

Enrollment Management Update – September 2024 9/1/2024

Dear Campus Community,

Please find attached the Enrollment Management Update for **September 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

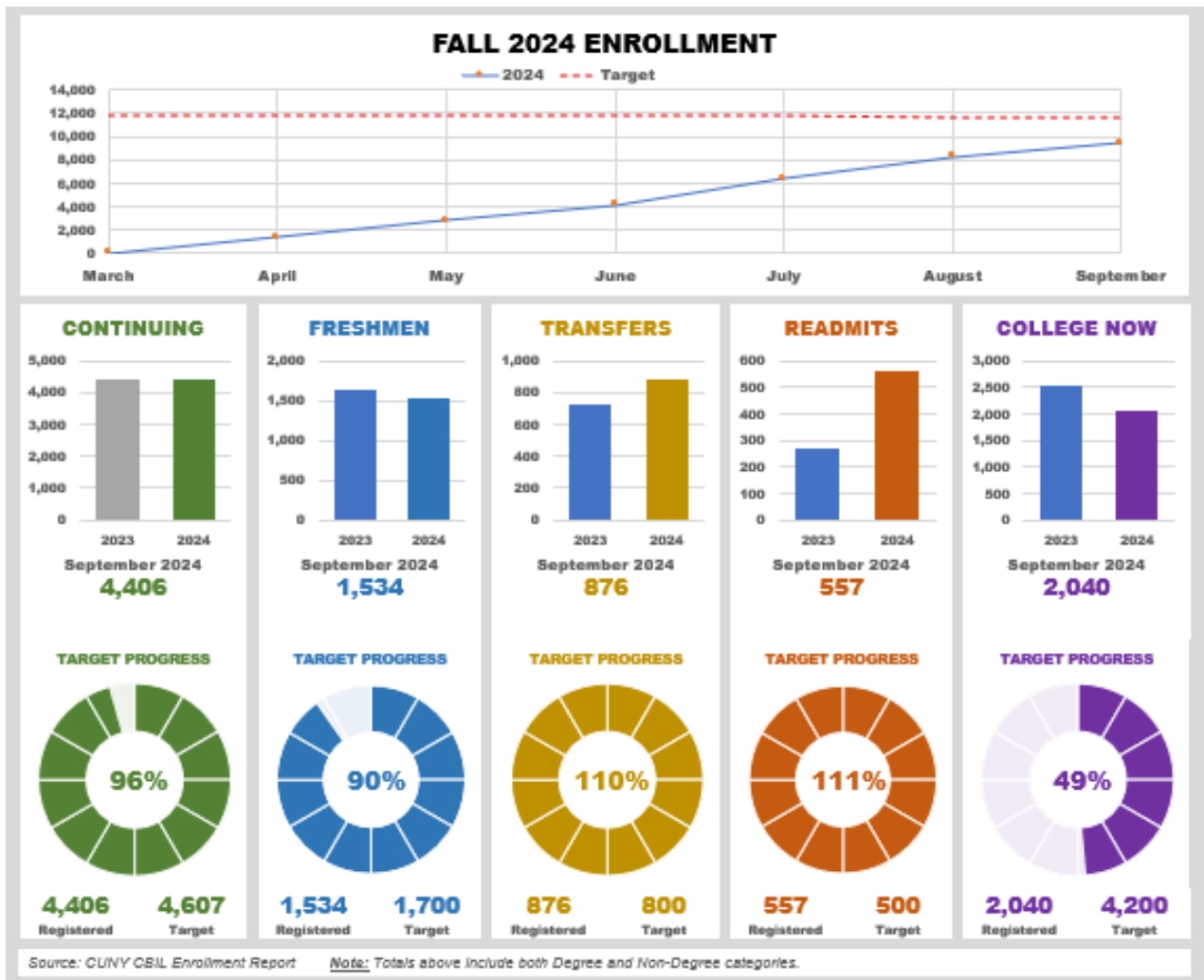
Enrollment:

Below are the enrollment numbers for Fall 2024 as of September 1, 2024.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



As of today, we have exceeded our Transfer and Readmit Targets!!!



Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

9/1/2024	FA24 Apps	FA23 Apps	% change	FA24 Admits	FA23 Admits	% change	FA24 Commits	FA23 Commits	% change
FTF	15,086	14,889	1.3%	12,821	12,871	-0.4%	2,851	3,228	-11.7%
Transfer	4,004	3,387	18.2%	2,175	1,703	27.7%	1,276	1,107	15.3%
Total	19,090	18,276	4.5%	14,996	14,574	2.9%	4,127	4,335	-4.8%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

9/1/2024	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	632	241	41	584
Transfer	261	80	10	61
Total	893	321	51	645

Class Sections by Modalities & Percentages– Comparison

Compares number of class sections and percentages by modalities:

In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Fall 2023	1158	46.15%	302	13.52%	1169	40.33%
Fall 2024	1054	44.49%	350	14.78%	965	40.74%

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community in completing and submitting their FAFSA or NYS TAP applications.

Register in advance for this meeting: FRIDAYS, April 13th - December 21st, 10:00 a.m. TO 2:00p.m.

<https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078>

Registration Events

VRP (Virtual Registration Process) ends on September 4th. Classes begin on September 5th!

There are no registration activities once classes begin.

Recruitment Events

September Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wendy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Monday, September 16, 2024	Campus Tour	In-Person	12:00PM	1:00pm	Individual KCC campus tour
Wednesday, September 18, 2024	Campus Tour	In-Person	11:00AM	12:00PM	KCC Campus tour
Friday, September 20, 2024	Recruitment Event	In-Person	8:00AM	2:00PM	CUNY Conference @ Staten Island College
Tuesday, September 24, 2024	Campus Tour	In-Person	11:00AM	12:00PM	Khali Gibran International Academy
Tuesday, September 24, 2024	Campus Tour	In-Person	11:30AM	1:00PM	Broome Street Academy / The Door
Wednesday, September 25, 2024	Campus Tour	In-Person	11:00AM	12:00PM	KCC Campus tour
Thursday, September 26, 2024	Recruitment Event	In-Person	6:00PM	8:00PM	St. Catherine Academy
Friday, September 27, 2024	Recruitment Event	In-Person	8:00AM	12:00PM	Mott Hall High School
Friday, September 27, 2024	KCC Info Session	Zoom	12:00PM	1:00PM	KCC Info Session
Friday, September 27, 2024	Meeting	In-Person	1:00PM	3:00PM	Guttman Community College
Wednesday, September 25, 2024	Recruitment Event	In-Person	12:00PM	2:30PM	Talent Unlimited High School
Saturday, September 28, 2024	Recruitment Event	In-Person	10:00AM	3:00PM	New York Black Expo @ Long Island University Brooklyn (\$775)
Sunday, September 29, 2024	Recruitment Event	In-Person	11:00AM	4:00PM	Big Apple College Fair

Registrar Important Dates:

Wed. Sept. 4	Last day to drop for 100% tuition refund
Thurs. Sept. 5	Start of Fall 2024 Regular academic session
Thurs. Sept. 5	Classes Begin
Tues. Sept. 10	Last day to drop for 75% tuition refund
Wed. Sept. 11	LAST DAY to add/drop courses using Schedule Builder in CUNYFirst
Wed. Sept. 11	Financial Aid Certification Enrollment Status Date
Thurs. Sept. 12	Verification of Enrollment Rosters Available to faculty
Thurs. Sept. 12	Course Withdrawal Drop period opens - "WD" grades are assigned to students who drop a course and that have attended/participated at least one time
Thurs. Sept. 12	"WD" grades are changed to "WN" grades for students who have NEVER attended/participated in the class
Mon. Sept. 16	Last day to drop for 50% tuition refund
Sat. Sept. 21	Last day to drop for 25% tuition refund
Sat. Sept. 21	LAST DAY to file a Change a Plan (Major) to be effective Fall 2024
Sat. Sept. 21	Verification of Enrollment Rosters Due from faculty
Sat. Sept. 21	Census Date
Sun. Sept. 22	WN Grades assigned per the Verification of Enrollment report
Sun. Sept. 22	Grade of W is assigned to students who officially withdraw from a course
Sun. Sept. 22	Mandatory class participation is required to avoid a WN grade after the assignment of W grade
Mon. Sept. 23	PERIOD OPENS to file Application for Matriculation for Spring 2025 (Non-Degree to Degree)
Mon. Sept. 23	PERIOD OPENS to file applications for Change of Plan (Major) for Spring 2025
Mon. Sept. 23	Period opens to file applications for January 2025 Degrees
Tues. Sept. 24	College Council (U-219) @ 3pm

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzojGt2lykwoIYP-PBxZ-MPvxe#/registration>

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

