring 2025 as of November 1, 2024.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

11/1/2024	SP25 Apps	SP24 Apps	% change	SP25 Admits	SP24 Admits	% change	SP25 Commits	SP24 Commits	% change
FTF	1,344	1,561	-13.9%	666	603	10.4%	172	220	-21.8%
Transfer	1,140	1,296	-12.0%	531	435	22.1%	127	168	-24.4%
Total	2,484	2,857	-13.1%	1,197	1,038	15.3%	299	388	-22.9%

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community in completing and submitting their FAFSA or NYS TAP applications.

Register in advance for this meeting: FRIDAYS, April 13th - December 21st, 10:00 a.m. TO 2:00p.m.

<https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

Recruitment Events

September Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact

Wendy Zepeda at Wendy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Friday, November 1, 2024	KCC Info Session	Zoom	1:00pm	2:00PM	KCC Info Session
Monday, November 4, 2024	Recruitment Event	In-Person	6:00PM	8:00PM	John Bowne High School College Fair
Monday, November 4, 2024	Presentation	In-Person	11:00am	1:25PM	Thurgood Marshall Academy for Learning and Social Justice Change
Monday, November 4, 2024	Campus Tour	In-Person	10:00AM	12:00PM	Brooklyn Frontiers High School
Tuesday, November 5, 2024	Campus Tour	In-Person	1:00PM	2:00PM	KCC Campus Tour Individual
Wednesday, November 6, 2024	Rep Visit	In-Person	12:15PM	1:15PM	Food and Finance High School
Wednesday, November 6, 2024	Recruitment Event	In-Person	11:00AM	2:00PM	St. Savior "On The Spot Admission"
Wednesday, November 6, 2024	Recruitment Event	Zoom	6:00PM	8:00PM	CUNY/SUNY College Night
Thursday, November 7, 2024	Campus Tour	In-Person	11:00AM	1:00PM	15K656 Rocklin High School of the Arts
Thursday, November 7, 2024	Recruitment Event	In-Person	10:00AM	1:00PM	Richmond Hill High School
Thursday, November 7, 2024	Recruitment Event	In-Person	9:00AM	1:00PM	Newtown High school

Friday, November 8, 2024	Recruitment Event	In-Person	8:00AM	2:00 PM	CUNY Conference @LaGuardia Community College
Friday, November 8, 2024	Presentation	In-Person	11:00AM	12:00PM	Brooklyn Community Services/Education Center
Friday, November 8, 2024	KCC Info Session	Zoom	3:00PM	4:00PM	Spanish Info Session
Friday, November 8, 2024	KCC Info Session	Zoom	12:00PM	1:00PM	KCC Info Session
Tuesday, November 12, 2024	Rep Visit	In-Person	10:00AM	10:45AM	Bronx Leadership Academy 11
Tuesday, November 12, 2024	Campus Tour	In-Person	1:00PM	2:00PM	KCC Campus Tour
Tuesday, November 12, 2024	Presentation	In-Person	9:45AM	1:45PM	High School of Applied Communication
Tuesday, November 12, 2024	Presentation	In-Person	11:55AM	3:30PM	CAMBA Education Center
Tuesday, November 12, 2024	Recruitment Event	In-Person	9:00AM	11:00AM	Tiegerman High School
Wednesday, November 13, 2024	Recruitment Event	In-Person	12:00PM	2:40PM	Brooklyn Frontiers High School
Thursday, November 14, 2024	Campus Tour	In-Person	11:00AM	1:00PM	High School: Long Island City School
Thursday, November 14, 2024	Campus Tour	In-Person	11:00AM	1:00PM	Brooklyn Institute for Liberal Arts
Thursday, November 14, 2024	Recruitment Event	In-Person	5:00PM	7:00PM	Pan American International High School
Friday, November 15, 2024	KCC Info Session	Zoom	11:00AM	12:00PM	KCC Info Session
Friday, November 15, 2024	Recruitment Event	In-Person	11:00AM	2:00PM	New Lots Library College and Career Fair
Tuesday, November 19, 2024	Recruitment Event	In-Person	5:30PM	8:00PM	August Martin High School
Tuesday, November 19, 2024	Presentation	In-Person	11:55AM	3:30PM	CAMBA Educational Center
Wednesday, November 20, 2024	Campus Tour	In-Person	10:00AM	12:00PM	Brooklyn Theatre Arts HS
Wednesday, November 20, 2024	Recruitment Event	In-Person	4:00PM	6:00PM	Neighbors in Action College and Career fair
Thursday, November 21, 2024	Campus Tour	In-Person	11:00AM	1:00PM	It Takes A Village Academy 16K563
Monday, November 25, 2024	Presentation	In-Person	11:55AM	3:30PM	CAMBA Education Center

Registrar Important Dates:

Mon. Nov. 4	Financial Aid- R2T4 60%
Mon. Nov. 4	The 60% date is the point of the term where a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term
Tues. Nov. 5	LAST DAY to withdraw online to receive grade of "W"
Fri. Nov. 15	Last Day for changing of "INC" for Spring 2024 and/or Summer 2024 classes
Sat. Nov. 16	"INC" grades for Spring 2024 and/or Summer 2024 classes will be changed to "FIN" grades
Tues. Nov. 19	College Council (U-219) @ 3pm
Fri. Nov. 22	Last Day to file application for January 2025 Degrees
Sun. Nov. 24	Last Day of SUNDAY CLASSES
Tues. Nov. 26	Classes follow a Friday schedule
Thurs.-Sat. Nov. 28-30	College Closed

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykgwOIYP-PBxZ-MPfvxe#/registration>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

