

Enrollment Management Update – July 2023

6/30/2023

IMPORTANT NOTICE: The CUNY Dashboard will be offline for maintenance from July 1-11, 2023. During this time, you will not receive a weekly enrolment report. As soon as the dashboards are restored, you will receive an up-to-date report.

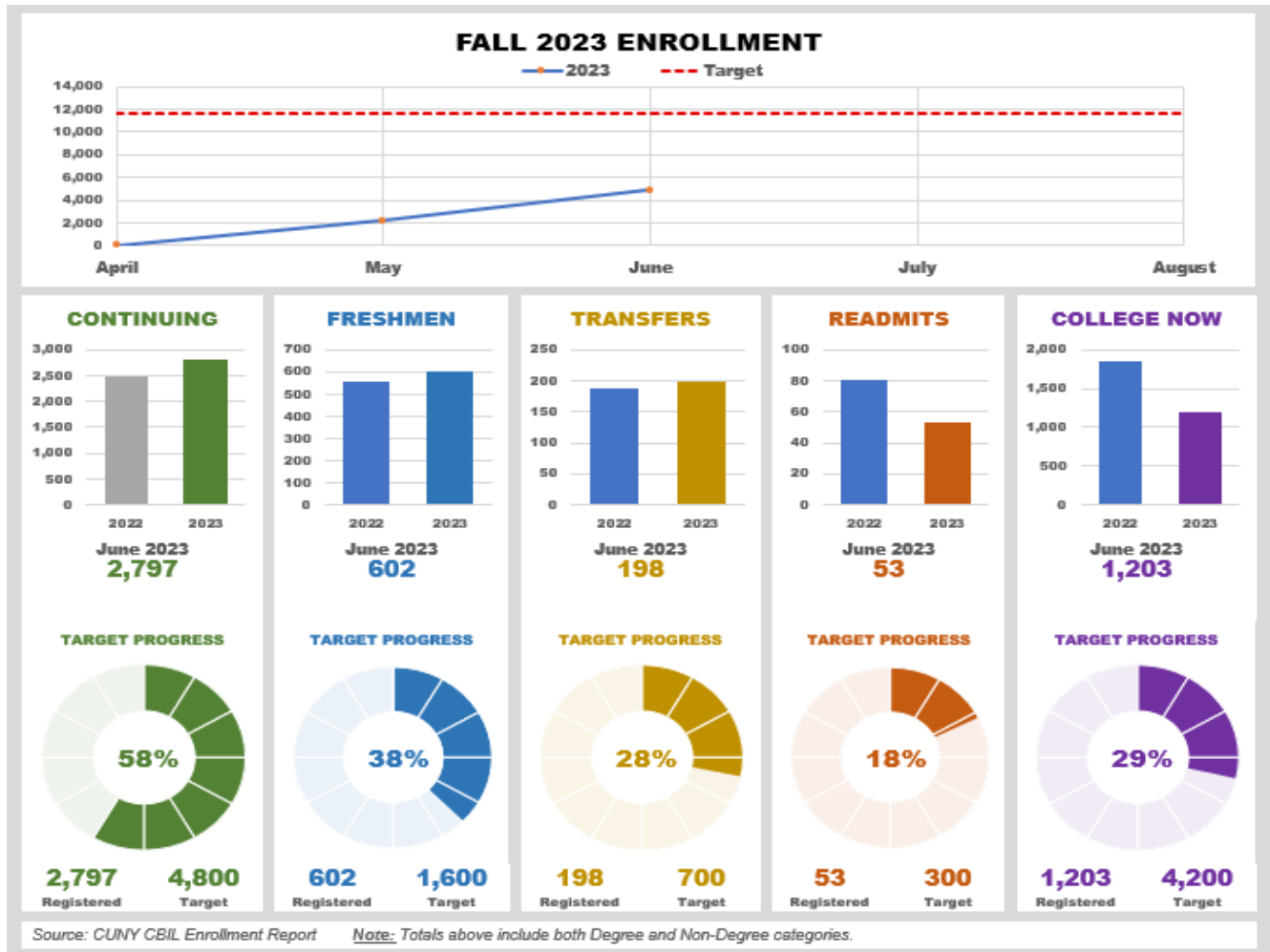
Dear Campus Community,

Please find attached the Enrollment Management Update for **July 2023**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Registration

Below are the enrollment numbers as of June 30, 2023.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Fall 2023 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

6/29/23	FA23 Apps	FA22 Apps	% change	FA23 Admits	FA22 Admits	% change	FA23 Commits	FA22 Commits	% change
FTF	13,596	13,359	1.8%	11,836	11,603	2%	2,211	2,082	6.2%
Transfer	2,438	2,362	3.2%	1,068	1,090	-2%	562	513	9.6%
Total	16,034	15,721	2%	12,904	12,693	1.7%	2,773	2,595	6.9%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.

Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

6/29/23	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	FLEX	Missing ESL Accuplacer	6/29/23
FTF	1595	90	74	0	496	FTF
Transfer	295	47	14	0	30	Transfer
Total	1,890	137	88	0	526	Total

Class Sections by Modalities & Percentages– Comparison

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Fall 2022	907	37.33%	291	11.98%	1232	50.70%
Fall 2023	1075	50.23%	282	12.89%	783	36.58%

Village Events

- **NEW START INFORMATION SESSION:**

Overview: Please attend a special presentation for our New Start program. The New Start program offers the transfer student a second chance at obtaining a college degree.

Register in advance for this meeting: WEDNESDAY, JULY 12th, 3:30 TO 5:30 p.m.

<https://us02web.zoom.us/j/89679986136?pwd=MVhtZlk4d0R6MGFBUEFzZDhhbmIsUT09>

- **DIRECT ADMISSION INFORMATION SESSION:**

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: WEDNESDAY, JULY 19th, 3:30 TO 5:30 p.m.

<https://us02web.zoom.us/j/85194773336?pwd=TjdSWmxoOWVJcEJrN2tBRDBYVU5Ldz09>

- **FINANCIAL AID NIGHT:**

Overview: Experts from Kingsborough’s Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: TUESDAY, JULY 25th, 3:30 TO 5:30 p.m.

<https://us02web.zoom.us/j/89634989964?pwd=S09EeHJNdVJUY1RmUlhwR2Z5QmRkQT09>

Recruitment Events

We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at

Wendy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Monday, July 3, 2023	Presentation	In-Person	3:00PM	4:00PM	EMT Cohort of 12 Workforce Development
Wednesday, July 5, 2023	KCC Info Session	Zoom	1:00PM	2:00PM	KCC Info Session
Tuesday, July 11, 2023	Campus Tour	In-Person	11:00AM	12:00PM	Individual Campus Tour
Wednesday, July 12, 2023	KCC Info Session	Zoom	2:00PM	3:00PM	KCC Info Session
Tuesday, July 18, 2023	Campus Tour	In-Person	2:00PM	3:00PM	Individual Campus Tour
Wednesday, July 19, 2023	KCC Info Session	Zoom	11:30AM	12:30PM	KCC Info Session
Wednesday, July 26, 2023	Campus Tour	In-Person	10:00AM	11:00AM	Individual Campus Tour
Saturday, July 29, 2023	Campus Tour	In-Person	12:00PM	1:00PM	Individual Campus Tour

Registrar Important Dates

Sat. July 1	WN Grades assigned - Mandatory class participation is required to avoid a WN grade after assignment of WD grade
Sat. July 1	Course Withdrawal - Grade of "W" is assigned to students who officially drop a class (For 6-week session only)
Tue. July 4	COLLEGE CLOSED
Thurs. July 6	Classes follow a Tuesday schedule
Mon. July 10	LAST DAY to appeal "WN" Grades assigned Summer 2023 – Mandatory class participation is required
Mon. July 17	LAST DAY to file applications for August 2023 Degrees
Sat. July 22	R2T4 60% Session B

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwoIYp-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month. As we begin to bring back more and more students to campus, we've added the IN-PERSON numbers to the chart.

