

Enrollment Management Update – February 2024

2/2/2024

Dear Campus Community,

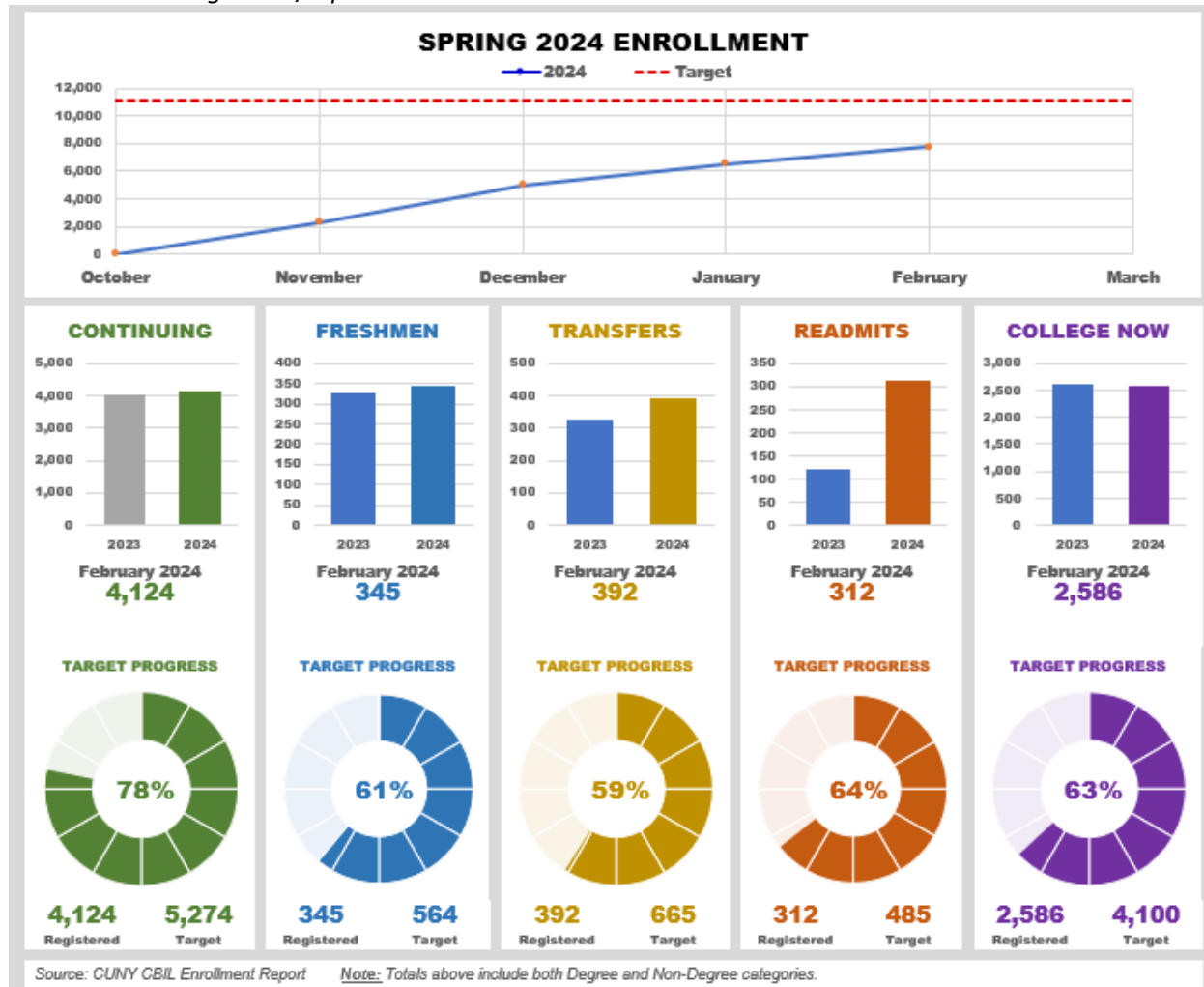
Please find attached the Enrollment Management Update for **February 2024**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of February 2, 2024.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.

Correction: I was alerted that the Continuing Student target was 5474 and not 5747 as I had originally reported. I inadvertently mistyped the number in my past reports. Additionally, CUNY has redefined the way that readmits are now counted in the dashboard report. This change results in the continuing target further being reduced from 5474 to 5274 and the readmit target being increased from 285 to 485 to properly reflect the way students are being coded/reported.



Spring 2024 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

2/1/2024	SP24 Apps	SP23 Apps	% change	SP24 Admits	SP23 Admits	% change	SP24 Commits	SP23 Commits	% change
FTF	2,582	2,171	18.90%	1,405	1,279	9.90%	721	655	10.10%
Transfer	2,501	2,079	20.30%	1,201	1,088	10.40%	739	651	13.50%
Total	5,083	4,250	19.60%	2,606	2,367	10.10%	1,460	1,306	11.80%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.

Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

2/1/2024	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	459	94	46	130
Transfer	349	42	21	38
Total	844	136	67	168

Class Sections by Modalities & Percentages- Comparison

Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Spring 2023	1300	46.15%	381	13.52%	1136	40.33%
Spring 2024	1154	52.78%	354	14.9%	768	32.32%

Village Events

- **NEW START INFORMATION SESSION:**

Overview: Please attend a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.

Register in advance for this meeting: WEDNESDAY, FEBRUARY 7th, 3:00 TO 5:00 p.m.

<https://us02web.zoom.us/j/81043843187?pwd=ajVOSGxHZS9WZXRvNURyaWUrZ2Jxdz09>

- **DIRECT ADMISSION INFORMATION SESSIONS:**

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: WEDNESDAY, FEBRUARY 21st, 3:00 to 5:00 p.m.

https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Admissions Information Center Events

- **Spring Admitted Student Information Sessions**

Overview: This session will provide an overview of next steps so that students are ready to start their semester at KCC!

Register in advance for this meeting: WEDNESDAY, FEBRUARY 7th, 3:00 to 4:00 p.m.

https://us02web.zoom.us/join/tZcqcOCvqzsoH9fTm0qZONfZGhP-Q_Vd0a_z

Recruitment Events

- **February Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Friday, February 2, 2024	KCC Info Session	Zoom	12:30PM	1:30PM	AIC Info session
Wednesday, February 7, 2024	KCC Info Session	Zoom	3:00PM	4:00PM	Admitted Student Info Session
Wednesday, February 7, 2024	Campus Tour	In-Person	10:00AM	12:00PM	Brooklyn Community Arts and Media High School
Thursday, February 8, 2024	Campus Tour	In-Person	1:30PM	2:30PM	Individual KCC Campus Tour
Thursday, February 8, 2024	Presentation	In-Person	10:30AM	11:30AM	Adult Ed School 7 @ Riseboro
Thursday, February 8, 2024	Recruitment Event	In-Person	4:30PM	7:30PM	John Bowne High school
Friday, February 9, 2024	KCC Info Session	Zoom	12:00PM	1:00PM	AIC Info session
Saturday, February 10, 2024	Recruitment Event	In-Person	10:00AM	2:00PM	NYPD Recruitment Section Education Fair
Tuesday, February 13, 2024	Campus Tour	In-Person	11:00AM	12:30PM	Brooklyn College ELS Adult Program
Tuesday, February 13, 2024	Presentation	In-Person	6:30PM	7:30PM	Adult Ed School 7 BE/GED Program
Wednesday, February 14, 2024	Presentation	In-Person	1:00PM	2:00PM	Adult Continuing ED ESL
Thursday, February 15, 2024	Presentation	In-Person	5:15PM	6:30PM	Adult Continuing ED ESL
Wednesday, February 21, 2024	Recruitment Event	In-Person	2:00PM	5:00PM	Hunter Promise Day
Wednesday, February 28, 2024	Presentation	In-Person	12:00PM	1:00PM	High School for Service and Learning @ Erasmus High School
Thursday, February 29, 2024	Presentation	In-Person	10:00AM	1:00PM	High School for Service & Learning

Registrar Important Dates:

Mon. Feb. 5	R2T4 60% Second Session
Mon. Feb. 12	COLLEGE CLOSED
Thurs. Feb. 15	Classes follow a Monday Schedule
Thurs. Feb. 15	LAST MEETING - Day & Evening Classes
Thurs. Feb. 15	LAST DAY to withdraw online to receive grade of "W" (For 6-week session only)
Mon. Feb. 19	COLLEGE CLOSED
Tues. Feb. 20	Grade rosters are available for Faculty
Tues. Feb. 20	FINAL EXAMINATIONS
Fri. Feb. 23	End of Winter 2024 & Fall 2023 Term
Fri. Feb. 23	Grade rosters are Due from Faculty
Fri. Feb. 23	Last Day to file Application for Matriculation effective Spring 2024 (Non-Degree to Degree)
Fri. Feb. 23	LAST DAY to file e-Permit request for Spring 2024
Tues. Feb. 27	College Council (M146/M147) @ 3pm
Thurs. Feb. 29	LAST DAY for 100% Tuition Refund for Spring 2024

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-marzoiGt2lykgwOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

Enrollment Virtual Front Desks Traffic

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

