

Enrollment Management Update – March 2023

3/5/2023

Dear Campus Community,

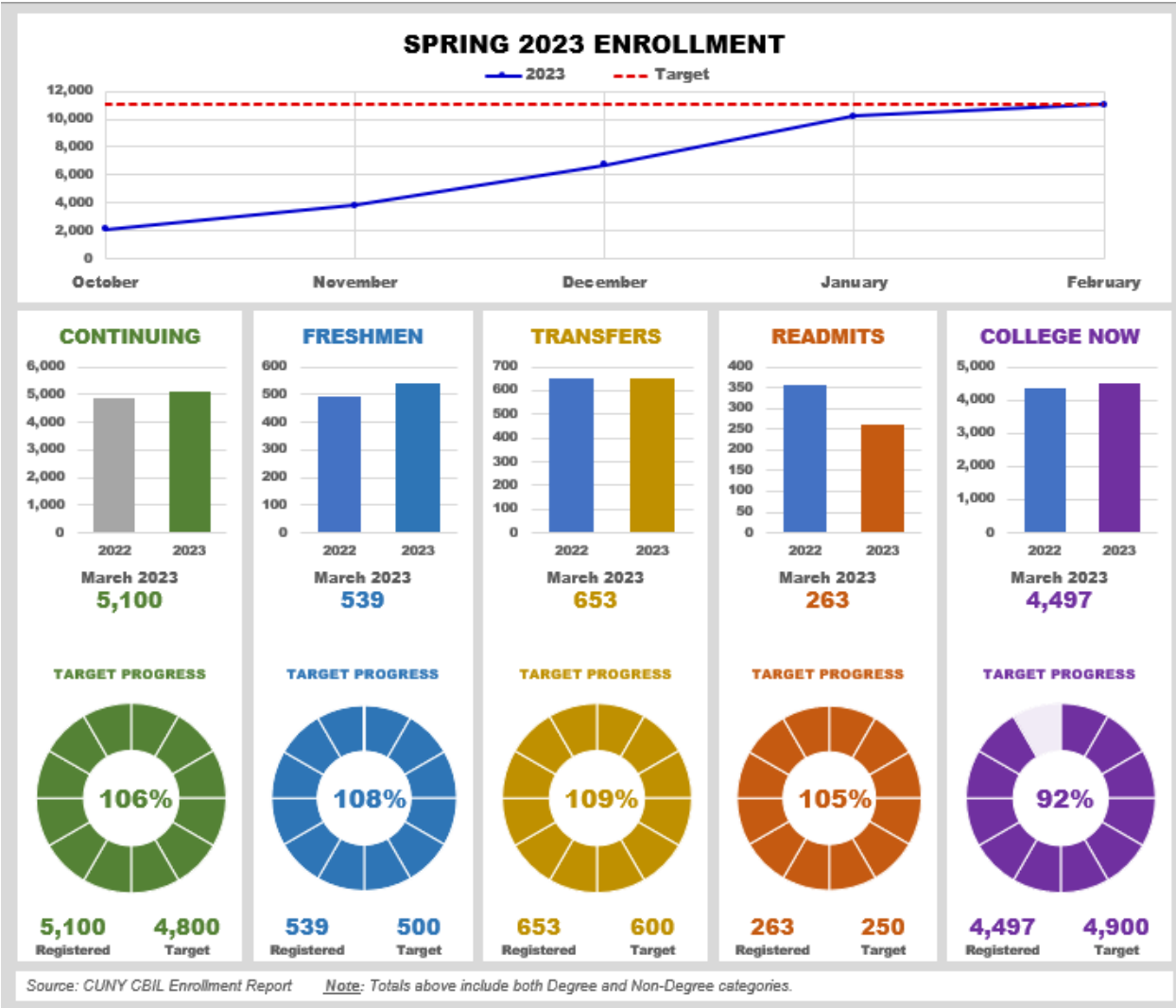
Please find attached the Enrollment Management Update for March 2023. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of March 5, 2023.

I am **thrilled** to report that we have exceeded 4 out of our 5 targets, see report below.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Enrollment

Registration

Monday, March 6th is the last day of registration. New students can still add courses to their schedules. Classes begin on Tuesday, March 7th. From March 7th to March 9th, students can adjust their programs, but no **new** classes can be added.

CUNY Reconnect

In Fall 2022 CUNY Reconnect reached out to our stop out population and was able to assist 712 students in reenrolling. For Spring 2023 there are currently **393** students reenrolled.

Readmits:

At present we have processed **482** applications for readmission. **255** have registered. **227** are actively in the pipeline but have not yet registered. Students are encouraged to meet with an advisor but can register on their own. Please note, the CUNY readmission fee policy has been changed for the SP23 semester allowing students to sit out for 3 semesters instead of 2 semesters. Many of our students who were previously considered readmits are now considered continuing students.

Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

3/3/23	SP23 Apps	SP22 Apps	% change	SP23 Admits	SP22 Admits	% change	SP23 Commits	SP22 Commits	% change
FTF	2,367	2,454	-3.5%	1,2907	1,603	-19.1%	771	1,019	-24.3%
Transfer	2,292	2,232	2.7%	1,235	1,394	-11.4%	816	940	-13.2%
Total	4,659	4,686	-.6%	2,532	2,997	-15.5%	1,587	1,959	-19%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and text are going out.

Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

3/3/23	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	FLEX	Missing ESL Accuplacer
FTF	389	76	24	0	98
Transfer	274	42	5	1	37
Total	663	118	29	1	135

- **Recruitment Events**

- **March Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Wednesday, March 1, 2023	Meeting	Zoom	9:30AM	2:30PM	Spring 2023 VRP Zoom
Wednesday, March 1, 2023	Recruitment Event	In-Person	9:00AM	1:00PM	Albert Tuit Campus College Fair
Thursday, March 2, 2023	Campus Tour	In-Person	10:00AM	12:00PM	South Brooklyn Community HS
Thursday, March 2, 2023	Campus Tour	In-Person	10:30AM	12:30PM	Brooklyn College Adult Literacy Program
Friday, March 3, 2023	Meeting	Zoom	9:00AM	1:00PM	Spring 2023 VRP Zoom
Friday, March 3, 2023	Campus Tour	In-Person	11:00AM	1:00PM	Urban Assembly for Law and justice
Monday, March 6, 2023	Meeting	Zoom	9:00AM	1:00PM	Spring 2023 VRP Zoom
Tuesday, March 7, 2023	Meeting	Zoom	9:30 AM	2:30PM	Spring 2023 VRP Zoom
Tuesday, March 7, 2023	Recruitment Event	In-Person	10:30AM	1:30PM	Sunset Park High School College Fair
Wednesday, March 8, 2023	KCC Info Session	Zoom	1:30PM	2:30PM	AIC Info Session
Thursday, March 9, 2023	Meeting	Zoom	9:00 AM	1:00PM	Spring 2023 VRP Zoom
Wednesday, March 8, 2023	Recruitment Event	In-Person	8:00AM	2:00PM	College and Career Fair
Thursday, March 9, 2023	Campus Tour	In-Person	1:00PM	2:00PM	Campus tour Individual
Thursday, March 9, 2023	Campus Tour	In-Person	10:00AM	12:00PM	Academy of Medical Technology
Friday, March 10, 2023	Recruitment Event	In-Person	8:30AM	12:00PM	1st Annual Campus College Fair @ MLK Campus
Friday, March 10, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Brooklyn Institute for Liberal Arts
Monday, March 13, 2023	KCC Info Session	Zoom	3:00PM	4:00PM	AIC Info Session
Monday, March 13, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Cypress Hills, Collegiate Prep
Tuesday, March 14, 2023	Recruitment Event	In-Person	12:00PM	7:00PM	College Choice School Fair (Amazon)
Tuesday, March 14, 2023	Recruitment Event	In-Person	12:15PM	2:15PM	The Lowell School's College and Career Fair
Tuesday, March 14, 2023	Recruitment Event	In-Person	9:00AM	2:30PM	2023 College Fair At George Washington Campus Schools
Wednesday, March 15, 2023	Recruitment Event	In-Person	9:00AM	2:30PM	Math Science Research& Technology High School@(Campus Magnet College & Career fair)
Wednesday, March 15, 2023	Recruitment Event	In-Person	4:00PM	7:00PM	Commonpoint Queens Spring College Fair
Wednesday, March 15, 2023	Recruitment Event	In-Person	12:00PM	7:00PM	Career Choice School Fair (Amazon)
Wednesday, March 15, 2023	Recruitment Event	In-Person	9:00AM	11:30AM	New Dawn Charter High School
Thursday, March 16, 2023	Presentation	In-Person	9:00 AM	11:00AM	KCC Guidance Counselor Breakfast
Thursday, March 16, 2023	Recruitment Event	In-Person	2:30PM	5:00PM	John Dewey High School Spring College Fair
Thursday, March 16, 2023	Campus Tour	In-Person	2:00 PM	3:00 PM	Campus tour individual
Thursday, March 16, 2023	Recruitment Event	In-Person	6:00PM	8:00PM	Murrow/Midwood School Spring College& Career Fair (Save the date)
Friday, March 17, 2023	Recruitment Event	In-Person			EPIC North High School
Saturday, March 18, 2023	Recruitment Event	In-Person	12:00PM	3:00PM	30th Annual Latino College Expo
Monday, March 20, 2023	Recruitment Event	In-Person	9:30AM	3:00PM	UFT Spring 23 College & Career Fair

Tuesday, March 21, 2023	Recruitment Event	In-Person	5:00PM	7:00PM	YABA at Prospect Heights High School
Thursday, March 23, 2023	Campus Tour	In-Person	10:30AM	12:00PM	International High School @ Prospect Heights
Thursday, March 23, 2023	Recruitment Event	In-Person	12:00PM	3:00PM	Harlem Renaissance High school College /Trade Fair
Thursday, March 23, 2023	Recruitment Event	In-Person	12:00PM	2:30PM	Urban Assemble of Music
Friday, March 24, 2023	KCC Info Session	Zoom	1:00PM	2:00PM	AIC Info Session
Friday, March 24, 2023	Meeting	Zoom	1:00PM	2:00PM	UCOR Meeting
Saturday, March 25, 2023	Recruitment Event	In-Person	2:00PM	3:00PM	Cypress Hills College Fair
Monday, March 27, 2023	Recruitment Event	In-Person	9:30AM	1:00PM	National Hispanic College Fair NYC, Brooklyn/Queens at Lehman College
Monday, March 27, 2023	Recruitment Event	Zoom			CUNY Week
Tuesday, March 28, 2023	Recruitment Event	In-Person	9:30AM	1:00PM	National Hispanic Fair NYC, Bronx/Manhattan at Mount Saint Vincent College
Tuesday, March 28, 2023	KCC Info Session	Zoom	2:00PM	3:00PM	AIC Info Session
Tuesday, March 28, 2023	Recruitment Event	In-Person	5:00PM	7:00PM	YABC at Grover Cleveland High School
Tuesday, March 28, 2023	Recruitment Event	In-Person	9:00AM	2:00PM	Far Rockaway High School Campus
Wednesday, March 29, 2023	Campus Tour	In-Person	10:30AM	12:00PM	P12X The Lewis and Clark School (District 75)
Wednesday, March 29, 2023	Recruitment Event	Zoom	4:00PM	6:00PM	CUNY Virtual College Fair
Thursday, March 30, 2023	Campus Tour	In-Person	10:30AM	11:30AM	Urban Academy High School
Friday, March 31, 2023	Recruitment Event	In-Person	8:30AM	11:45PM	Evander Campus College Fair

Registrar Important Dates

Wed. March 1	PERIOD OPENS to file applications for June 2023. Degrees
Mon. Mar 6	LAST DAY for 100% Tuition Refund
Mon. Mar 6	LAST DAY to file e-Permit request
Tue. Mar. 7	Start of Spring Session A
Tue. Mar. 7	CLASSES BEGIN - DAY & EVENING
Sun. Mar. 12	LAST DAY for 75% Tuition Refund
Mon. March 13	LAST DAY to add or change a course using Schedule Builder on CUNYFirst
Tues. Mar 14	Course Withdrawal Drop period opens - "WD" grades are assigned to students who drop the course and that have attended/participated at least one time.
Fri. Mar. 17	Verification of Enrollment Rosters Available to Faculty
Fri. Mar. 17	"WD" grades are changed to "WN" grades for students who NEVER attended/participated in the class.
Sat. Mar. 18	LAST DAY for 50% Tuition Refund
Thurs. Mar. 23	Census Day
Thurs. Mar. 23	LAST DAY for 25% Tuition Refund
Thurs. Mar. 23	LAST DAY to file a Change of Plan (Major) for Spring 2023
Thurs. Mar. 23	LAST DAY to drop classes with a "WD" grade - Mandatory class participation is required to avoid a WN grade after assignment of WD grade
Thurs. Mar. 23	Verification of Enrollment Rosters Due from faculty
Fri. Mar. 24	WN Grades Assigned per the Verification of Enrollment report.
Fri. Mar. 24	Grade of W is assigned to students who officially drop a course - Mandatory class participation is required to avoid a WN grade after the assignment of W grade
Fri. Mar. 24	PERIOD OPENS to file applications for Change of Plan (Major) for Fall 2023
Fri. Mar. 24	PERIOD OPENS to file applications for Change of Matriculation for Fall 2023

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfuxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**
 - Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

