Enrollment Management Update – December 2024
12/1/2024
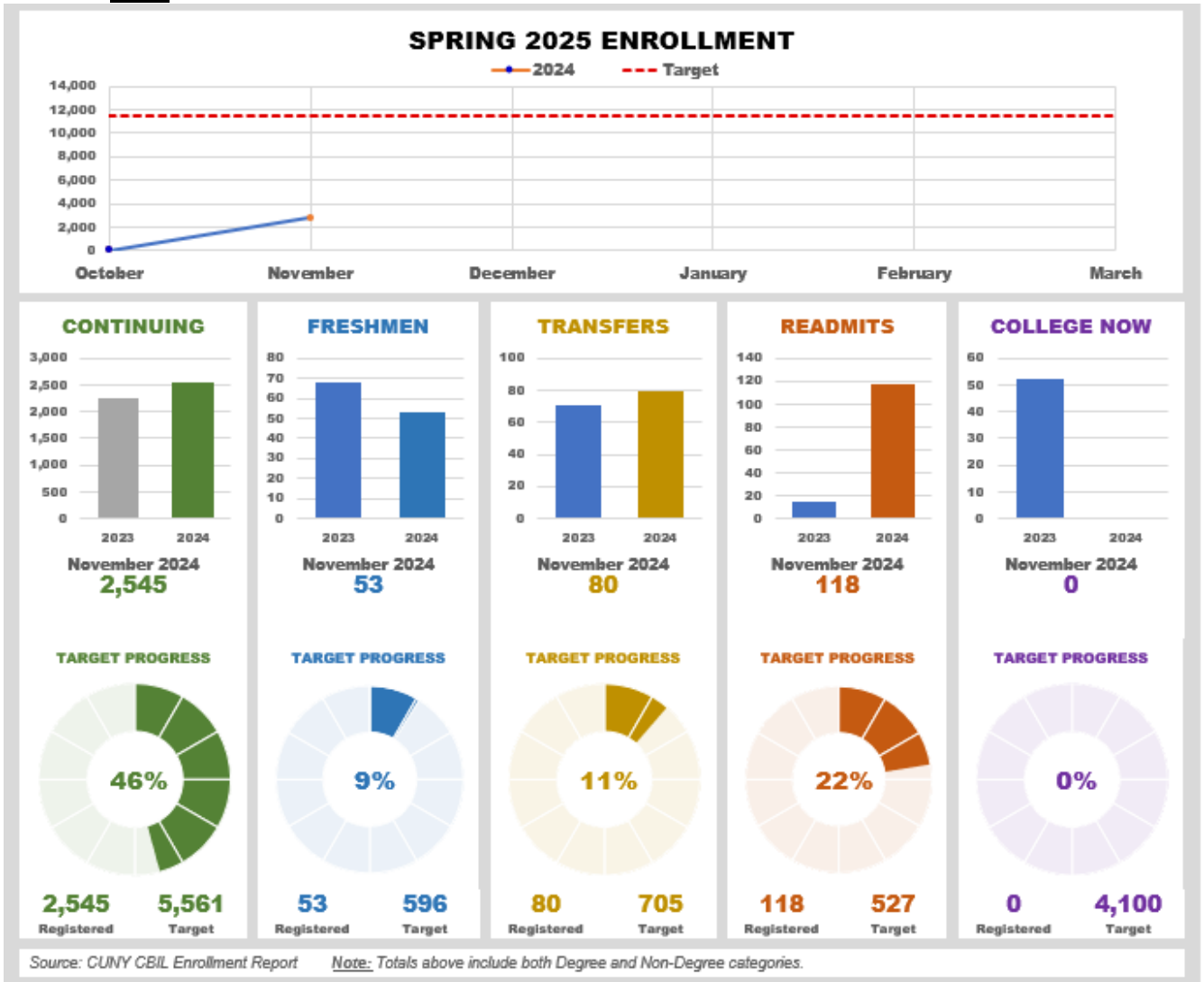
Dear Campus Community,

   Please find attached the Enrollment Management Update for **December 2024.** In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Spring 2025 <u>as of November 29, 2024.</u>
*College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>**after**</u> the semester has started.*

SPRING 2025 ENROLLMENT
— 2024   - - - Target

	CONTINUING	FRESHMEN	TRANSFERS	READMITS	COLLEGE NOW
November 2024	2,545	53	80	118	0
TARGET PROGRESS	46%	9%	11%	22%	0%
Registered	2,545	53	80	118	0
Target	5,561	596	705	527	4,100

Source: CUNY CBIL Enrollment Report   <u>Note:</u> Totals above include both Degree and Non-Degree categories.

Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

11/29/2024	SP25 Apps	SP24 Apps	% change	SP25 Admits	SP24 Admits	% change	SP25 Commits	SP24 Commits	% change
FTF	1,821	1,916	-5.0%	885	939	-5.8%	324	406	-20.2%
Transfer	1,522	1,633	-6.8%	641	631	1.6%	251	328	-23.4%
Total	3,343	3,549	-5.8%	1,546	1,570	-2.8%	576	734	-21.7%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

11/29/2024	Reg Ready, Not Enrolled	Missing MMR	BUR Stop	Missing ESL Accuplacer
FTF	202	61	1	53
Transfer	173	17	15	19
Total	375	78	16	72

Class Sections by Modalities & Percentages– Comparison

Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
SPRING 2024	1218	46.15%	379	13.52%	933	40.33%
SPRING 2025	1272	53.56%	270	11.37%	833	35.07%

Admissions Information Center Events

Spring Admitted Student Information Sessions

Overview: This session will provide an overview of next steps so that students are ready to start their semester at KCC!

Register in advance for this meeting: TUESDAY, DECEMBER 10th, 2:00 p.m. to 3:00 p.m.

https://us02web.zoom.us/meeting/register/tZElcu2urjorHNDM2BuX36byl3OkUmKTq3Er

Register in advance for this meeting: FRIDAY, DECEMBER 27th, 12:00 p.m. to 1:00 p.m.

https://us02web.zoom.us/meeting/register/tZElcu2urjorHNDM2BuX36byl3OkUmKTq3Er

Financial Aid Event

CUNY FAST (Financial Aid Support Team)

The Financial Aid Lab (V201) will be open on Saturdays from 10-2pm.

Staff members from the Financial Aid office will be present to assist students or individuals from the community to complete and submit their FAFSA or NYS TAP applications.

Dates: Saturdays.

For exact dates, click https://events.cuny.edu/c/kingsborough-community-college/

Time: 10:00 a.m. – 2:00 p.m.

Register here:

https://cunykbcc.askadmissions.net/Portal/EI/GroupUrl?gid=530459e00ac4e320144296ac5e610dced3e078

Financial Aid Night:

Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: TUESDAY, DECEMBER 3rd, 3:00 p.m. to 5:00 p.m.

https://us02web.zoom.us/meeting/register/tZYod-isqDorHNKdcGOXxF8xyJFIdbD7BmvG

Transfer Direct Admission Information Session:

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: THURSDAY, DECEMBER 19th, 3:00 p.m. to 5:00 p.m.

https://us02web.zoom.us/meeting/register/tZYofuGvrzovHtdmVbKImsKaXiNgFqyewWwj

Recruitment Events

September Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, December 3, 2024	Recruitment Event	In-Person	11:00AM	1:20PM	Cascades High School College Fair
Thursday, December 5, 2024	Campus Tour	In-Person	TBD	TBD	Curtis High School
Friday, December 6, 2024	KCC Info Session	Zoom	2:00PM	3:00PM	KCC Info Session
Saturday, December 7, 2024	Recruitment Event	In-Person	10:30AM	2:00PM	Cuny College Fair @ Yonkers River Front Library
Tuesday, December 10, 2024	Campus Tour	In-Person	1:00PM	2:00PM	KCC Campus Tour Individual
Tuesday, December 10, 2024	Presentation	Zoom	2:00PM	3:00PM	Admitted Student Info Session
Thursday, December 12, 2024	Campus Tour	In-Person	11:00AM	1:00PM	Brooklyn Institute for Liberal Arts
Thursday, December 12, 2024	Campus Tour	In-Person	11:00AM	1:00PM	School For Classic
Thursday, December 12, 2024	Campus Tour	In-Person	11:00AM	1:00PM	Global Kids Campus Tour
Thursday, December 12, 2024	Recruitment Event	In-Person	11:00AM	1:00PM	Pathways to Graduation-Brooklyn
Thursday, December 12, 2024	Campus Tour	In-Person	11:00AM	1:00PM	United Charter HS for the Advanced Math & Science
Friday, December 13, 2024	KCC Info Session	Zoom	12:00PM	1:00PM	Spanish Campus Tour
Tuesday, December 17, 2024	Campus Tour	In-Person	1:00PM	2:00PM	KCC Campus Tour Individual
Friday, December 20, 2024	KCC Info Session	Zoom	2:00PM	3:00PM	KCC Info Session
Friday, December 20, 2024	KCC Info Session	Zoom	1:00PM	2:00PM	Spanish Info Session
Friday, December 27, 2024	Presentation	Zoom	2:00PM	3:00PM	Admitted Student Info Session

Registrar Important Dates:

Sun. Dec. 1	College Closed
Mon. Dec. 2	Classes Resume
Fri. Dec. 6	Last Day of WEEKDAY CLASSES
Sat. Dec. 7	Last Day of SATURDAY CLASSES
Mon. Dec. 9	Reading Day - No Classes Scheduled
Mon. Dec. 9	Grade rosters are available for faculty
Tues. Dec. 10	FINAL EXAMINATIONS - Tuesday Classes
Wed. Dec. 11	FINAL EXAMINATIONS - Wednesday Classes
Thurs. Dec. 12	FINAL EXAMINATIONS - Thursday Classes
Fri. Dec. 13	FINAL EXAMINATIONS - Friday Classes
Sat. Dec. 14	FINAL EXAMINATIONS - Saturday Classes
Sun. Dec. 15	FINAL EXAMINATIONS - Sunday Classes
Mon. Dec. 16	FINAL EXAMINATIONS - Monday Classes
Tues.-Sun. Dec. 17 - Jan. 5	WINTER RECESS - No Classes
Thurs. Dec. 19	Grade Rosters are Due from Faculty
Tues. Dec. 24 - Wed. Dec. 25	COLLEGE CLOSED
Mon. Dec. 30	LAST DAY to file e-Permit request
Tues. Dec. 31 - Wed. Jan. 1	COLLEGE CLOSED

Admissions Information Center (AIC)
M-F 10-4pm   https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q

Financial Aid
M-F 10-4pm   https://bit.ly/KCCFACOUNTER

International Student Affairs (ISA)
M-TH 10-4pm   https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q

One Stop Center
M-F 10-4pm   https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office
M-F 10-4pm   https://zoom.us/meeting/register/tJ0of-mqrzojGt2IykwgOIYP-PBxZ-MPfvxe#/registration

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.