

Enrollment Management Update – December 2023

12/1/2023

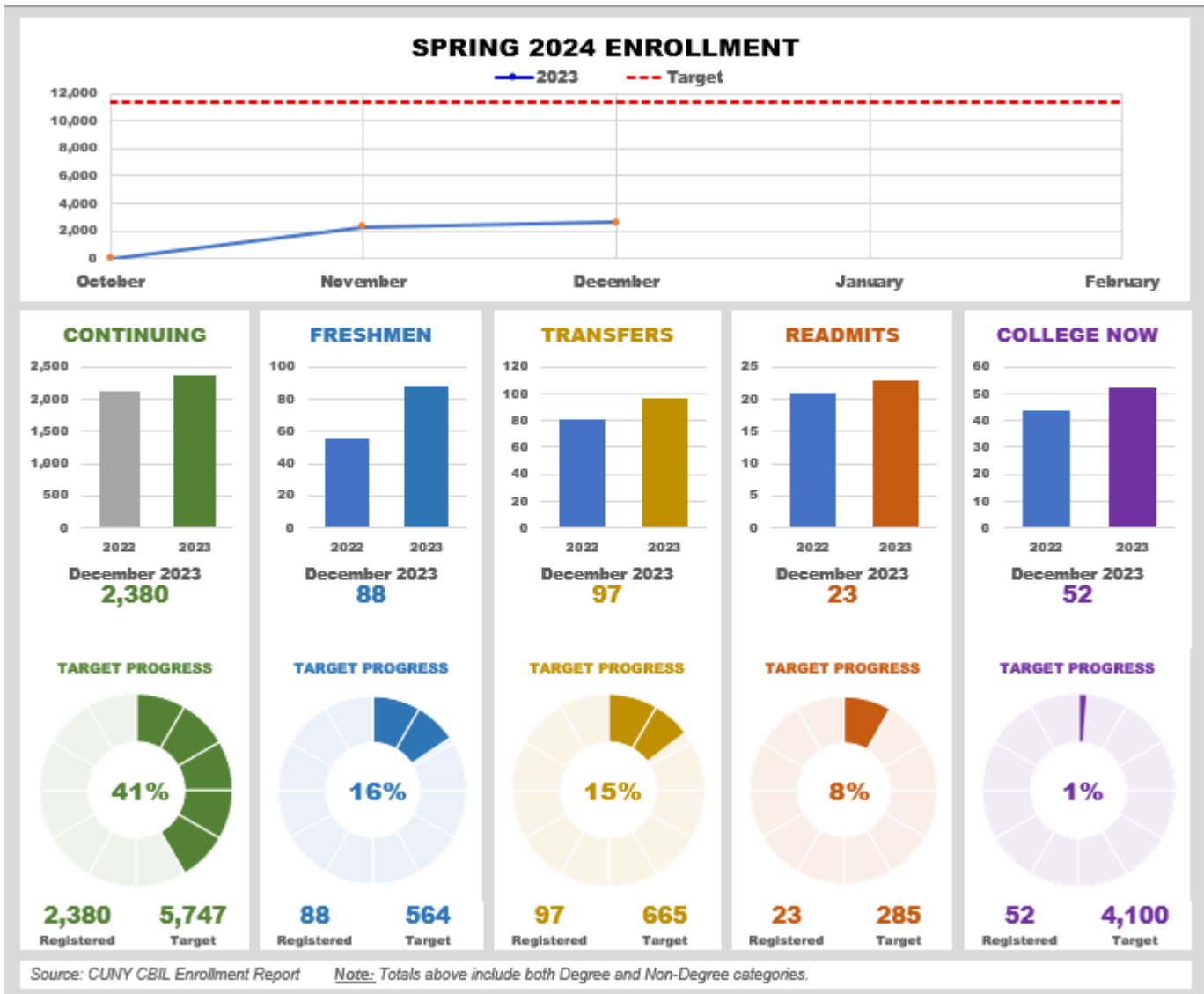
Dear Campus Community,

Please find attached the Enrollment Management Update for **December 2023**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of December 1, 2023.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Spring 2024 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

| 11/30/2023 | SP24 Apps | SP23 Apps | % change | SP24 Admits | SP23 Admits | % change | SP24 Commits | SP23 Commits | % change |
|--------------|--------------|--------------|---------------|--------------|--------------|---------------|--------------|--------------|---------------|
| FTF | 1,881 | 1,445 | 30.20% | 959 | 729 | 31.60% | 427 | 305 | 40% |
| Transfer | 1,593 | 1,302 | 22.40% | 633 | 579 | 9.30% | 333 | 281 | 18.50% |
| Total | 3,474 | 2,747 | 26.30% | 1,592 | 1,308 | 20.45% | 760 | 586 | 29.25% |

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.

Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

| 12/1/2023 | Reg Ready, Not Enrolled | Missing MMR | ASAP Eligible | Missing ESL Accuplacer |
|--------------|-------------------------|-------------|---------------|------------------------|
| FTF | 282 | 86 | 56 | 33 |
| Transfer | 168 | 30 | 31 | 101 |
| Total | 450 | 116 | 87 | 134 |

Class Sections by Modalities & Percentages– Comparison

Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

| Term | In Person | In Person % | Hybrid | Hybrid % | Online | Online % |
|-------------|-----------|-------------|--------|----------|--------|----------|
| Spring 2023 | 1300 | 46.15% | 381 | 13.52% | 1136 | 40.33% |
| Spring 2024 | 1100 | 51.33% | 308 | 15.38% | 735 | 34.29% |

Village Events

- **FINANCIAL AID NIGHT:**

Overview: Experts from Kingsborough's Financial Aid department will be on hand live to assist you with the completion of your FAFSA and TAP applications and will answer all your questions concerning financial aid.

Register in advance for this meeting: WEDNESDAY, DECEMBER 6th, 3:00 to 5:00 p.m.

https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

- **DIRECT ADMISSION INFORMATION SESSIONS:**

Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.

Register in advance for this meeting: WEDNESDAY, DECEMBER 13th, 3:00 to 5:00 p.m.

https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar Important Dates:

| | |
|------------------------------|--|
| Fri. Dec. 8 | Last Day of WEEKDAY CLASSES |
| Sat. Dec. 9 | Last Day of SATURDAY CLASSES |
| Sun. Dec. 10 | Last Day to withdraw online to receive a grade of "W" |
| Mon. Dec. 11 | Reading Day - No Classes Scheduled |
| Tues. Dec. 12 | FINAL EXAMINATIONS - Tuesday Classes |
| Wed. Dec. 13 | FINAL EXAMINATIONS - Wednesday Classes |
| Wed. Dec. 13 | Grade Rosters are Available for Faculty |
| Thurs. Dec. 14 | FINAL EXAMINATIONS - Thursday Classes |
| Fri. Dec 15 | FINAL EXAMINATIONS - Friday Classes |
| Sat. Dec. 16 | FINAL EXAMINATIONS - Saturday Classes |
| Sun. Dec. 17 | 12th Sunday Meeting, One-hour break, FINAL EXAMINATIONS – SUNDAY CLASSES |
| Mon. Dec. 18 | FINAL EXAMINATIONS - Monday Classes |
| Tues.-Tues. Dec. 19 - Jan. 1 | WINTER RECESS - No Classes |
| Thurs. Dec. 21 | Grade Rosters are Due from Faculty |
| Fri. Dec. 22-Mon. Dec. 25 | COLLEGE CLOSED |
| Fri. Dec. 29-Mon. Jan. 1 | COLLEGE CLOSED |

Virtual Front Desks:

| | | |
|--|---------------|---|
| Admissions Information Center (AIC) | M-F 10-4pm | https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| Financial Aid | M-F 10-4pm | https://bit.ly/KCCFACOUNTER |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| International Student Affairs (ISA) | M-TH 10-4pm | https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q |
| | | |
| One Stop Center | M-F 10-4pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |
| Registrar's Office | M-F 10-4pm | https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0 |
| | T, W 4-6:30pm | https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0 |

Enrollment Virtual Front Desks Traffic

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

