

# Enrollment Management Update – January 2024

## 1/5/2024

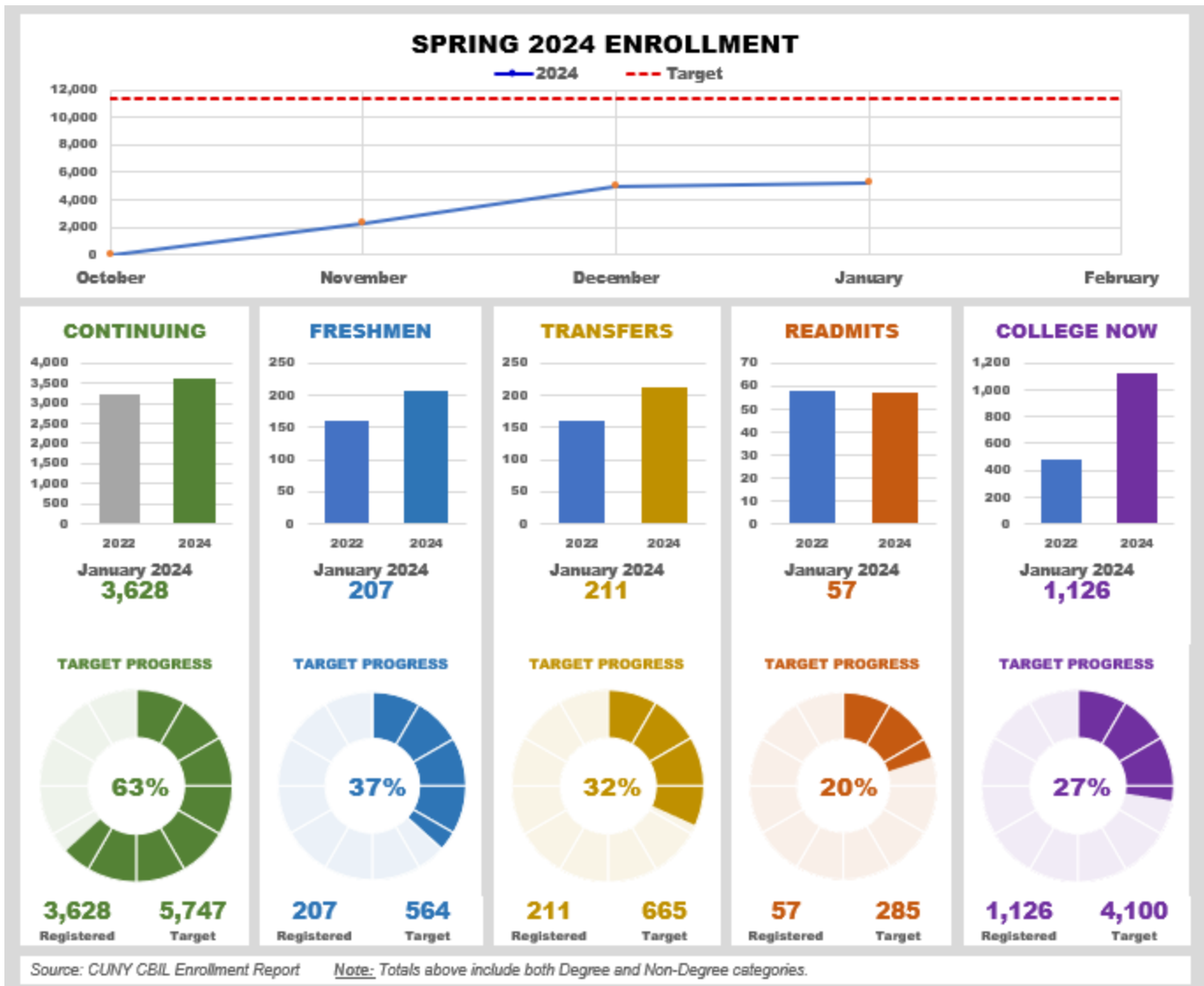
Dear Campus Community,

Please find attached the Enrollment Management Update for **January 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

### Enrollment:

Below are the enrollment numbers as of January 5, 2024.

*College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.*



**Spring 2024 Admissions Funnel:**

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

1/4/2024	SP24 Apps	SP23 Apps	% change	SP24 Admits	SP23 Admits	% change	SP24 Commits	SP23 Commits	% change
FTF	2,194	1,783	23.30%	1,214	965	25.80%	582	468	24.40%
Transfer	2,037	1,670	22%	831	810	2.60%	493	438	12.60%
<b>Total</b>	<b>4,233</b>	<b>3,453</b>	<b>22.60%</b>	<b>2,045</b>	<b>1,775</b>	<b>15.20%</b>	<b>1,075</b>	<b>906</b>	<b>18.70%</b>

**Reg Ready Funnel**

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.

Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

1/4/2024	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	362	85	21	133
Transfer	219	25	11	50
<b>Total</b>	<b>581</b>	<b>110</b>	<b>32</b>	<b>183</b>

**Class Sections by Modalities & Percentages– Comparison**

Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Spring 2023	1300	46.15%	381	13.52%	1136	40.33%
Spring 2024	1155	52.24%	381	13.99%	747	33.79%

**Admissions Information Center Events**

- **Spring Admitted Student Information Sessions**

*Overview:* This session will provide an overview of next steps so that students are ready to start their semester at KCC!

**Register in advance for this meeting: TUESDAY, JANUARY 9th, 11:00 a.m. to 12:00 p.m.**

[https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q\\_Vd0a\\_z](https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q_Vd0a_z)

**Register in advance for this meeting: TUESDAY, JANUARY 9th, 3:00 to 4:00 p.m.**

***Session conducted in Spanish.***

[https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q\\_Vd0a\\_z](https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q_Vd0a_z)

**Register in advance for this meeting: TUESDAY, JANUARY 23<sup>rd</sup>, 3:00 to 4:00 p.m.**

[https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q\\_Vd0a\\_z](https://us02web.zoom.us/meeting/register/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q_Vd0a_z)

## Village Events

- **FINANCIAL AID NIGHT:**

*Overview:* Experts from Kingsborough’s Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

**Register in advance for this meeting: WEDNESDAY, JANUARY 10th, 3:00 to 5:00 p.m.**

[https://zoom.us/meeting/register/tJ0scO6qrTopH9Z\\_S0Q6Po5vHAbcOA6r0vv8#/registration](https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration)

- **DIRECT ADMISSION INFORMATION SESSIONS:**

*Overview:* This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

**Register in advance for this meeting: WEDNESDAY, JANUARY 17th, 3:00 to 5:00 p.m.**

[https://zoom.us/meeting/register/tJ0scO6qrTopH9Z\\_S0Q6Po5vHAbcOA6r0vv8#/registration](https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration)

- **NEW START INFORMATION SESSION:**

*Overview:* Please attend a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.

**Register in advance for this meeting: WEDNESDAY, JANUARY 24th, 3:00 TO 5:00 p.m.**

<https://us02web.zoom.us/j/81043843187?pwd=ajVOSGxHZS9WZXRVNURyaWUrZ2Jxdz09>

## Recruitment Events

- **January Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at [Wenddy.Zepeda@kbcc.cuny.edu](mailto:Wenddy.Zepeda@kbcc.cuny.edu)

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, January 2, 2024	KCC Info Session	Zoom	12:00PM	1:00PM	AIC Info session
Wednesday, January 3, 2024	Campus Tour	In-Person	1:00PM	2:00PM	Individual KCC Campus Tour
Friday, January 5, 2024	Meeting	In-Person	9:00AM	12:00PM	Site Visit @ Riseboro
Friday, January 5, 2024	KCC Info Session	Zoom	11:00AM	12:00PM	AIC Info session
Tuesday, January 9, 2024	Campus Tour	In-Person	12:00PM	1:00PM	Individual KCC Campus Tour
Tuesday, January 9, 2024	KCC Info Session	Zoom	11:00 AM	12:00 PM	Admitted Student Info Session
Tuesday, January 9, 2024	KCC Info Session	Zoom	3:00PM	4:00PM	Admitted Student Info Session - Spanish
Wednesday, January 10, 2024	Presentation	In-Person	6:00PM	7:00PM	Adult Ed School 7 BE/GED Program
Wednesday, January 10, 2024	Campus Tour	In-Person	10:30AM	12:00PM	The East New York Arts & Civics High School
Friday, January 12, 2024	KCC Info Session	Zoom	12:00PM	1:00PM	AIC Info session
Tuesday, January 16, 2024	KCC Info Session	Zoom	1:00PM	2:00PM	AIC Info session
Wednesday, January 17, 2024	Campus Tour	In-Person	11:00AM	12:00PM	Individual KCC Campus Tour
Wednesday, January 17, 2024	Recruitment Event	In-Person	TBA	TBA	College Awareness Day
Monday, January 22, 2024	Campus Tour	In-Person	12:00PM	1:00PM	Individual KCC Campus Tour
Tuesday, January 23, 2024	Presentation	In-Person	6:30PM	7:30PM	Adult Ed School 7 BE/GED Program
Tuesday, January 23, 2024	KCC Info Session	Zoom	3:00PM	4:00 PM	Admitted Student Info Session
Tuesday, January 30, 2024	Campus Tour	In-Person	11:00AM	12:00PM	Individual KCC Campus Tour

### Registrar Important Dates:

Mon. Jan. 1	<b>COLLEGE CLOSED</b>
Tue. Jan. 2	<a href="#">LAST DAY for 100% Tuition Refund</a>
Tue. Jan. 2	<a href="#">LAST DAY to file e-Permit request</a>
Wed. Jan. 3	Start of Winter 2024 (Fall 2023 Second Session)
Wed. Jan. 3	<b>CLASSES BEGIN</b>
Fri. Jan. 5	LAST DAY to change a section or add a class for Winter 2024 (Fall 2023 Second Session)
Sat Jan. 6	<a href="#">Verification of Enrollment Rosters Available to Faculty</a>
Sat Jan. 6	Course Withdrawal Drop period opens - "WD" grades are assigned to students who drop the course and that have attended/participated at least one time - "WD" grades are changed to "WN" grades for students who have NEVER attended/participated in the class
Sun. Jan. 7	<a href="#">LAST DAY for 50% Tuition Refund</a>
Thurs. Jan. 11	<a href="#">LAST DAY for 25% Tuition Refund</a>
Thurs. Jan. 11	Census Date - Second Session
Thurs. Jan. 11	<a href="#">Verification of Enrollment Roster Due from Faculty</a>
Fri. Jan. 12	<a href="#">WN Grades assigned</a>
Fri. Jan. 12	Grade of W is assigned to students who officially drop a course - Mandatory class participation is required to avoid a WN grade after the assignment of W grade
Mon. Jan. 15	<b>COLLEGE CLOSED</b>
Mon. Jan. 22	LAST DAY for students to appeal Winter 2024 (Fall 2023 Second Session) "WN" Grades that were assigned in error - Mandatory class participation is required
Wed. Jan. 24	Classes follow a Monday schedule

### Virtual Front Desks:

<b>Admissions Information Center (AIC)</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiilPy3q">https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiilPy3q</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
<b>Financial Aid</b>	M-F 10-4pm	<a href="https://bit.ly/KCCFACOUNTER">https://bit.ly/KCCFACOUNTER</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
<b>International Student Affairs (ISA)</b>	M-TH 10-4pm	<a href="https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiilPy3q">https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiilPy3q</a>
<b>One Stop Center</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
<b>Registrar's Office</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0">https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>

## Enrollment Virtual Front Desks Traffic

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

