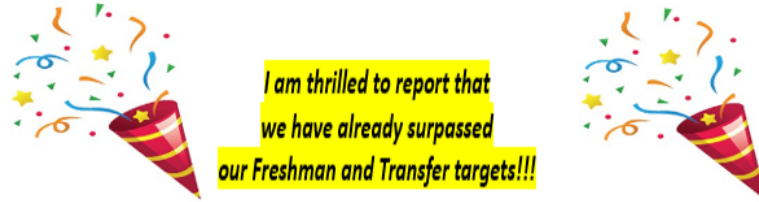


Enrollment Management Update – September 2023

9/1/2023

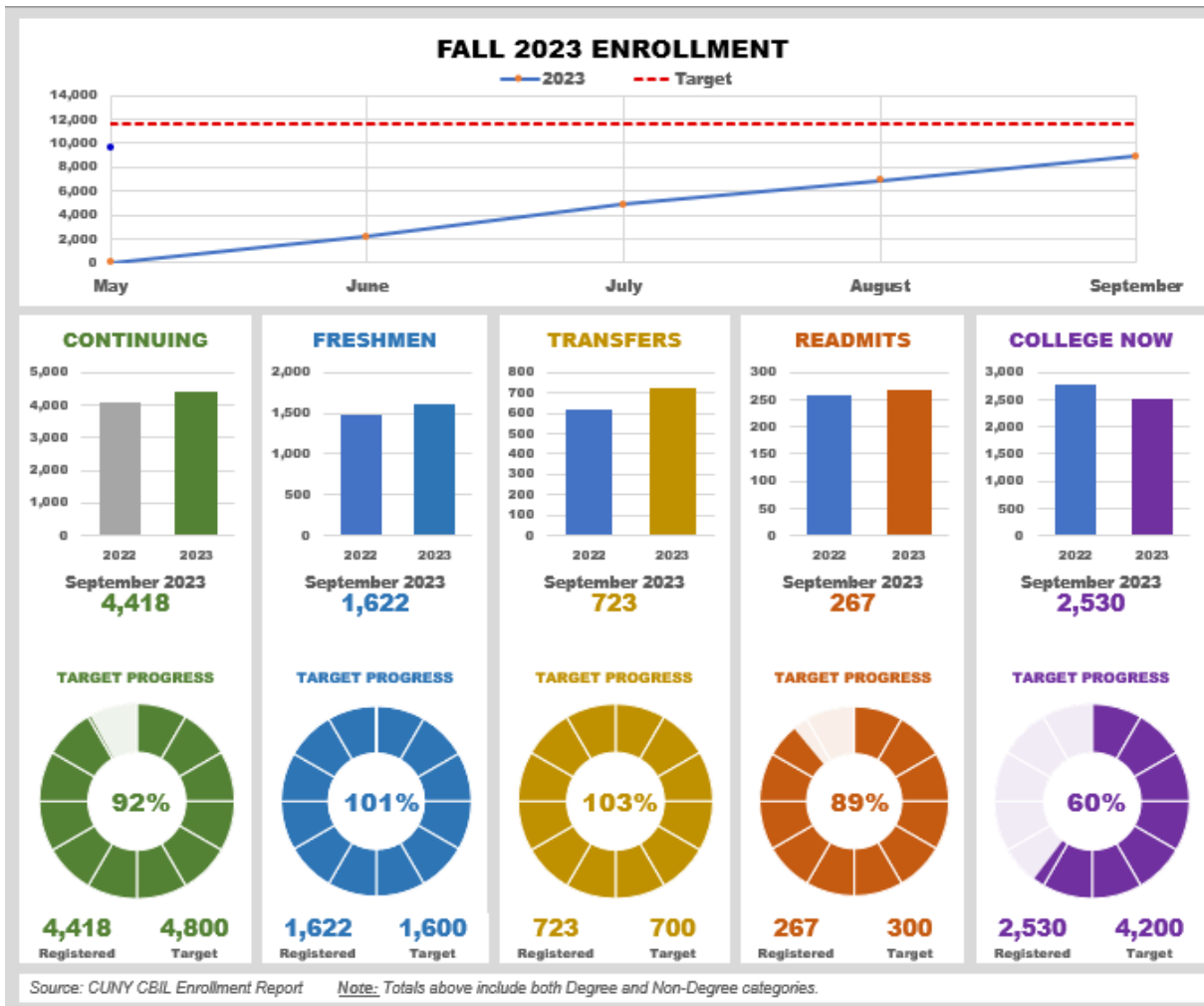
Dear Campus Community,

Please find attached the Enrollment Management Update for **September 2023**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.



Below are the enrollment numbers as of September 1, 2023.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Registration:

Virtual Registration continues through Thursday, September 7th.

Students looking to register or make program changes can use the following link:

<https://dynamicforms.ngwebsolutions.com/Submit/Start/131508d9-43bc-43ef-aa38-44a1fa966679?SSO=N>

Tuesday, September 5th - 10am-6pm

Wednesday, September 6th - 10am-6pm

Thursday, September 7th - 9:30am-4pm

Fall 2023 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

9/1/23	FA23 Apps	FA22 Apps	% change	FA23 Admits	FA22 Admits	% change	FA23 Commits	FA22 Commits	% change
FTF	14,564	14,287	1.9%	12,490	12,243	2%	2,808	2,715	3.4%
Transfer	3,370	3,201	5.3%	1,671	1,591	5%	1,074	955	12.5%
Total	17,934	17,488	2.6%	14,161	13,834	2.4%	3,882	3,670	5.8%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.

Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

9/1/23	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	1,320	105	61	517
Transfer	404	47	12	35
Total	1,724	152	73	552

Class Sections by Modalities & Percentages- Comparison

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Fall 2022	907	37.33%	291	11.98%	1232	50.70%
Fall 2023	1081	40.20%	276	12.51%	840	38.24%

Recruitment Events

We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at

Wenddy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Tuesday, September 5, 2023	Recruitment Event	In-Person	11:00AM	1:00pm	CAMBA Education Center
Tuesday, September 5, 2023	Recruitment Event	In-Person	3:00PM	5:00PM	CAMBA Education Center
Thursday, September 7, 2023	Recruitment Event	In-Person	7:00PM	9:00PM	CAMBA Education Center
Thursday, September 7, 2023	Meeting	In-Person	9:00AM	2:00PM	CUNY Central office
Tuesday, September 12, 2023	Campus Tour	In-Person	1:00pm	2:00pm	Individual Campus tour
Thursday, September 14, 2023	Meeting	Zoom	9:30:AM	11:00AM	Prospective partner, Early Childhood Connections, for Continuing Education
Thursday, September 14, 2023	KCC Info Session	Zoom	1:00pm	2:00pm	
Monday, September 18, 2023	KCC Info Session	Zoom	2:00PM	3:00PM	
Saturday, September 23, 2023	Recruitment Event	In-Person	10:00AM	3:00PM	Medgar Evers Black College Expo
Tuesday, September 26, 2023	KCC Info Session	Zoom	11:00AM	12:00PM	
Wednesday, September 27, 2023	Campus Tour	In-Person	12:00PM	1:00pm	Spanish Campus tour
Wednesday, September 27, 2023	Recruitment Event	In-Person			Career Choice School Fair (Amazon)
Thursday, September 28, 2023	Presentation	In-Person	1:00pm	2:30PM	CAMBA-Cascades H.S., Learning to Work Program - January Grads.
Thursday, September 28, 2023	Presentation	In-Person			New Vision Advance Math & Science High School
Friday, September 29, 2023	Recruitment Event	In-Person	8:25AM	11:00AM	ALL HALLOWS High School
Friday, September 29, 2023	Recruitment Event	In-Person	8:00AM	2:00pm	Mott Hall High School

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3g
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3g
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwoIYp-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar Important Dates

Mon. Sept. 4	COLLEGE CLOSED
Thurs. Sept. 7	LAST DAY for 100% Tuition refund
Thurs. Sept. 7	LAST DAY to file e-Permit request
Fri. Sept. 8	Start of Fall 2023 First Session
Fri. Sept. 8	CLASSES BEGIN
Tue. Sept. 12	College Council
Wed. Sept. 13	LAST DAY for 75% Tuition Refund
Thurs. Sept. 14	LAST DAY to add/drop courses using Schedule Builder in CUNYfirst - Drops will delete the course from the transcript
Thurs. Sept. 14	Financial Aid Certification Enrollment Status Date
Fri. Sept. 15	LAST DAY to change a section or add a class for Fall 2023 with DEPARTMENT permission (Students Currently Enrolled, ONLY)
Fri. Sept. 15	Verification of Enrollment Rosters Available to Faculty
Fri. Sept. 15	Course Withdrawal Drop period opens - "WD" grades are assigned to students who drop a course and that have attended/participated at least one time
Fri. Sept. 15	"WD" grades are changed to "WN" grades for students who have NEVER attended/participated in the class
Fri. Sept. 15	No Classes Scheduled
Sat Sept. 16	No Classes Scheduled
Sun Sept. 17	No Classes Scheduled
Tues. Sept. 19	Last Day for 50% Tuition Refund
Sun. Sept. 24	No Classes Scheduled
Mon. Sept. 25	Last Day for 25% Tuition Refund
Mon. Sept. 25	LAST DAY to file a Change a Plan (Major) to be effective Fall 2023
Mon. Sept. 25	Verification of Enrollment Rosters Due from Faculty
Mon. Sept. 25	Census Date
Mon. Sept. 25	No Classes Scheduled
Tues. Sept. 26	WN Grades assigned per the Verification of Enrollment report
Tues. Sept. 26	Grade of W is assigned to students who officially drop a course
Tues. Sept. 26	Mandatory class participation is required to avoid a WN grade after the assignment of W grade
Tues. Sept. 26	Period opens to file applications for January 2024 Degrees
Tues. Sept. 26	PERIOD OPENS to file applications for Change of Plan (Major) for Spring 2024
Tues. Sept. 26	PERIOD OPENS to file Application for Matriculation for Spring 2024 (Non-Degree to Degree)

Enrollment Virtual Front Desks Traffic

Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic **last** month. As we begin to bring back more and more students to campus, we've added the IN-PERSON numbers to the chart.

