

Enrollment Management Update – April 2023

4/2/2023

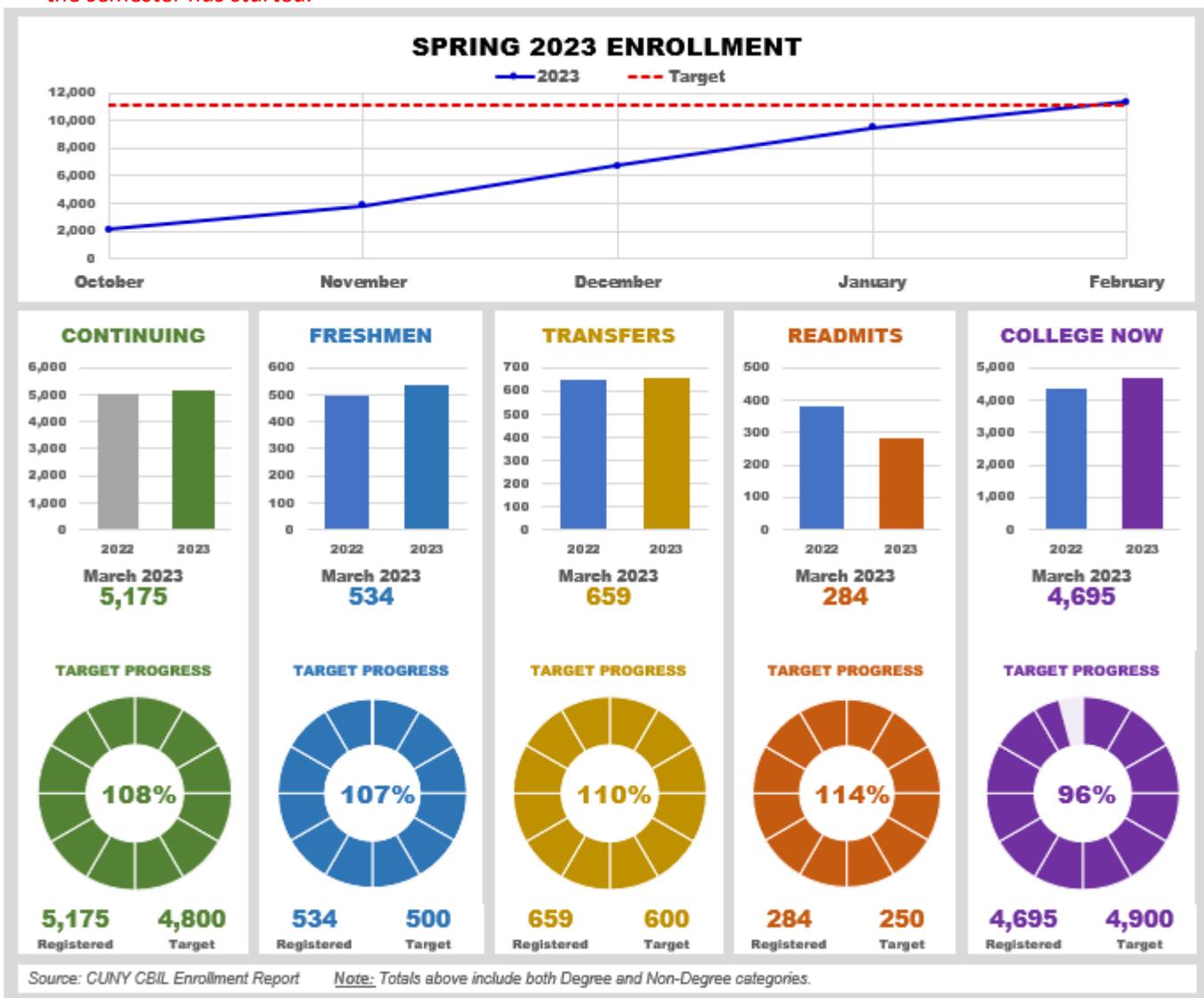
Dear Campus Community,

Please find attached the Enrollment Management Update for April 2023. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers as of March 31, 2023.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Registration

Registration for Continuing Students begins on Monday, May 1, 2023

Registration for New Students begins on Monday, May 15, 2023

Fall 2023 Admissions Funnel:

The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

3/24/23	FA23 Apps	FA22 Apps	% change	FA23 Admits	FA22 Admits	% change	FA23 Commits	FA22 Commits	% change
FTF	11,380	11,172	1.9%	9,097	9,358	-2.8%	687	652	5.4%
Transfer	1,048	1,066	-1.7%	324	392	-17.3%	105	108	-2.8%
Total	12,428	12,238	1.6%	9,421	9,750	-3.4%	792	760	4.2%

- **Recruitment Events**

- **March Events** – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wendy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event (MM/DD/YY)	Event Type	Modality	Start Time	End Time	Name of Organization
Monday, April 3, 2023	Recruitment Event	In-Person	4:00PM	7:00PM	16th Annual CB 14 Youth Conference
Monday, April 3, 2023	Campus Tour	In-Person	10:30AM	11:30AM	Isaac Dweck accessibility as well. Stem Lab.
Tuesday, April 4, 2023	Recruitment Event	Zoom	6:30PM	7:30PM	CUNY Week (PANEL)
Tuesday, April 4, 2023	Rep Visit	In-Person	1:00PM	2:00PM	Midwood High School
Tuesday, April 4, 2023	KCC Info Session	Zoom	12:00PM	1:00PM	AIC Info Session
Wednesday, April 5, 2023	Recruitment Event	In-Person	9:00AM	1:00PM	Stevenson Collaborative College and Career Fair
Wednesday, April 5, 2023	Campus Tour	In-Person	12:00PM	1:00PM	Individual Campus Tour
Thursday, April 6, 2023	Campus Tour	In-Person	10:30AM	12:00PM	High School for Telecommunication Arts and Technology
Monday, April 10, 2023	KCC Info Session	Zoom	1:00PM	2:00PM	AIC Info Session
Monday, April 10, 2023	Recruitment Event	In-Person	9:00AM	2:30PM	Canarsie Educational Campus High School
Tuesday, April 11, 2023	KCC Info Session	Zoom	11:00AM	12:00PM	Admitted Student Info Session
Tuesday, April 11, 2023	Recruitment Event	In-Person	1:00PM	4:00PM	Rising Future Annual Career/College Fair
Wednesday, April 12, 2023	KCC Info Session	Zoom	2:00PM	3:00PM	Admitted Student Info Session
Wednesday, April 12, 2023	Campus Tour	In-Person	1:00PM	2:00PM	Individual Campus tour
Tuesday, April 18, 2023	Campus Tour		11:00AM	1:00PM	Fort Hamilton High school
Wednesday, April 19, 2023	Recruitment Event	In-Person	TBD		New Vision Spring College Fair

Wednesday, April 19, 2023	Campus Tour	In-Person	10:30AM	12:00PM	P256Q Gateway Academy Beach Channel Educational Campus
Wednesday, April 19, 2023	Campus Tour	In-Person	10:30AM	12:00PM	High School for Telecommunication Arts and Technology
Thursday, April 20, 2023	Recruitment Event	In-Person	11:00AM	1:00PM	Richmond Hill High School College Fair
Thursday, April 20, 2023	Campus Tour	In-Person	10:30AM	12:30PM	Gotham Academy
Monday, April 24, 2023	Recruitment Event	In-Person	1:00PM	3:30PM	Humanities 1V Charter High School
Tuesday, April 25, 2023	Recruitment Event	In-Person	6:00PM	8:00PM	Xavierian Annual College Fair
Tuesday, April 25, 2023	Recruitment Event	In-Person	6:00PM	8:00PM	Forest Hills High School College & career Fair
Tuesday, April 25, 2023	Recruitment Event	In-Person	3:30PM	8:00PM	Brooklyn Technical High School's Annual College Fair
Tuesday, April 25, 2023	Recruitment Event	In-Person	9:30AM	2:30PM	8th Annual NYC Spring 2023 Computer Science fair
Tuesday, April 25, 2023	Recruitment Event	In-Person	5:30PM	8:30PM	St. Francis Prep College Fair
Thursday, April 27, 2023	Recruitment Event	in-person	8:00AM	2:00PM	High School for Law Enforcement
Thursday, April 27, 2023	Campus Tour	In-Person	11:00AM	12:00PM	High School of Telecommunication Arts and Technology
Thursday, April 27, 2023	Recruitment Event	In-Person	9:00AM	1:00PM	Teachers Preparatory High School
Friday, April 28, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Rachel Carson High School
Friday, April 28, 2023	Recruitment Event	In-Person	10:30AM	12:15PM	West Brooklyn Community High School Annual College Career Day
Friday, April 28, 2023	KCC Info Session	Zoom	12:00PM	1:00PM	AIC Info Session
Friday, April 28, 2023	Campus Tour	In-Person	11:00AM	1:00PM	Urban Assembly Charter for Computer Science
Friday, April 28, 2023	Campus Tour	In-Person	10:00AM	12:00PM	Broome Street Academy Charter High School
Saturday, April 29, 2023	KCC Open House	In-Person	10:00AM	2:00PM	U219/U220
Saturday, April 29, 2023	Recruitment Event	In-Person	10:00AM	3:00PM	9th Annual Coney Island YMCA Kids

Registrar Important Dates

Tues. Apr. 4	LAST DAY to for students to appeal Spring 2023 "WN" Grades that were assigned in error/Mandatory class participation is required
Wed. Apr. 5–Thurs. Apr.13	NO CLASSES - SPRING RECESS
Thurs. Apr. 6	WA Grades Assigned – MMR Immunization non-compliance
Tues. Apr. 18	College Council
Fri. Apr. 28	LAST DAY to file application for a June 2023 degree

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfuxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**
 - Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.

